About the DPC Supporter Program

The DPC is vendor and technology neutral; a global community of practice working together. Recognizing the need for an environment where DPC Supporters and Members can work together effectively and collaboratively, the Supporter Program provides opportunities to share and learn from insights into member requirements, as well as from the solution providers who support our digital preservation community. As we offer support to DPC Members through distinct areas of work, we do the same for our Supporters:

**Community**
The DPC’s community is diverse and international. Meet and become part of this, by sharing your story and your products and by testing your ideas in a global forum. Access DPC’s global communications network to share your own developments and community events.

**Advocacy**
DPC Supporters are core sponsors of the Digital Preservation Awards. Join our biennial celebration of creativity and innovation that recognizes outstanding insight and leadership across the global digital preservation community.

**Workforce Development**
Help develop a new generation of digital preservation professionals as a credited sponsor of the DPC’s Career Development Fund. Develop your own teams and your clients with access to a growing pool of online training, labour market intelligence and competency tools.

**Good Practice**
Help identify and develop good practice that makes digital preservation achievable, supporting efforts to ensure services are tightly matched to shifting requirements by participating in relevant discussions and fora. Receive feedback from and comment on DPC member activities, to feed into your own product and services development. Attend DPC Briefing Days and webinars from the annual program of events free of charge, interact with members and discover the latest thinking on a range of specialist digital preservation topics. Access online content, gain early access to publications and provide your input and perspectives at draft stage.
Our Principles

1: The DPC is Technology and Vendor Neutral
- Any organization may apply for Supporter status
- Applications for Supporter status will be assessed on individual merits
- Supporter status is not DPC membership and has a separate application process
- Supporters have no involvement in DPC governance, planning, budgeting, editorial process, except by invitation
- Supporters must not abuse their status for commercial gain

2: Funds received from Supporters will be ring-fenced to support ‘good causes’
- Funds will be ring-fenced for member support and events
- Where funds raised from Supporters is not enough to fund the ‘good cause’ activity, DPC will make up any shortfall from core funds
- Funds will be used in first instance to support grants to members for training and staff development
- Funds may also be used to support or to subsidise training workshops
- Funds may be used to support designated research projects and the biennial Digital Preservation Awards, as well as to sponsor DPC membership for charities and not-for-profits
- There will be clearly identified fundraising target each year
- Any underspend will be invested and will accumulate through time
- Interest will also be ring-fenced

3: Supporters are clearly identified
- Supporters are listed on the DPC website
- Supporters will be acknowledged on relevant publications
- Supporters may use agreed DPC branding on their own websites, in effect saying ‘We support the DPC’
- Supporters may not claim their relationship with the DPC represents any kind of endorsement
- Supporters will be automatically listed as ‘Bronze Sponsors at major DPC events (e.g. conferences and the Digital Preservation Awards)

4: Supporters are invited to participate and extend the activities of the Coalition
- Supporters will be invited to a fixed number of DPC events per year
- Supporters may access previews and draft outlines of Tech Watch Reports and other published output
- Supporters will be invited to an annual event with DPC members
- Supporters will be offered an annual webinar
- Supporters can send new starts to DPC training without charge
- Attendance at events is on the assumption of participation and should not be abused
- Supporters will have access to anonymised outcomes of regular DPC member needs review
- Supporters are invited to insert a question or theme into the annual DPC members’ review

5: DPC members retain private fora for discussion and debate
- Supporters recognise the need for DPC members to discuss and debate in confidence without commercial influence
- DPC members are expected to acknowledge the privacy of those discussions and not relate them to Supporters

6: Supporters are equal
- All Supporters will make a contribution annually based on a tariff set by the Board and published in advance
- Supporters will be given the same benefits irrespective of the size of the organization
- There will be a transparent approval process for Supporters
- Supporters are free to upgrade their sponsorship for DPC events
- DPC will deprecate ‘exclusivity’ sponsorship deals for events

7: Supporter status is ongoing but subject to review
- Supporters are asked to commit to three years’ sponsorship but will pay annually
- Supporters breaching these principles may have their status withdrawn
- The Supporter Program will be reviewed annually for the first three years, including asking for feedback from Supporters
## Indicative Program

<table>
<thead>
<tr>
<th>Activities</th>
<th>Description</th>
<th>Normal cost</th>
<th>Number/Date</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>DPC Staff Annual Update</strong></td>
<td>Update the DPC’s expert staff on the details of your product and service provision, so that they can speak knowledgeably to members about latest releases and offerings.</td>
<td>-</td>
<td>April 2023</td>
</tr>
<tr>
<td><strong>Digital Preservation Futures Webinar series</strong></td>
<td>The Digital Preservation Futures webinar series provides Supporters with a platform to demonstrate the latest products on offer. Attended by DPC members, the webinars are an opportunity to connect in person with potential users and gain insight into customer needs and requirements through open dialogue. Supporters may also attend selected webinar sessions with other speakers.</td>
<td>-</td>
<td>May 2023</td>
</tr>
<tr>
<td><strong>Digital Preservation Futures Community Event</strong></td>
<td>An annual community forum bringing together members, strategic funders and solution providers to discuss emerging trends, shared challenges, and the new technologies and services which may be used to address them. Find out more on the next page.</td>
<td>-</td>
<td>May 2023</td>
</tr>
<tr>
<td><strong>Job Advertisements</strong></td>
<td>Advertise job vacancies on the most popular part of the DPC website which receives interest from some of the most experienced world leading organizations in digital preservation</td>
<td>£275 per advert</td>
<td>Ongoing</td>
</tr>
<tr>
<td><strong>Community News</strong></td>
<td>Share details of your community activities on the DPC news pages to be read by members and the wider digital preservation community. *Please note—advertisements or marketing material is not permitted.</td>
<td>-</td>
<td>Ongoing</td>
</tr>
<tr>
<td><strong>Blog post</strong></td>
<td>Provide an insight into the products and services your organization is working on and developing. The DPC blog brings together lively and informal contributions from members and invited guest bloggers, and attracts a readership from around the world. Ask for input, comments and direction on your latest project from the digital preservation community at large.</td>
<td>-</td>
<td>Minimum 1 post per year, with further posts upon request</td>
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<tr>
<td><strong>Online and in-person events</strong></td>
<td>Attend DPC events from the annual program of activities to discover the latest thinking on a range of specialist digital preservation topics. Where relevant Supporters will also be invited to contribute to identified events on the program.</td>
<td>£275 per person, per event</td>
<td>Attendance at 3 events per year, for 3 members of staff per event. Places at other events may be made available subject to availability.</td>
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<tr>
<td><strong>Training</strong></td>
<td>Introduce new colleagues to the DPC community by enrolling them in the DPC’s Novice-to-Know How online training.</td>
<td>£50 per person, per event</td>
<td>Subject to monthly intake availability</td>
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</tbody>
</table>
Digital Preservation Futures Event Series

Digital Preservation Futures Webinar series

8 – 19 May 2023*

Online

This year the Digital Preservation Futures Webinar Series will focus on a customer journey. DPC Supporters are invited to bring a current or recent customer to their webinar to talk through the process, identifying challenges and successes.

Each Supporter will have one episode to demonstrate their customer journey, and each episode will last 1 hour.

Digital Preservation Futures Community Event

Post procurement: What happens next? Panel Discussion

Friday 19 May 2023*

Online

This panel discussion will follow the Digital Preservation Futures Webinar Series and will gather all of our presenting DPC Supporters together for an opportunity for Members to ask questions about the process post-procurement, common challenges and advice on how to enable a smooth implementation of a new digital preservation system or process.

This event will last 90 minutes.

* Dates are provisional and will be confirmed.