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### A Secure Digital Legacy

The Digital Preservation Coalition 2018-22

## Our vision

The Digital Preservation Coalition exists to secure our digital legacy.



## Our mission

We enable our members to deliver resilient long-term access to digital content and services, helping them to derive enduring value from digital assets and raising awareness of the strategic, cultural and technological challenges they face.

We achieve our aims through advocacy, community engagement, workforce development, capacity-building, good practice and good governance.

# Our values

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In all that it does, the DPC will:

Be open to all stakeholders

Maintain neutrality in respect to solutions, approaches, sectors and vendors

Maintain sound stewardship of our shared resources Be authoritative, current and concise in all our publications and communications

Amplify the needs and successes of our members

> Respond to the needs of members in the delivery of services

Be respectful, welcoming, inclusive and transparent in all our dealings



In the period 2018-2022 the DPC will pursue its mission through the following strategic objectives.

#### **Community Engagement**

Enabling a growing number of agencies and individuals in all sectors and in all countries to participate in a dynamic and mutually supportive digital preservation community.

Building on investments in our infrastructure, and the growth of the Coalition, we will use a broad range of communication channels appropriate to our work to ensure that all members can access and benefit from participation in the DPC wherever they are in the world. We will continue to communicate and foster relationships with organizations outside the Coalition, building our digital preservation community for the benefit of members and non-members alike.

#### Advocacy

Campaigning for a political and institutional climate more responsive and better informed about the digital preservation challenge; raising awareness about the new opportunities that resilient digital assets create.





We will raise awareness about the new opportunities that resilient digital assets create. We will identify and celebrate good practice in digital preservation, and seek to engage not just organizations, decision makers and influencers, but the wider public in a dialogue about access to digital material in the long term. We will encourage them to act, ensuring that public and institutional policy, legislation and regulation enable robust digital preservation infrastructures.



#### Workforce Development

Providing opportunities for our members to acquire, develop and retain competent and responsive workforces that are ready to address the challenges of digital preservation.

We will provide tangible outcomes to our members in the form of training. We will also encourage the proliferation of high-quality training by others; and we will support



those training providers that seek to develop curricula in digital preservation. We aim to provide authoritative labour market intelligence for employers, students and teachers alike, enhancing the relevance of training and extending the competence of staff. In this way, the DPC will become a forum for detailed and timely knowledge exchange between members for the benefit of all.



#### **Capacity Building**

Supporting and assuring our members in the delivery and maintenance of high quality and sustainable digital preservation services through knowledge exchange, technology watch, research and development.

We will provide members with the resources required to develop smarter processes and enhanced capacity in digital preservation. We will connect members to world class expertise in digital preservation and communicate lessons learned from development projects. We will facilitate and support the development of new resources and methods that offer credible and achievable routes to longterm preservation for digital resources, managed and created by members and their partners.





#### Good Practice and Standards

Identifying and developing good practice and standards that make digital preservation achievable, supporting efforts to ensure services are tightly matched to shifting requirements. We will support efforts to ensure services are tightly matched to shifting requirements, understanding and articulating the needs of our members into relevant development streams, ensuring that emerging standards and accreditation, regulations and that legislation, products and services are realistic, achievable and meet member needs. We will use the Coalition and its members to facilitate the exchange of good practice, ideas and research for benchmarking, peer review and efficiency of effort.











#### Management and Governance

Ensuring the DPC is a sustainable, competent organization focused on member needs, providing a robust and trusted platform for collaboration within and beyond the Coalition. This requires good governance, transparency and trustworthiness on behalf of the DPC; and a commitment to openness, respect and mutuality from members. We will develop, foster and maintain partnerships so that all agencies involved in providing or enabling long-term access to digital resources can flourish and benefit from an effective and productive relationship with the DPC. We will encourage coherence, maximize impact, and welcome new contributions to the field. We will continue to monitor and maintain our relevance, coherence and effectiveness.

## Join us

The DPC's strength is in its members. Each of them collects, creates or commissions digital content, and each seeks a secure digital legacy that transmits opportunities for access and re-use of digital assets into the future. Members span many sectors and industries around the world. They include banks, manufacturers, memory institutions, universities, intergovernmental agencies, broadcasters, strategic investors, funders, professional bodies, and regulators.



We welcome organizations of every kind, from anywhere in the world, who share our vision and values.

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