



# Digital Preservation Awards 2020 Sponsorship Packages



## Digital Preservation Awards 2020 Sponsorship Packages

The Digital Preservation Awards are a prestigious group of international prizes presented every two years to the initiatives, institution or individuals that have delivered outstanding contributions to ensuring we create a secure digital legacy. Organised under the auspices of the Digital Preservation Coalition, and overseen by an impressive and high-profile judging panel. We are delighted, therefore, to offer a limited number of opportunities whereby sector-leading institutions and commercial vendors may associate themselves with the awards.

#### Audience at the Awards Ceremony:

**Previous Winners include:** 

- 100+ DPC Members and Allies
- Guests of the Bibliothèque nationale de Luxembourg
- Representatives from the EU Publications Office
- Invited media

- Stanford University Libraries
- Crossrail and Transport for London
- IFI Irish Film Archive
- HSBC

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- Amsterdam Museum
- Los Alamos National Laboratory

#### Award Categories proposed:

- Research and Innovation
- Teaching and Communications
- Commerce, Industry and the Third
  Sector
- Safeguarding the Digital Legacy
- Most Distinguished Student

#### Judges from:

- BBC
- The Bibliothèque nationale de
  Luxembourg
- The University of Melbourne
- The UK National Archives
- Lloyds Banking Group

### Sponsorship packages:

Platinum - £20,000		Gold – £7,500		Silve	Silver – £3,000		Personal Donation – £1,000	
	•	Welcome / introduction at awards	•	3 free places at awards ceremony	•	1 free place at awards ceremony	•	Name on programme
		ceremony	•	3 free places at awards dinner	•	1 free place at awards dinner	•	Name on announcements
	•	5 free places at awards ceremony	•	Logo on programme	•	Logo on programme	•	Name on invitations
	•	5 free places at awards dinner	•	Logo on announcements	•	Logo on announcements	•	Name and credits in AV
	•	Logo on programme	•	Logo on invitations	•	Logo on invitations	•	Name on awards website
	•	Logo on announcements	•	Logo and credits in AV	•	Logo and credits in AV		
	•	Logo on invitations	•	Logo on awards website	•	Logo on awards website		
	•	Logo and credits in AV	•	Reference in press releases	•	1 place at conference		
	•	Logo on awards website	•	3 places at conference				
	•	Reference in press releases	•	Banner at conference				
	•	5 places at conference						
	•	Banner at conference						
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	TT -	1 place available	TT.	2 places available	TT.	5 places available	TT.	10 places available

Opportunities to support the DPC in the longer term are also available through our Supporter Program. Any organizations interested in Awards sponsorship packages or the Supporter Program should contact <a href="mailto:sarah.middleton@dpconline.org">sarah.middleton@dpconline.org</a> or visit <a href="https://dpconline.org/about/supporters">https://dpconline.org/about/supporters</a>