Trust and E-Journals: 
Publisher’s Perspective

Fiona Murphy, Wiley-Blackwell
fmurphy@wiley.com
Who, what, why?
Why am I here?

Estimated amount of data stored per research project

- 0MB
- 1-100MB
- 100MB-1GB
- 1GB-1TB
- 1TB-1PB
- 1PB-10PB
- >10PB
- Don't Know

Current | In 2 years | In 5 Years
What is Wiley-Blackwell?

- Scientific, Technical, Medical, Scholarly Content
- 1500+ Journals
- 800+ Society Partners
- 4,000,000+ articles, 10,000+ online books
## Digital Preservation Activities

| Portico                  | Includes WOL books  
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Includes supplementary information</td>
</tr>
<tr>
<td>CLOCKSS</td>
<td>No online books</td>
</tr>
<tr>
<td></td>
<td>In talks about supplementary information</td>
</tr>
<tr>
<td>LOCKSS</td>
<td>Not using</td>
</tr>
</tbody>
</table>
Is it worth it?
Data

Textured articles

Cross-linking

Funder mandates

Long-term curation
New products and partnerships

Geoscience Data Journal

British Atmospheric Data Centre

RMetS

Royal Meteorological Society

WILEY-BLACKWELL
Regular

- Deal directly with data curation and data analysis services

Network

- Represent groups of regular members and serve as coordinating agents

Partner

- Do not deal directly with the nuts-and-bolts of data collection, curation, and distribution, but contribute funding or other support

Associate

- Interested, participate in the discussion, but do not contribute direct funding or other material support
Thank you!