

A sustainable future for our digital assets

2022 – 2027



Digital**Preservation**Coalition

Our vision

The Digital Preservation Coalition is building a welcoming and inclusive global community, working together to bring about a sustainable future for our digital assets.



Our mission

We enable our members to deliver resilient, sustainable and useful long-term access to digital content and services, helping them to access and use digital materials beyond the limits of technical obsolescence, media degradation and organizational change.

We raise awareness of the strategic, cultural and technological challenges which our members face, independent of the interests of solution providers, and we encourage collaboration for mutual benefit and the greater good. We sustain and deliver these aims through advocacy, community engagement, workforce development, good practice and good governance.

These actions create, empower, structure and extend a global community, working together for a sustainable digital legacy. This ambition for the greater good underpins our charitable purpose.

Our values

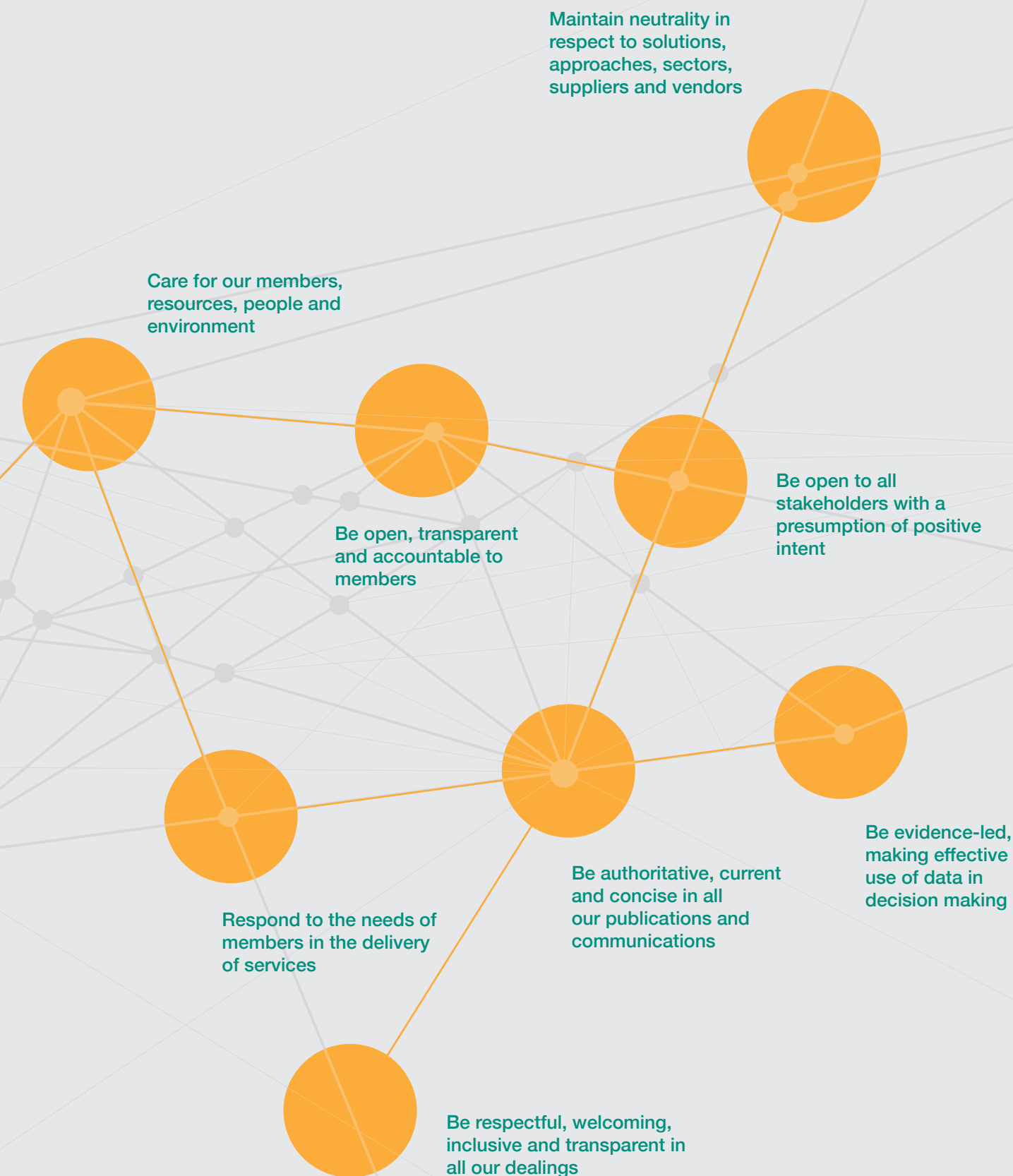
The DPC's vision correlates closely to the UN Sustainable Development Goals of 'a better and more sustainable future for all people and the world by 2030'. We have explicitly mapped our values and objectives to these goals, both in what we do and the leadership we seek to provide.

Amplify the needs and successes of our members

The DPC will act on its values and be transparent with respect to how they have been implemented.

In all that it does, the DPC will:

Our values



Our objectives

In the period 2022-2027 the DPC will pursue its mission through the following strategic objectives:

1

Community

The DPC is first and foremost a community and occupies a distinctive role within a highly dynamic, widely distributed and increasingly diverse network of practitioners and experts. Our activities will sustain and enable this community to collaborate and grow, and we will maintain and refresh the social infrastructure which helps the community cohere as it expands. In doing so, we will foster openness and challenge structural inequalities that constrain participation.

On behalf of our members, we will offer a warm welcome to all agencies and individuals with an interest in digital preservation, and we will provide an efficient and effective platform for meaningful and sustained professional exchange.

The DPC will become the trusted venue where the digital preservation community meets, and we will be its collective voice when needed.

This objective, to sustain and build the digital preservation community, is arguably the most important of all our objectives and is the foundation of all our ambitions.



Our objectives

2 Advocacy

Our objectives



The DPC represents the international digital preservation community and in this position will work towards a climate of public and institutional policy which is better informed and better inclined towards digital preservation. We will confront the cultures of short-termism and under-investment which undermine the maintenance of core digital and data infrastructures globally. With an emphasis on real world impacts of data loss, we will underline digital preservation as a necessary condition for accountability, transparency, reproducibility, creativity, commerce and witness for individuals and organizations of all kinds in the digital age.

We will document and assert the opportunities and capabilities derived from well-founded, and properly funded preservation infrastructures. We will demonstrate that selection policies for preservation imply informed decisions on disposal. In doing so we will empower our members and the digital preservation community globally, celebrating their achievements and building wider recognition for their work.

Our objectives



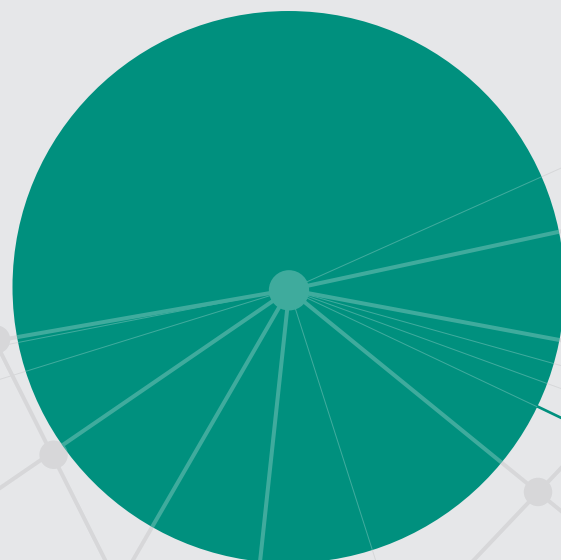
3 Workforce Development

Providing opportunities for our members to acquire, develop and retain competent and responsive workforces that are ready to address the challenges of digital preservation, we will provide tangible outcomes to our members through a broad range of outputs including resources to support professional development and recruitment, training content, grants to attend development opportunities, and frequent revision of the seminal resource The Digital Preservation Handbook. We will also encourage the development of high-quality training by others

and support training providers that seek to develop curricula in digital preservation. We will provide authoritative labor market intelligence for employers, students, and teachers alike, enhancing the relevance of training and extending the competence of staff. In this way, the DPC will become a global forum for detailed and timely knowledge exchange between members for the benefit of all. In line with our charitable objects these educational activities will support the wider digital preservation community both directly and indirectly.



4 Good Practice



We will support our members towards greater maturity in digital preservation by delivering knowledge exchange, continuous improvement, horizon scanning, advice on standards, authoritative publications, and engaging and informative events. Recognizing the emergent nature of digital preservation, we will continue to monitor innovative technologies which challenge existing practice, and we will promote and amplify solutions which enable preservation.

Recognizing the importance of maintenance, we will promote good practices in upkeep as well as innovation. We will be a partner and ally to all parties seeking to address gaps in preservation capability through targeted research and development, especially where these efforts manifestly enhance our members' own capacity.

5

Accountable, Sustainable and Dynamic Governance

The DPC faces challenges of growth, ensuring we remain accountable to members and responsive to their needs, particularly as the scale of our activities expand. We cannot assume that structures which have served us well in the past remain fit for purpose in the future. Therefore, within a framework of continuous quality improvement, we will maintain and enhance our organizational functions and structures to ensure good governance. In doing so, we will demonstrate a commitment to members, to our values and to the greater good as laid down in the Articles of Association and our charitable objects.

We will expand and diversify our revenue streams whilst reducing cost and optimizing impact, a task enabled by the charitable status which will be embedded in our ongoing operations. We will be accountable to members who will guide and review our actions. We will plan in detail and with sufficient staff and financial resources to deliver. We will maintain and expand the core competencies of our staff and will ensure legal and regulatory functions are properly discharged, conducting an annual external audit to verify conformance and improve performance.

Join us



The DPC's strength is in its members, which can be found across many different sectors, in twenty countries and on six continents. They represent global corporations, national and local memory institutions, higher education and research institutions, broadcasters, strategic investors and funding bodies and professional bodies.

As our Membership continues to grow in diversity and in geographical range so does the context in which we operate. We welcome applications from organizations of any kind provided they share our vision and principles.



Digital**Preservation**Coalition



info@dpconline.org
www.dpconline.org