

# **Digital Preservation Coalition**

**Business Plan**

**2003-06**

**Duncan Simpson**

# Background

- Questionnaire November 2002
- Summit meeting December 2002
- Draft circulated February 2003
- Draft to Board for approval March 2003
- Implementation by coordinator from July 2003
- Business Plan reviewed annually

# The vision of the DPC

The vision for the Digital Preservation Coalition is that by 2006 it will have achieved a radical shift in public awareness, support and funding for digital preservation on behalf of its members, by virtue of being an authoritative voice speaking to government and other stakeholders on digital preservation.

# Overall aim

- The **overall aim** of the Coalition is to secure the preservation of digital resources in the UK and to work with others internationally to secure our global digital memory and knowledge base.
- The aim is supported by six **goals**, strategic, operational and management

# Strategic goals

- Promoting digital preservation by concerted effort to get and keep it on the agenda of key stakeholders
- Acting to increase funding for the nation's investment in digital resources and ensure an enduring national digital memory
- Fostering collaboration and forging strategic alliances with relevant agencies nationally and internationally

# Operational goals

- Producing, providing, and disseminating information on current research and practice and building expertise in digital preservation, for the benefit of members.
- Promoting and developing services, technology, standards and training for digital preservation.

# Management goal

- Continuing to develop the Coalition's activities and attract resources to support achievement of its goals and meet its members' needs

# Activity levels

- Core activities resourced and carried out or managed by the Coalition as decided by its members and Board, using funding from its membership and sponsoring bodies;
- Activities resourced and carried out by coalition members, individually or jointly, as part of their own operational activities and contributing to the coalition's goals.
- Activities carried out by alliances of members and/or non members which are promoted, sponsored, encouraged or monitored by the coalition.



# Other components

- Resources and allocation
- Risks and their management
- Work programmes

# Work programmes

- WP1: Promoting digital preservation
- WP 2: Funding digital preservation
- WP 3: Fostering strategic alliances
- WP 4: Disseminating information
- WP 5: Developing digital preservation
- WP 6: Developing the Coalition

# Practical emphasis

The coalition must now:

- Concentrate on practical working with digital preservation
- Focus on implementation of real projects with practical objectives

# Needs survey

- Priority of WP 1
- To develop in association with members a project to carry out a UK needs survey on digital preservation
- By June 2004: to make application (HLF or agreed other) for funding, agree timetable and launch project

# Needs survey (2)

- “A survey of need, nationally, is important to establishing what resource is needed to deal with digital preservation at the level we need. Armed with that information, the Coalition and others can press for the necessary resource.”

# Needs survey - issues

- Objectives
- Method
- Outcomes
- Your views

# Objectives

- Establish real level of need
- Establish a persuasive vision
- Get influential champions
- Influence stakeholders
  - Politicians
  - Media
- Inform DPC members' bids
- Persuade the Treasury - unlock the funds

# Method - 1

- Evidence – data collection:
  - Questionnaire
  - Surveys/interviews
  - focus/discussion groups
- The bigger picture:
  - Define the arguments
  - Status report
  - The national case
  - Individual/sectoral cases



# Method - 2

- Partners
  - the e-envoy
  - Resource
- The timing
- The rivals
- Political backing
  - LCD – e-minister
  - DCMS
  - Education

# Outcomes - 1

- Funding the survey
- Doing the survey
  - Data collection
  - The strategic picture
- Using the survey
- The 2004 government spending review

# Outcomes - 2

- ‘evidence-based policy’
- Fully scoped problem
- National framework
- Timescales
- Political buy-in
- A long campaign

# You can help

- IDEAS?
- COMMENTS?

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