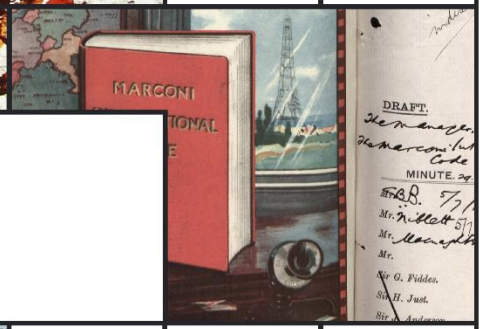
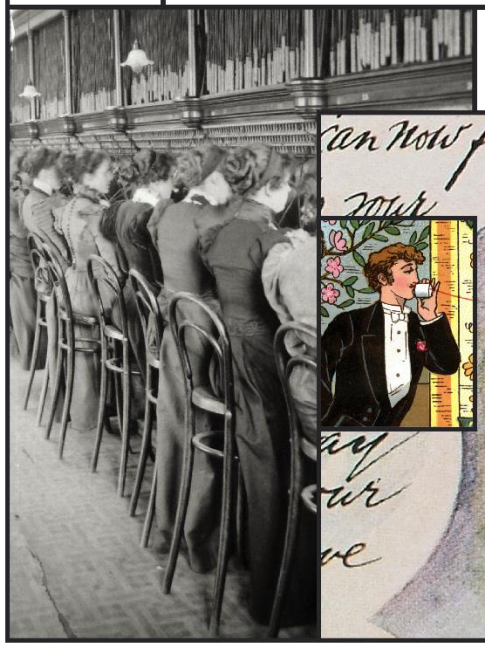
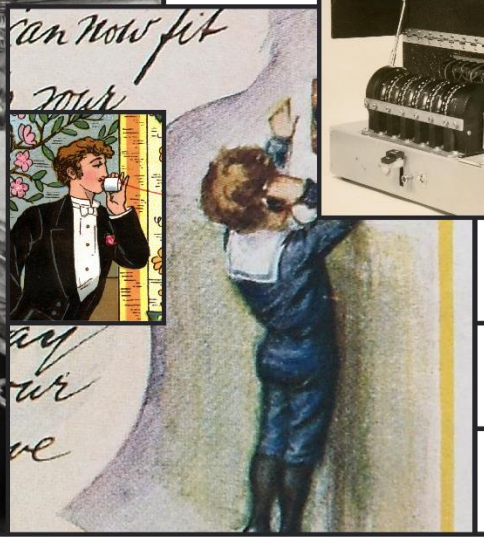
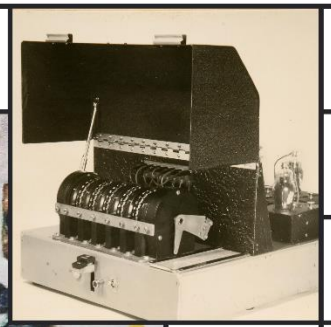
DPC Web Archiving & Preservation Webinar Episode Four: Outreach & Awareness Raising









Tom Storrar

5 March 2020

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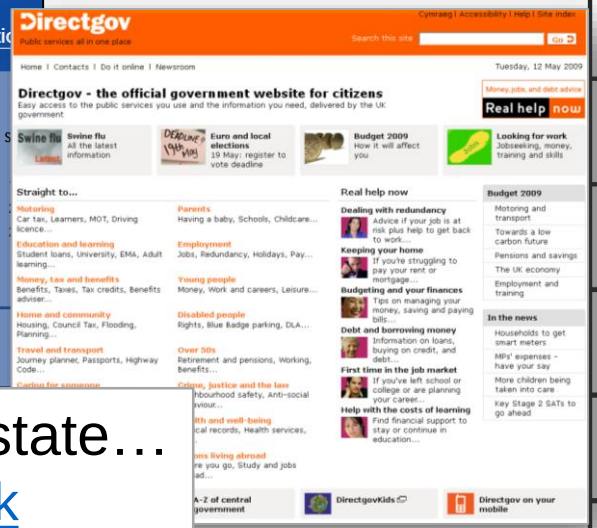
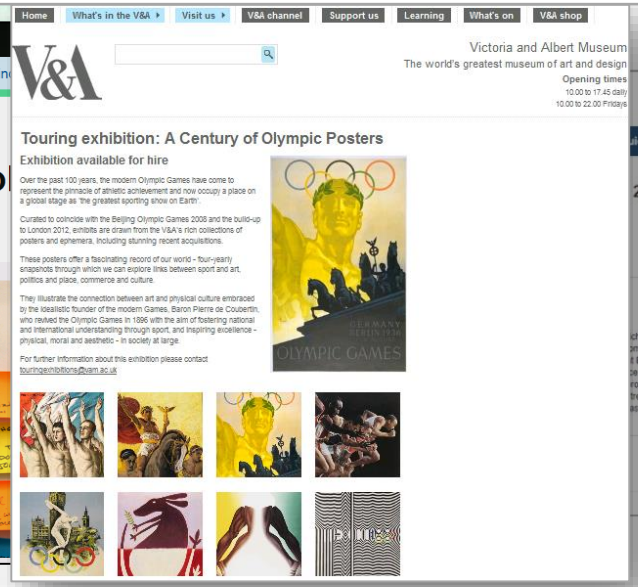
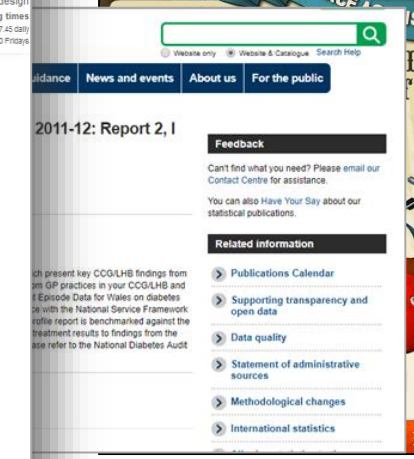
1996…



Collecting the UK government web estate…

webarchive.nationalarchives.gov.uk





…2020

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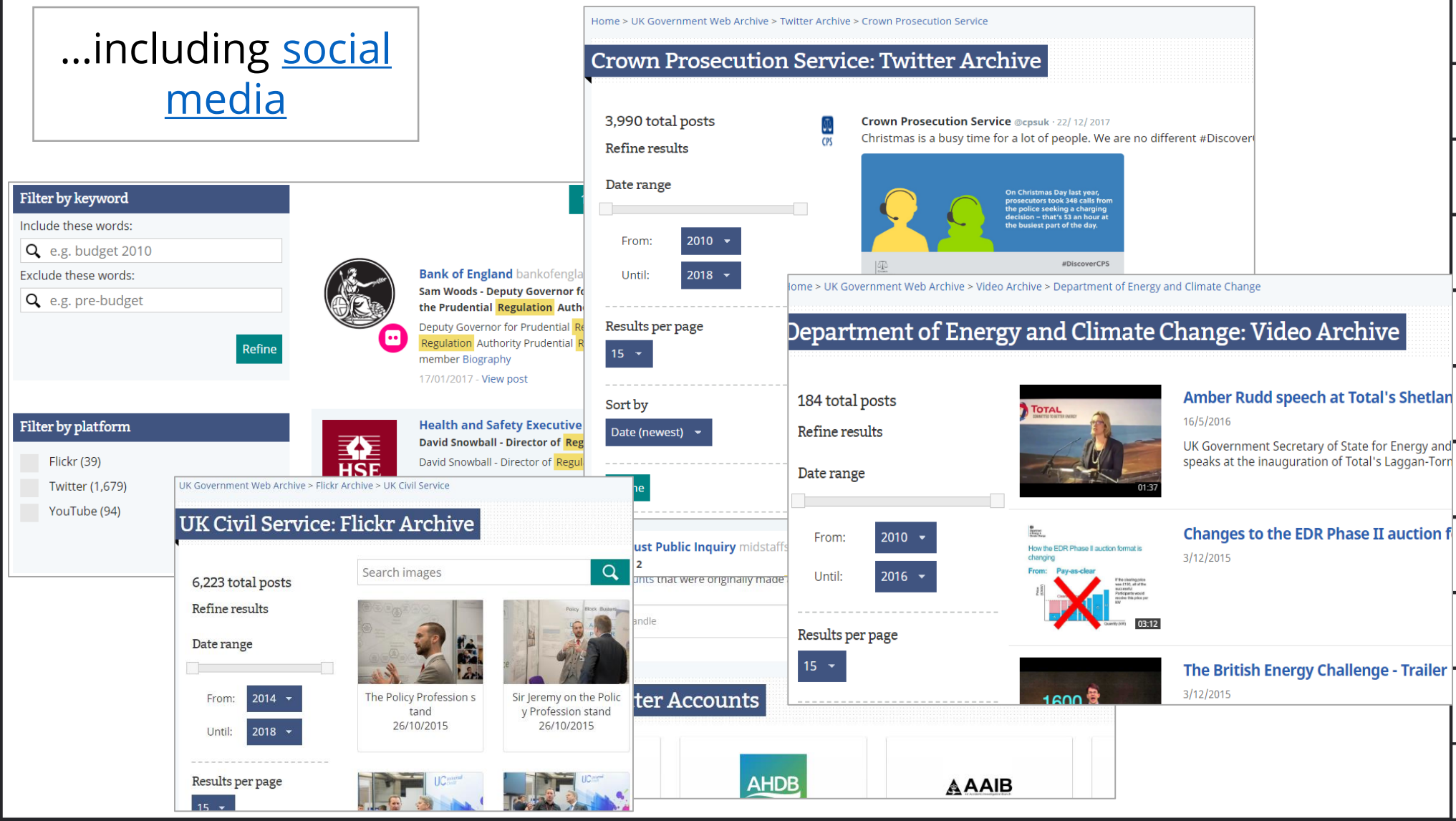
...including social media



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…and now EU Law in the EU Exit Web Archive

4.5.2016 EN Official Journal of the European Union

I

(Legislative acts)

REGULATIONS

REGULATION (EU) 2016/679 OF THE EUROPEAN PARLIAMENT AND O

of 27 April 2016

on the protection of natural persons with regard to the processing of personal
movement of such data, and repealing Directive 95/46/EC (General Data Pro

(Text with EEA relevance)

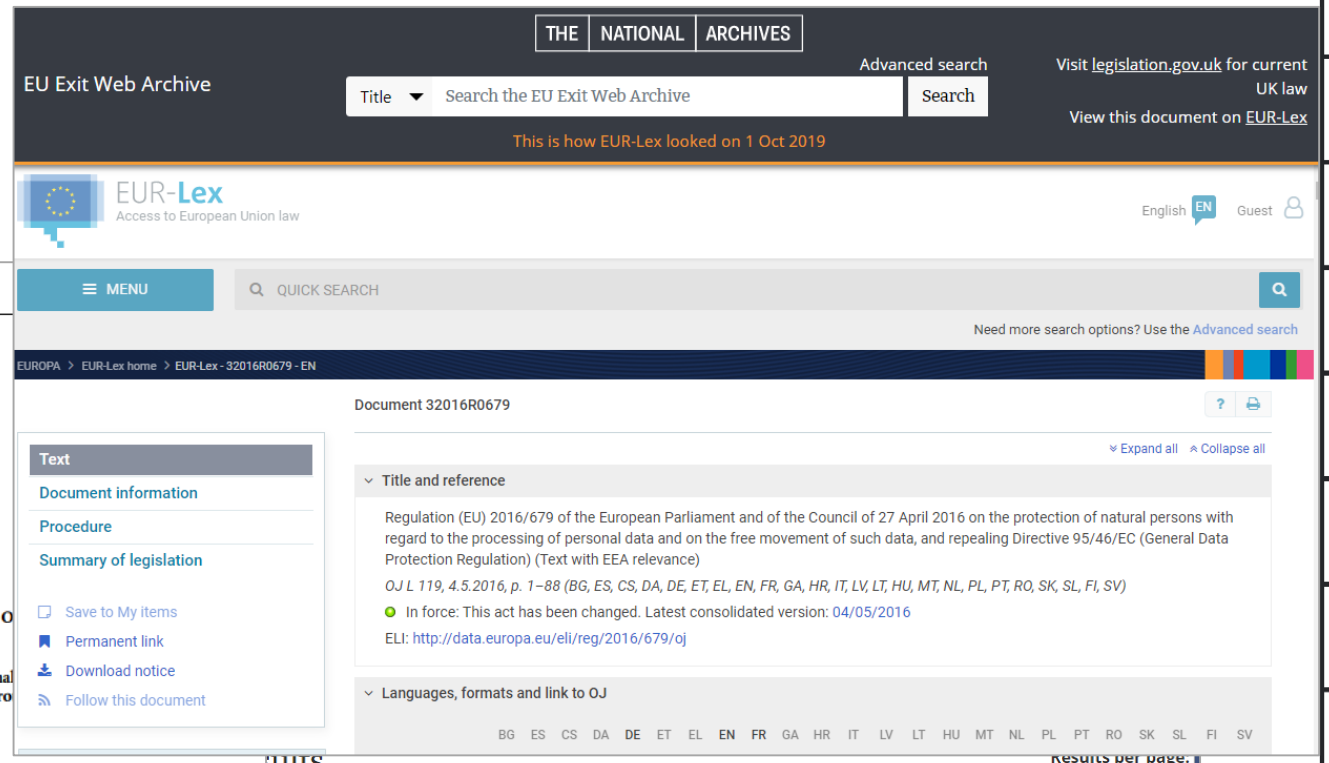
THE EUROPEAN PARLIAMENT AND THE COUNCIL OF THE EUROPEAN UNION,

Having regard to the Treaty on the Functioning of the European Union, and in particular Article 16 thereof,

Having regard to the proposal from the European Commission,

After transmission of the draft legislative act to the national parliaments,

Having regard to the opinion of the European Economic and Social Committee ([1])



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EU Exit Web Archive

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Title Search the EU Exit Web Archive Search

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View this document on EUR-Lex

This is how EUR-Lex looked on 1 Oct 2019

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Access to European Union law

English EN Guest

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Document 32016R0679

Text
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Procedure
Summary of legislation

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Title and reference

Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation) (Text with EEA relevance)

OJ L 119, 4.5.2016, p. 1–88 (BG, ES, CS, DA, DE, ET, EL, EN, FR, GA, HR, IT, LV, LT, HU, MT, NL, PL, PT, RO, SK, SL, FI, SV)

In force: This act has been changed. Latest consolidated version: 04/05/2016

ELI: http://data.europa.eu/eli/reg/2016/679/oj

Languages, formats and link to OJ

BG ES CS DA DE ET EL EN FR GA HR IT LV LT HU MT NL PL PT RO SK SL FI SV

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Content (English): "L_2016119EN.01000101.xml 4.5.2016 EN Official Journal of the European"

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THE NATIONAL ARCHIVES

Our web archive services

The UK Government Web Archive (UKGWA)
nationalarchives.gov.uk/webarchive/
UK Government websites and resources, from 1996-present, selected, presented and preserved as public records.

EU Exit Web Archive (EEWA)
webarchive.nationalarchives.gov.uk/eu-exit/
The comprehensive and official UK reference point for European Union law as it stood at EU exit, part of our solution to meeting our duties for publishing legislation originating from the EU.

THE NATIONAL ARCHIVES

What we know about our users – our user “personas”

Lisa — Head of Digital Operations: Government & Public Sector

About me

“I have worked in central government all of my career and now manage the digital operations of the Department of Studies. I manage a team of IT and Communications specialists who are in the process of transition and need to close down some of our existing websites. Firstly I need a better understanding of the UKGWA so I can prepare my team and manage this process well. Secondly I want to make sure we use the UKGWA effectively so that we can setup links from our live sites enabling users to find archived content easily. My use of the UKGWA is likely to increase over time so I am keen to learn how I can get best out of it”

Familiarity with UK Government Web Archive: Low / Medium / High

Research experience: Low / Medium / High

Internet experience: Low / Medium / High

Frequency of usage: Annually / Monthly / Weekly / Daily

Sirdip — Student: Academia

About me

“I have followed my academic interests through to Phd level and have successfully gained funding to undertake a Phd. My research will focus upon contemporary history looking at how big data, semantic web and data sets can allow me to identify trends in politics. I am interested in using the UKGWA to compile information so that I can undertake analysis and identify patterns and trends over time. My background has allowed me to develop a broad range of research skills. Additionally I also lecture undergraduates in contemporary history and provide them with research support typically for their dissertations.”

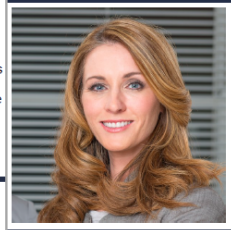
Familiarity with UK Government Web Archive: Low / Medium / High

Research experience: Low / Medium / High

Internet experience: Low / Medium / High

Frequency of usage: Annually / Monthly / Weekly / Daily

Sarah — Journalist: Media & Information Worker



About me

“I studied English at University that led to a career as a journalist. My role is very hectic and I spend a lot of time having to digest information and produce copy for articles. Being a journalist means I quickly had to develop research skills and identify reliable information sources. For my feature articles I have a little more time and I use the UKGWA to build up my background knowledge of a subject area. It also helps me ensure that the facts I am stating are accurate. The UK Government Web Archive is a really useful source of trustworthy information for me and my colleagues. ”

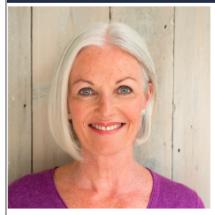
Familiarity with UK Government Web Archive: Low / Medium / High

Research experience: Low / Medium / High

Internet experience: Low / Medium / High

Frequency of usage: Annually / Monthly / Weekly / Daily

Caroline — Youth Counsellor: Member of Public



About me

“I am now semi-retired living in rural Somerset with my husband and work part-time as a youth counsellor. Prior to retirement I was an Educational Assessor working with local government. I found the UKGWA after doing some research following a conversation in the local pub. A friend brought up the topic of feeding food scraps to their chickens to which a local farmer pointed out was now illegal. Personally I could not see what the fuss was about so I was interested in firstly finding out if this was true and secondly when the rules came into force.”

Familiarity with UK Government Web Archive: Low / Medium / High

Research experience: Low / Medium / High

Internet experience: Low / Medium / High

Frequency of usage: Annually / Monthly / Weekly / Daily

Mark — Tax Accountant: Professional Services

About me

“I work in a large retail bank and I am part of a team responsible for preparing the annual tax return. Given the size of the organisation this is a complex task and a key element of our work is having a total understanding of our tax position for each financial year. Given that tax legislation may change annually we use the UKGWA to keep a record of what changes HMRC have made to their Manuals. Additionally should our return be challenged by HMRC we will use the UKGWA to research legislation at a particular point in time so that we can justify our approach”

Familiarity with UK Government Web Archive: Low / Medium / High

Research experience: Low / Medium / High

Internet experience: Low / Medium / High

Frequency of usage: Annually / Monthly / Weekly / Daily

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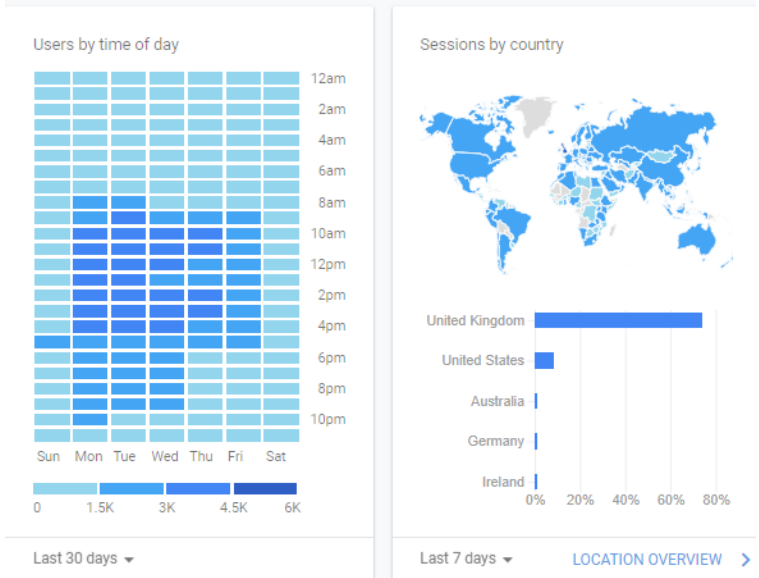
Our users – monitoring our performance

The web archives we run are publicly-funded, government services and must be designed to meet the needs of our users, whoever they may be.

We need to monitor our performance by using analytics and engage users through regular online user surveys, occasional “gorilla testing” and lab testing events.



1	General public / general interest	
2	Family historian	
3	Professional researcher	
4	Information professional / archivist / librarian	
5	Civil servant / public sector worker	
6	Legal professional	
7	Academic community	
8	Other (please specify):	

THE NATIONAL ARCHIVES

Perspectives from The National Archives

- Publicly-accessible web archive services thanks to the legislation that underpins our remit
- Most of our collection scope and curation is defined for us – blanket selection
- Continued access to historic government information has real value: engage with creators, engage with users, demonstrate impact (research sessions vs research projects?)
- Linkages and redirects are already in place from government sites, documents, other publications (reduction of live/archived barrier)
- High level of use, catering for those different personas
- Open full text search service

THE NATIONAL ARCHIVES

Perspectives from The National Archives – some challenges

- Scale is a challenge (>5 billion resources), in terms of capture, quality assurance, and management
- Despite extensive quality assurance, web archiving is a “lossy” business (especially with website functionality) – how can minimise these problems so we do not “put users off” using and trusting the service?
- Conveying appropriate (contextual) information to users
- *Enabling* large-scale research within limited budgets
- Case studies for use are required, ongoing investment of time and money is required
- Domain knowledge is often difficult to convey

THE NATIONAL ARCHIVES

Engaging with Researchers

- Multi-disciplinary events such as the Computational Archival Science network, Archives Unleashed and the tools used “lower the barrier”

- Technical events aimed at addressing particular challenges such as the Alan Turing Institute Data Study Group

- Publication of derivative datasets and moving towards a web archive dashboard

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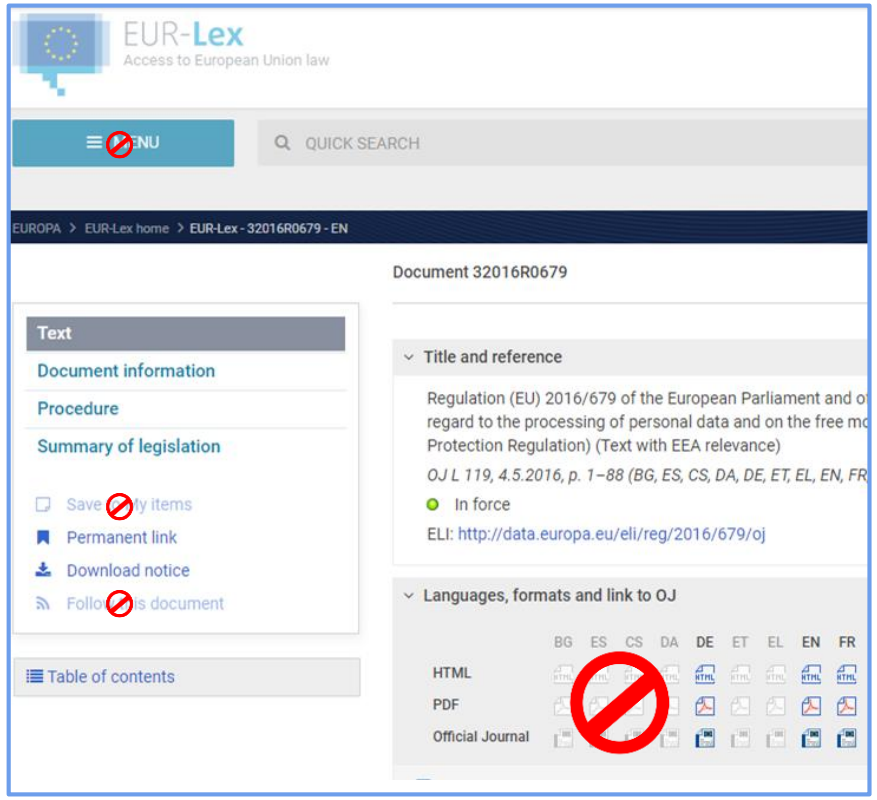
Developing Access - Front End Customisations

Standard PYWB playback

With EEWA modifications



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Thank you!

nationalarchives.gov.uk/webarchive/

webarchive@nationalarchives.gov.uk

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