DPC Strategic Plan: 2009 - 2011

2008 DPC Annual General Meeting

Frances Boyle

7th November 2008
Overview

• Motivations for change: the back story, the rationale, the drivers, the landscape

• The Process
  ▪ Strategy Task Force
  ▪ Consultation

• Strategic Plan: Key Themes

• Over to you – Q&A
Motivations for Change – Back story

- Membership feedback:
  - Supportive
  - Recurrent themes:
    - Seeking more tangible benefits
    - Desire to ‘up the ante’
    - Recognition the world had changed
  - Looking for the DPC to deliver on the 3 ‘Es’:
    - Education
    - Engagement
    - Experts’ role
Motivations for Change – Back story

• Virtual profile
  ▪ Crude tools for assessment
  ▪ Web stats metric
Digital Preservation – Where we are 16/10/08

- State of Washington Selects SSH Tectia for Secure Digital Archiving System
  PR Newswire (press release) - Feb 28 2005

- Hitachi Introduces 21st Century Digital Archiving Solution
  WebitPR (press release) - Jun 12 2006

- Secretaries of State, EC3, Release Digital Archiving Report
  Government Technology - Nov 27 2006

- Sun Microsystems and Leading Global Library Organizations Form Group to Address Digital Archiving
  Members to Share Best Practices on Commercial and Community-Developed Preservation and Repository Solutions
  PR Web (press release) - Oct 8 2007

- Digital archiving gets a new JPEG 2000 image format - a great step forward for digital preservation
  PublicTechnology.net - Feb 22 2008

- Library of Congress: Laws Need Revision to Encourage Digital Preservation
  Chronicle of Higher Education (subscription) - Jul 14 2008

More news results »

Regions
1. South Korea
2. Philippines
3. Singapore
4. Malaysia
5. New Zealand
6. India
7. Australia
8. Portugal
9. United States
10. United Kingdom

Cities
1. Ottawa, Canada
2. Washington, DC, USA
3. Seattle, WA, USA
4. San Francisco, CA, USA
5. New York, NY, USA
6. London, United Kingdom
7. Atlanta, GA, USA
8. Los Angeles, CA, USA
9. Melbourne, Australia
10. Toronto, Canada

Languages
1. Korean
2. English
3. Dutch
4. Italian
5. Portuguese
6. Chinese
7. Spanish
8. German
9. French
Website traffic – January – October 2008

Website page loads January 2008 to October 2008

Period
Pageloads

Jan-08  Feb-08  Mar-08  Apr-08  May-08  Jun-08  Jul-08  Aug-08  Sep-08  Oct-08

Series1
Linear (Series1)
Motivations for Change

• Sync the DPC to members’ requirements & expectations:
  ▪ Their world had changed
  ▪ Movement along the dp continuum
  ▪ Travel from awareness raising to practical advice
  ▪ Crowded house
  ▪ Emergence of solutions/tools/frameworks
  ▪ The ‘P’ word
But the DPC is not an island…

Digital Preservation Coalition (DPC)
(2) (£ - Subs)

UK players include:
- DCC (£: JISC funded)
- JISC Research Data Management Forum
- UKOLN Cultural Heritage Services
- RLUK UK Research Data Service (UKRDS)
- OCLC/RLG Office
- RIN
- UKWAC
- DPC Members
- Collections Trust

Global players include:
- OCLC
- ICPBR
- PADI
- DiGCCURR
- LoC NEDPP
- DataNet
- DLF: Digital Library Federation

EU players include:
- European “DPC-like” bodies
- NCCO (Netherlands)
- DANS (Data Archiving and Networked Services)
- Panela
- Casper
- PARSE
- DPC
- we

- LIBER
- IFUA
- A tango for Permanent Access to Science
- INTERPAGES
Motivations for Change

- **Sustainability:**
  - Organisational structure:
    - 2 FTEs
    - Limited company
    - IT, finance etc. outsourced
    - .....implications

- **Fiscal:**
  - Reliance on single income stream
  - Strong (currently) reserves
Process

• Planning Day – January 2008

• Task Force Group - Peter Fox, Bruno Longmore, Mike Mertens, FB

• July Board discussion paper: ‘DPC: Future Directions’:
  ▪ Major thrusts were:
    • Value
    • Remit
    • Sustainability

• Tasked to ‘produce a detailed strategic plan’
And we came up with…..

- Five major themes:
  - Leadership, influencing and effective collaboration
  - Sharing and disseminating knowledge
  - Enriching our members’ experience
  - Empowering and developing our members’ workforces
  - Assuring the sustainability and effectiveness of the Coalition
Theme 1....

- SP1 Leadership, influencing and effective collaboration
  - Catalytic impact
  - Strategic partnerships
  - Influencing the influencers
  - Outward facing – P + A
Theme 2…

• SP 2 Sharing and disseminating knowledge
  - Central resource hub
  - Publications portfolio - practical based guidelines
  - Join the dots…
Theme 3…

- SP 3 Enriching our members’ experience
  - DPC community of practice
  - Valued services
  - Tangible benefits
  - To boldly go - check out new neighbourhoods
Theme 4....

• SP 4 Empowering and developing our members’ workforces
  ▪ A career path..
  ▪ Training opportunities
  ▪ Coherent approach - joining the dots..
Theme 5…

- SP 5 Assuring the sustainability and effectiveness of the DPC
  - DPC – Fit for Purpose?
  - Organisational needs review
  - Governance
  - Process review
Now revealing.....vision

• Vision

To make our digital memory accessible tomorrow
Approach taken…

5 Thematic Areas

- L.I.C
  - Obj LIC 1
  - Action LIC 1A
- KD
  - Obj. LIC 2
  - Action LIC2A
- M
- E
  - Obj 1 S
- S
  - Obj 2 S

BENEFITS/VALUE
What are the changes...

• Increasing value to our members
• Reflecting ‘real world’ changes:
  ▪ to the membership
  ▪ to the landscape
• More outcome focused
  ▪ Doing DP:
    • to provide value,
    • to achieve,
    • to make it so…
What are the changes – what this means...

- SP 1 - Partnerships – UKWAC
- SP 2 - Website development
- SP 3 - Successful JISC Bid
- SP 4 - Local authority archives sector
- SP 5 - Financial processes streamlining
To ponder on….

- Branding – name, strap line
- If not ‘P’ then what?
  - ‘Long Term Accessibility’ - CR DCC Blog (09/08)
  - ‘Usability over Time’ - CR DCC Blog 09/08
  - ‘Digital Continuity’ - TNA 07, Archives NZ
  - ‘Preservation for Access’ - LB (iPRES 2008)
  - Your suggestions…
And now what..

• Review period to members – comments to me by 25\textsuperscript{th} November

• Thanks for listening & …

• Over to you…
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11th November 2008
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