



DPC Supporter Program

2021—2022



About the Supporter Program

The DPC's Supporter Program facilitates meaningful communication between members and solution providers in a way that enables all parties to work closely, effectively and harmoniously. Recognizing the need for an environment where Supporters and members can collaborate and learn from each other, this program provides opportunities for insight into DPC member requirements and the solution providers who support the community. As we offer support to our members through distinct areas of work, we do the same for our Supporters:

Community Engagement

The DPC's community is diverse and international. Connect with members through the blog, by presenting scheduled webinars, and by using the online news pages to share your own development stories and community events.

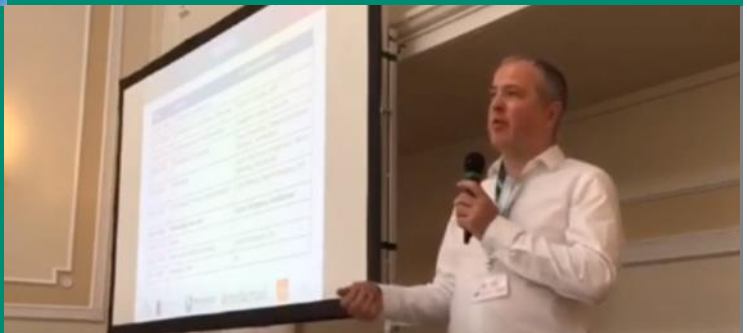


Advocacy

DPC Supporters are acknowledged as sponsors while we celebrate the hard work and creativity which make digital preservation possible through the Digital Preservation Awards, and all Supporters are invited to contribute to our worldwide awareness raising campaigns such as World Digital Preservation Day.

Capacity Building

Attend DPC Briefing Days and webinars from the annual program of events free of charge, interact with members and discover the latest thinking on a range of specialist digital preservation topics. Access online content, gain early access to publications and provide your input and perspectives at draft stage.



Good Practice and Standards

Help identify and develop good practice and standards that make digital preservation achievable, supporting efforts to ensure services are tightly matched to shifting requirements by participating in relevant discussions and fora. Receive feedback from and comment on DPC member activities, to feed into your own product and services development.

Workforce Development

Develop your own teams by enrolling new starters on the Novice to Know-How training pathway for priority access. Advertise job vacancies on the most popular part of the DPC website which receives interest from some of the most experienced world leading organizations in digital preservation. Help develop a new generation of digital preservation professionals as a credited sponsor of the DPC's Career Development Fund.

Partnership and Sustainability

Attend the annual Digital Preservation Futures community event to engage with members and gain valuable insight into their needs and develop products and services to precisely meet requirements.

Our Principles

1: The DPC is Technology and Vendor Neutral

- Any organization may apply for Supporter status
- Applications for Supporter status will be assessed on individual merits
- Supporter status is not DPC membership and has a separate application process
- Supporters have no involvement in DPC governance, planning, budgeting, editorial process, except by invitation
- Supporters must not abuse their status for commercial gain

2: Funds received from Supporters will be ring-fenced to support 'good causes'

- Funds will be ring-fenced for member support and events
- Where funds raised from Supporters is not enough to fund the 'good cause' activity, DPC will make up any shortfall from core funds
- Funds will be used in first instance to support grants to members for training and staff development
- Funds may be used to support the Annual Student conference or to subsidise training workshops
- Funds may be used to support designated research projects and the bi-ennial Digital Preservation Awards, as well as to sponsor DPC membership for charities and not-for-profits
- There will be clearly identified fundraising target each year
- Any underspend will be invested and will accumulate through time
- Interest will also be ring-fenced

3: Supporters are clearly identified

- Supporters are listed on the DPC website
- Supporters will be acknowledged on relevant publications
- Supporters may use agreed DPC branding on their own websites, in effect saying 'We support the DPC'
- Supporters may not claim their relationship with the DPC represents any kind of endorsement
- Supporters will be automatically listed as 'Bronze Sponsors at major DPC events (e.g. student conference)

4: Supporters are invited to participate and extend the activities of the Coalition

- Supporters will be invited to a fixed number of Briefing Days per year
- Supporters may access previews and draft outlines of Tech Watch Reports and other published output
- Supporters will be invited to an annual event with DPC members
- Supporters will be offered an annual webinar
- Supporters can send new starts to 'Getting Started' and 'Making Progress' training events without charge
- Attendance events is on the assumption of participation and should not be abused
- Supporters will have access to anonymised outcomes of regular DPC member needs review
- Supporters are invited to insert a question or theme into the annual DPC members' review

5: DPC members retain private fora for discussion and debate

- Supporters recognise the need for DPC members to discuss and debate in confidence without commercial influence
- DPC members are expected to acknowledge the privacy of those discussions and not relate them to Supporters

6: Supporters are equal

- All Supporters will make a contribution annually based on a tariff set by the Board and published in advance
- Supporters will be given the same benefits irrespective of the size of the organization
- There will be a transparent approval process for Supporters
- Supporters are free to upgrade their sponsorship for DPC events
- DPC will deprecate 'exclusivity' sponsorship deals for events

7: Supporter status is ongoing but subject to review

- Supporters are asked to commit to three years' sponsorship but will pay annually
- Supporters breaching these principles may have their status withdrawn
- The Supporter Program will be reviewed annually for the first three years, including asking for feedback from Supporters

Indicative Program

Activities	Description	Normal cost	Number/Date
DPC Staff Annual Update	Update the DPC's expert staff on the details of your product and service provision, so that they can speak knowledgeably to members about latest releases and offerings.	-	April 2022
Webinar series	The Digital Preservation Futures webinar series provides Supporters with a platform to demonstrate the latest products on offer. Attended by DPC members, the webinars are an opportunity to connect in person with potential users and gain insight into customer needs and requirements through open dialogue. Supporters may also attend selected webinar sessions with other speakers.	-	May 2022
Digital Preservation Futures Community Event	An annual community forum bringing together members, strategic funders and solution providers to discuss emerging trends, shared challenges, and the new technologies and services which may be used to address them. Find out more on the next page.	-	May 2022
Job Advertisements	Advertise job vacancies on the most popular part of the DPC website which receives interest from some of the most experienced world leading organizations in digital preservation	£275 per advert	Ongoing
Community News	Share details of your community activities on the DPC news pages to be read by members and the wider digital preservation community. Please note—advertisements or marketing material is not permitted.	-	Ongoing
Blog post	Provide an insight into the products and services your organization is working on and developing. The DPC blog brings together lively and informal contributions from members and invited guest bloggers, and attracts a readership from around the world. Ask for input, comments and direction on your latest project from the digital preservation community at large.	-	Minimum 1 post per year, with further posts upon request
Briefing Days	Attend a DPC Briefing Day from the annual program of events to discover the latest thinking on a range of specialist digital preservation topics. Where relevant Supporters will also be invited to contribute to identified Briefing Days on the program.	£275 per person, per event	Attendance at 3 events per year, for 3 members of staff per event. Places at other events may be made available subject to availability.
Training	Introduce new starters to the DPC community by sending them to our 'Getting Started in Digital Preservation' or 'Making Progress in Digital Preservation' workshops free of charge.	£50 per person, per event	Attendance at 1 of each workshop session per starter, for 2 members of staff per event.

Digital Preservation Futures Community Event

Building a Digital Preservation Business Case: Toolkit Booksprint

Online // May 2022

Introduction

Building an effective Business Case for digital preservation is in the shared interests of all members of the DPC and broader digital preservation community: from organisations pitching for additional digital preservation support to service and solution providers who may fulfil elements of that support.

In order to help make that case, the [Digital Preservation Business Case Toolkit](#) provides a range of helpful information to assist in the construction of a business case, from planning and preparation all the way through to polishing and communicating the finished case.

First created through a collaborative booksprint event by the Jisc funded SPRUCE Project in 2013, it is time to re-examine and refresh this important resource.

DPC Members and Supporters will work together in this booksprint event to collaboratively update and create content which meets the needs of all parts of the community.

Who should attend?

This event is for DPC Members and Supporters, and an opportunity to talk openly together.

Outline Agenda*

- Welcome
- Objective Setting
- Proposal of Structure
- Identification of areas for update
- Collaborative working to update and create content
- Regroup and debrief

*subject to change





Contact Us

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