# Web Archiving for Beginners



This training session was developed in partnership by the International Internet Preservation Consortium (IIPC) and the Digital Preservation Coalition (DPC)



## Day One - Tue 5th BST/UTC+1 (EDT)





13:00 (08:00)	Welcome and Introductions

13:15 (08:15) Why Do We Archive the Web?

13:40 (08:40) Approaches to Selection of Web Archives

14:15 (09:15) Group Discussion

14:45 (09:45) Break

15:15 (10:15) Web Archiving Workflows:

- Overview
- Capture
- Preserve
- Playback

16:15 (11:15) Group Discussion

17:00 (12:00) Wrap-Up Day One

## Why Archive the Web?



This training session was developed in partnership by the International Internet Preservation Consortium (IIPC) and the Digital Preservation Coalition (DPC)



## What is Web Archiving?





Web archiving is the process of collecting portions of the World Wide Web, preserving the collections in an archival format, and then serving the archives for access and use.

- IIPC

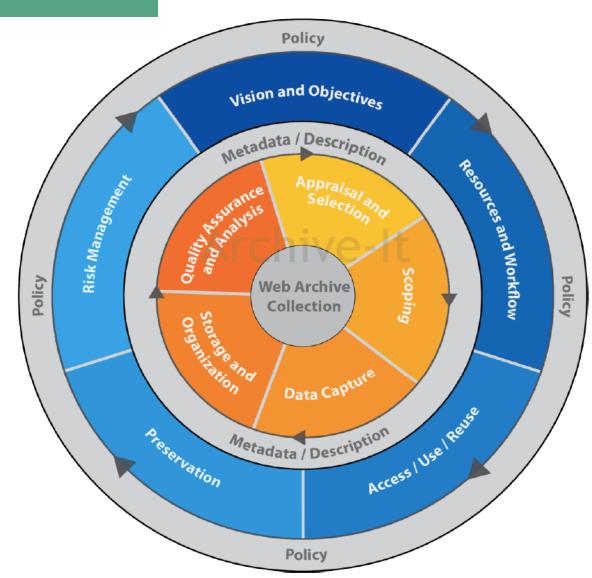
http://netpreserve.org/web-archiving/

# Internet Archive's Web Archiving Life-Cycle Model





- Every step and action taken governed by a **policy** decision
- Planning and management keep the cycle moving and support continuous improvement
- Metadata and descriptive information about web content captured at multiple stages for different purposes
- Collections generated through on-going process of selecting, capturing, storing, and quality assuring content



## Web Archiving is NOT....





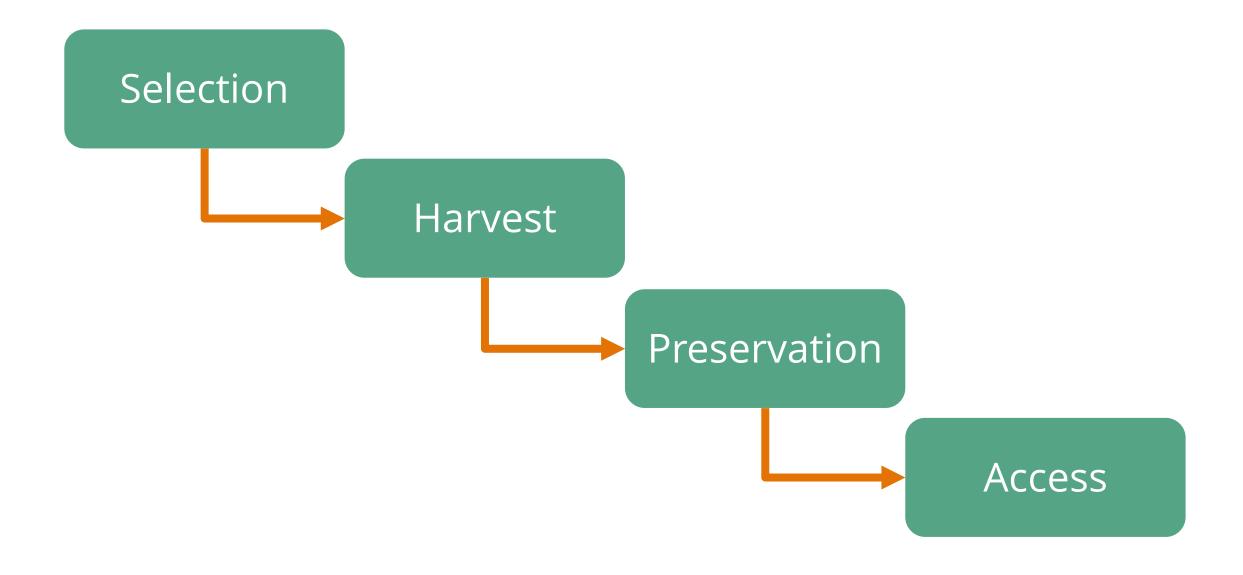
- Search engine indexing and summarization (such as by Google or Yahoo)
- Bookmarking
- Cataloguing a website
- Moving older web content to a specific part of a website and labelling it 'Archive'
- Downloading or saving a file or page
- "Right-click" an image and "Save as..."
- Recording the screen while browsing the web
- Using a tool like Camtasia or Screencastify



## Four Stages of Web Archiving







## Who Does Web Archiving?



Digital Preservation Coalition

- Local and National Governments
- National Libraries and Archives
- Public Organisations
- Corporate Archives
- Research Institutions
- Museums and Galleries



# Why is archiving the web important?



## The Web as an Info Resource































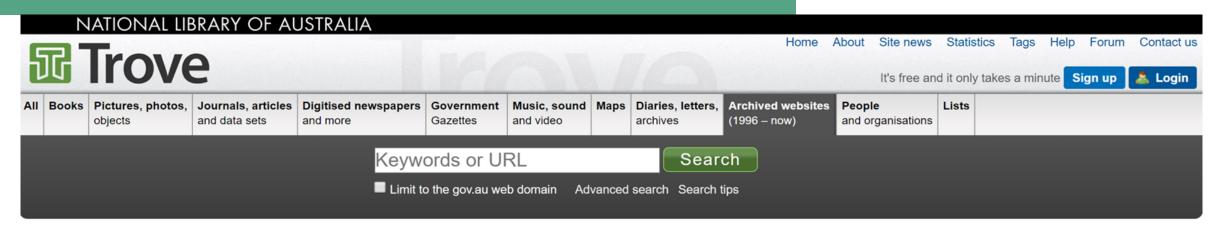




## National Library of Australia Domain Crawl







#### Contents

#### Books

Pictures, photos, objects

Journals, articles and data

Digitised newspapers and more

**Government Gazettes** 

Music, sound and video

Maps

Diaries, letters, archives

Archived websites (1996 – now)

People and organisations

#### Archived websites (1996 – now)

The Australian Web Archive captures over twenty years of website snapshots of our cultural and social history.

The material includes:

- · more than two decades of the PANDORA Web Archive a collection created in partnership with cultural institutions around Australia
- · government websites formerly accessible through the Australian Government Web Archive; and
- websites from the .au domain collected annually through large scale crawl harvests

#### Browse curated collections by subject

Arts
Business & Economy
Defence
Education
Environment
Government & Law

Health History Humanities Indigenous Australians Industry & Technology Media People & Culture Politics Sciences Society & Social Issues

Society & Social Issues
Sports & Recreation
Tourism & Travel

#### Featured items

## The Web Changes Quickly





- Web pages change, move or disappear in c. 90-100 days
- Affects everything from social media to scholarly publications
- Web archiving must be active and consistent to counteract those losses



## MySpace Music







3 related articles ~

y ♂ M Login

Q

#### **Latest in Entertainment**



Wirecutter's best deals: Save \$80 on Samsung's 2TB T5 portable SSD

( 51m ago

# The Internet Archive will host 490,000 music tracks 'lost' by MySpace

Nearly half a million tracks have been put back onto the internet.



Rachel England, @rachel\_england 7h ago in Internet

12 Comments 198 Shares



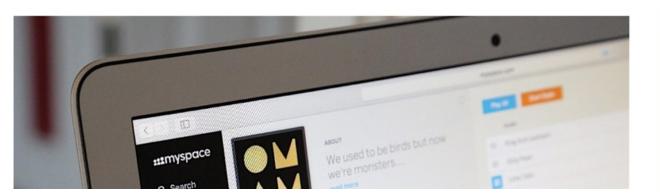


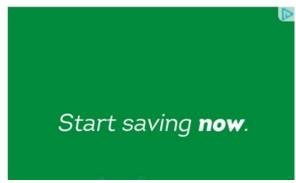






Snapchat now lets you play live, multiplayer games with friends





## Rich Documentation of Culture

- Perhaps the most democratic representation of society
- Offers windows into both dominant and sub-cultures
- Web archiving can enable broader and fairer representation
- Can capture communities outputs without interpretation by a 3rd party



## British Library Gender Equality Collection





Cymraes

https://beta.webarchive.org.uk/en/ukwa/collection/1942?page=1

**Topics and Themes** Home Save a UK website About Us Contact Us

## **Gender Equality** You are here: Topics and Themes > Gender Equality This collection gives an insight into attitudes in the UK relating to gender equality. The collection includes material relating to bodily autonomy; domestic abuse, gender equality in the workplace; gender equa

centenary of the 1918 Representation of the Peoples Act .... Read more

Search within "Gender Equality"

#### **Bodily Autonomy**

A subsection of the Gender Equality collection.

#### Domestic Abuse / Gender-Based Violence

A subsection of the Gender Equality collection.

#### Gender Equality in the workplace

A subsection of the Gender Equality collection.

#### Gender Identity

A subsection of the Gender Equality collection.

#### **Gender Pay Gap**

A subsection of the Gender Equality collection.

#### Parenting

A subsection of the Gender Equality collection.

#### Women's Suffrage

A subsection of the Gender Equality collection.



## Accountability Using the Web





- Important to capture web resources to ensure accountability
- Governments use the web for:
  - Publishing important resources
  - Sharing information
  - Engaging with public
  - Offering services



## National Records of Scotland





About Home



#### NATIONAL RECORDS OF SCOTLAND WEB ARCHIVE

This collection of archived websites has been selected for preservation by National Records of Scotland as part of our Web Continuity Service. National Records of Scotland collects, preserves and produces information about Scotland's people and history, and makes it available to inform present and future generations.

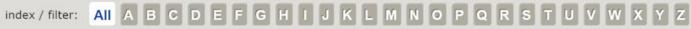
Keywords



Content ▼

Advanced Search



















List Full

#### **Accessing Scotland's Past**

http://www.accessingscotlandspast.org.uk/

#### Accountant in Bankruptcy

https://www.aib.gov.uk/

#### Architecture and Design Scotland

http://www.ads.org.uk

## Supporting Business





## Web archiving can help businesses:

- Protect copyright/IPR
- Legislation/Regulation
- Protect profits
- Increase efficiency
- Enable transactions
- Support branding/PR
- Provide continued access



## Supporting Business







Lucky you. You've been plunked down smack in the middle of the most excruciatingly fun part of our website. Click on the specials for all sorts of stuff that'll keep you awake. Or skate on to these other parts of the site and come back to chat with us later:

The Coca-Cola Company, From Investor Relations to Coca-Cola Scholars, you can learn about the company behind the brands at The Coca-Cola Company site.

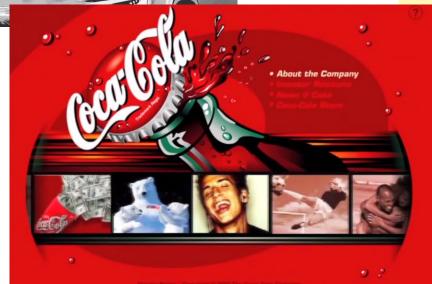
It's a Mystery, People cruise the Web because they're looking for someplace to go. Someplace Cool. Someplace Refreshing. Someplace Fun. Someplace. Else. Here are a few of our pixels.

Refreshment, As more of The Coca-Cola Company brands from countries all over the globe become Web-wise, this spot will really heat up. In the meantime, quaff some mental refreshment.

The World of Coca-Cola Payilion. Visit our exhibit du jour. Pick up some dinner-party trivia. Stop by the gift shop on the way out. And come back soon for something new.

Sports and Entertainment. The Coca-Cola Company has a loocooong association with all sorts of sports and entertainment. Here's a diving board into some diggable spaces.

Digital Workout, Let your mouse fly — here's the place to play some of our whacky, wild, never-seen-before in stores, games.





### Motivations Drive Selection





Important to understand motivations at the start

Knowing 'why' helps shape decisions on 'how'

and 'what' (to keep)

