DPC Supporter Program



2026 - 2027

About the DPC Supporter Program

The DPC is vendor and technology neutral; a global community of more than 180 agencies working together towards a sustainable future for our digital heritage. The DPC Supporter Program enables a structured, ongoing dialogue between members and solution providers. It safeguards our independence whilst enabling vendors and solution providers to access and track the changing needs and challenges our members face.

DPC Supporters are invited to participate in key areas of our work:

Community
The DPC's community is diverse and international. Meet and become part of this, by sharing your story and your products and by testing your ideas in a global forum. Access DPC's global communications network to share your own developments and community events.

Workforce Development
Help develop a new generation of digital preservation professionals as a credited sponsor of the DPC's Career Development Fund. Develop your own teams and your clients with access to a growing pool of online training, labour market intelligence and competency tools.

Advocacy
DPC Supporters are core sponsors of the Digital Preservation Awards. Join our biennial celebration of creativity and innovation that recognizes outstanding insight and leadership across the global digital preservation community.

Good Practice
Help identify and develop good practice that makes digital preservation achievable, supporting efforts to ensure services are tightly matched to shifting requirements by participating in relevant discussions and fora. Receive feedback from and comment on DPC member activities, to feed into your own product and services development. Attend DPC Briefing Days and webinars from the annual program of events free of charge, interact with members and discover the latest thinking on a range of specialist digital preservation topics. Access online content, gain early access to publications and provide your input and perspectives at draft stage.

Benefits of becoming a DPC Supporter



- Access to the expert international community of the Coailtion members and staff
- Access to dedicated fora and focused events to showcase products and services
- Opportunities to develop DPC member focused offers, trials and activities
- Opportunities to attend and sponsor DPC Open Networking Events in locations around the world
- Default Bronze Sponsorship of the Digital Preservation Awards, with opportunities to upgrade
- Listed equally on the DPC website, acknowledged on relevant publications and provided with agreed DPC branding to be used on DPC Supporter websites
- Acknowledgement of support from the DPC Supporter Program which helps to sustain funding programmes and activities that benefit the global digital preservation community.
- Participation and attendance of advanced topical events and training
- Priority access to DPC resources including draft Technology Watch Reports and Guidance Notes, recordings from live events and webinars
- Priority access to online training including Novice-to-Know How
- Use of DPC's communications platforms for sharing community news and initiatives
- Participation in annual consultation

Indicative Program

Activity	Description	Number/ Date
Attend DPC Events	Attend DPC events from the annual program of activities to discover the latest thinking on a range of specialist digital preservation topics.	3 places at 3 events p/a
Contribute to DPC Events	Where relevant Supporters will also be invited to contribute to identified events on the program, including at least 1 of our new-format Around the World events per year. This year the themes we will cover, are: • Risk management • Preserving Complex Objects • AI for Digital Preservation • Preservation at Scale	Nov 2026 Feb 2027 Apr 2027 Jun 2027
DPC Supporter Spotlight Panel and Webinar Series	Demonstrate your latest products and services, and collaborate to respond to topical issues as a Panel. Attended by DPC members and the broader community, the webinars are an opportunity to connect with potential users and gain insight into customer needs and requirements through open dialogue. Supporters may also attend selected webinar sessions with other speakers.	March 2027
DPC Open Networking Events	Attend in-person networking events in locations around the world alongside DPC members and the wider digital preservation community. Includes sponsorship opportunities!	May 2027
DPC Staff Annual Update	Update the DPC's expert staff on the details of your product and service provision, so that they can speak knowledgeably to members about latest releases and offerings.	July 2027
Job Advertisements	Advertise job vacancies to the most experienced world leading organizations in digital preservation, through the DPC website.	Ongoing
Community News	Share details of your community activities on the DPC news pages to be read by members and the wider digital preservation community.	Ongoing
Blog posts	Provide insights into the products and services your organization is developing or ask for input, comments and direction on your latest project from the digital preservation community at large. The DPC blog brings together lively and informal contributions from members and invited guest bloggers, and attracts a global readership.	Ongoing
Training	Introduce new colleagues to key digital preservation themes by enrolling them in the DPC's online training.	Unlimited

Program Highlights



Around the World Events

Online, Open to all

The Around the World format is a new approach to sharing knowledge across all time zones, showcasing good practice and expertise from Australasia and Asia-Pacific, Europe and Africa and the Americas on a particular theme. DPC Supporters are invited to contribute to at least one Around the World event each year, providing visibility with an engaged international audience across multiple regions and sectors. This year the themes are:

- Risk Management, 17–19 November
- Preserving Complex Objects, February 2027
- AI for Digital Preservation, April 2027
- Preservation at Scale, June 2027

Details of how to express interest in participation will follow in due course.

DPC Open Networking Events

May 2027, UK (exact location TBC), Open to all

Running alongside the annual DPC Members Fora, DPC Open Networking Events offer programming for the entire digital preservation community. Open to all, we will begin by exploring some practical ways to get started and make progress with digital preservation before providing the opportunity for participants and sponsors to network and connect informally. Details to be confirmed.

Program Highlights



DPC Supporter Spotlight Panel and Webinar Series

March 2027, online, open to all

Marking the start of the DPC Supporter Spotlight Series, a Discussion Panel will invite all of our DPC Supporters to collaborate and respond on a key topic selected by DPC members. This session will be recorded and will last 90 - 120 mins.

Following the Panel event, the DPC Supporter Spotlight Webinar Series will showcase product and service demonstrationss, practical applications and will offer an opportunity to engage with the audience through discussion, question and answers. Sessions will be scheduled to enable access for Supporters and audience members in different timezones, and will be recorded.

Dates and details to be confirmed.



Accessing the DPC Supporter Program

The DPC Supporter Program is open to organizations which have established relationships with the digital preservation community. We seek recommendations from our members about providers of digital preservation services, solutions, tools or consultancy whose values are aligned with those of the DPC. The digital preservation community is supported by tools, technology and professional services from many different types of organization and it is in our members' interests to ensure that as many as possible are able to engage with the global digital preservation community through this program.

Participation in the DPC Supporter Program requires a fee of £5,000 payable at the point of registration and valid for 12 months.

The DPC Supporter Program is accessible to agencies of all types and sizes on an equitable basis. Therefore:

- Larger agencies, such as global technology companies, conglomerates and groups, with more than 250 employees or with a listing on relevant stock market indices will be invited to participate but with a surcharge which recognises the size of the company.
- Sole traders, micro-agencies which operate on a charitable basis, may apply for a discount which ensures they are able to participate equitably.
- New entrants into the digital preservation market, whether new or existing agencies, with products or services relevant to the digital preservation community may apply for a discount on a trial basis provided they can meet the other requirements.
- Prospective supporters will be asked for business information to ensure the fee matches the size and nature of their company.

Our principles

1. The DPC is Technology and Vendor Neutral

- Supporter status is not DPC membership and has a separate application process
- Supporters are not involved in DPC governance, planning, budgeting, editorial process, except by invitation
- Supporters must not abuse their status for commercial gain
- The number of supporters will be limited each year on a ‘first come first served’ basis

2. Supporter Contributions will help deliver development programs

- Supporter contributions will help expand and strengthen a range of programs that deliver tangible benefits to the digital preservation community.
- Contributions will support four key areas: Grants to members for training, skills development, and staff development; The Digital Preservation Awards; Research and development projects that advance digital preservation practice; Participation in DPC activities by organisations and individuals in low- and lower-middle income countries.
- Each year, DPC will identify a clear fundraising target linked to these program objectives.

3. DPC members retain private fora for discussion and debate

- Supporters recognize the need for DPC members to discuss and debate in confidence without commercial influence
- DPC members are expected to acknowledge the privacy of those discussions and not relate them to Supporters

4. Supporters are clearly identified

- Supporters are listed on the DPC website and as sponsors of relevant activities
- Supporters will be acknowledged on relevant publications
- Supporters may use agreed DPC branding on their own websites, in effect saying ‘We support the DPC’
- Supporters may not claim their relationship with the DPC represents any kind of endorsement
- Supporters will be automatically listed as ‘Bronze Sponsors at major DPC events (e.g. conferences and the Digital Preservation Awards) with opportunities to upgrade support as appropriate.

5. Supporters are invited to participate and extend the activities of the Coalition

- Supporters will be invited to a fixed number of DPC events per year
- Supporters may access previews and draft outlines of Tech Watch Reports and other published output
- Supporters will be invited to an annual event with DPC members
- Supporters will be offered an annual webinar
- Supporters can send new starters to DPC training without charge
- Attendance at events is on the assumption of participation and should not be abused
- Supporters will have access to anonymized outcomes of regular DPC member needs review

6. Supporters are equal

- All Supporters will make a contribution annually based on a tiered tariff set by the Board and published in advance
- Supporters will be given the same benefits irrespective of the size of the organization or tier
- There will be a transparent approval process for Supporters
- Supporters are free to upgrade their sponsorship for DPC events
- DPC will deprecate ‘exclusivity’ sponsorship deals for events

7. Supporter status is ongoing but subject to review

- Supporters are asked to commit to three years’ sponsorship but will pay annually
- Supporters breaching these principles may have their status withdrawn
- The Supporter Program will be reviewed annually, incorporating feedback from Supporters

8. Accessible but invitational

- The DPC Supporter Program is invitational, open to those with an established relationship with our members or a product suite that aligns with the DPC’s mission and values
- Any organization which meets these criteria may apply for Supporter status
- Applications for Supporter status will be assessed on individual merits and references may be sought
- DPC has discretion to offer a modest discount to a micro-agencies or add a surcharge to a global technology firms
- Status may be refused or withdrawn

Become a DPC Supporter!

Please contact us to start a conversation about accessing the DPC Supporter Program!

When you are ready, download your application for DPC Supporter Staus at: https://www.dpconline.org/about/commercial-supporters/apply

Send your completed application to become a DPC Supporter to the Chief Community Officer at the email address below.

We look forward to welcoming you to the DPC Community.

Contact Information

Website www.dpconline.org

Email info@dpconline.org

The Digital Preservation Coalition is a registered company (4492292) and charity (SC051077)