# EXTERNAL ADVOCACY FOR WEB ARCHIVES

NATIONAL LIBRARY OF SINGAPORE

### **Shereen Tay**

Librarian

Digital Preservation Coalition WAPWG March 2024





## **ABOUT US**

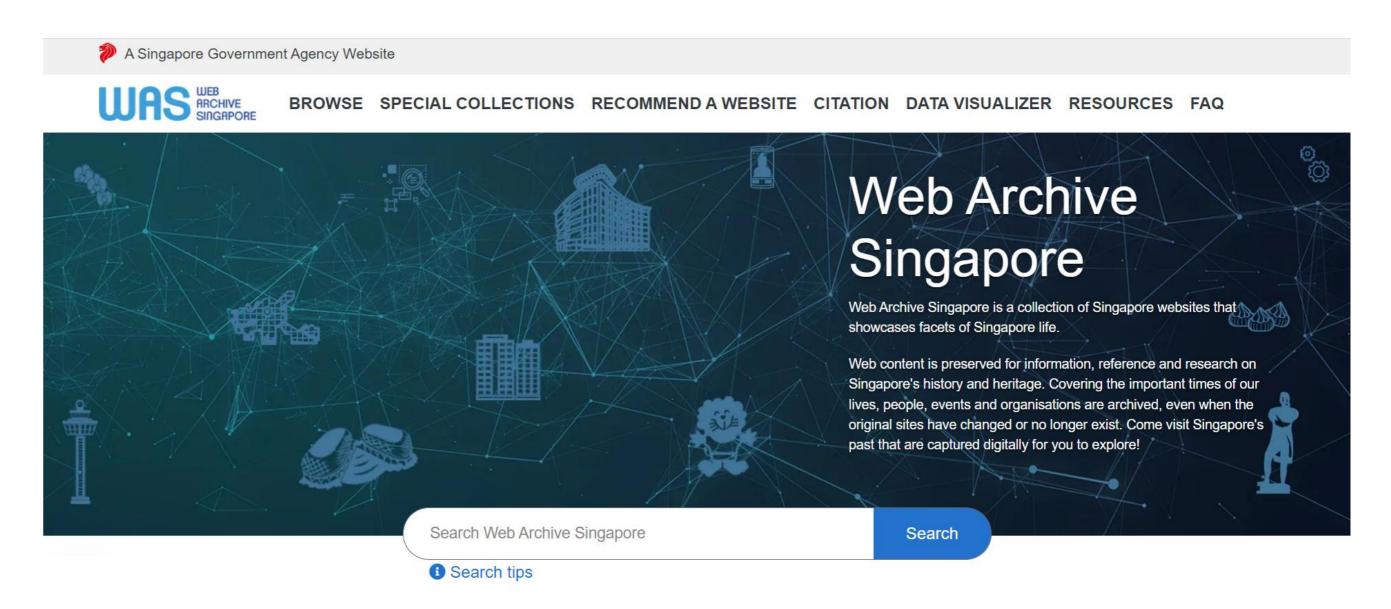
- Heritage institution under the National Library Board Singapore, together with the National Archives of Singapore, and 27 Public Libraries.
- Plays an important role in collecting and preserving materials about Singapore through legal deposit, acquisitions, and donations.
- In 2019, our legislation was updated to
  - Allow us to archive websites ending in ".sg" without the need for written permission
  - Extend legal deposit to cover digital publications





## **ABOUT US**

- Started web archiving in 2006 to preserve Singapore-related websites.
- Annual domain archiving since 2019 with the legislation changes.
- Collection is accessible via the Web Archive Singapore (WAS) portal. Most archived content available at NLS, with selected websites available online.
- Collection size:
  - 200 TB
  - 320,000 archived websites





## EXTERNAL ADVOCACY







**Promotion** 



**Talks** 

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## PUBLIC ENGAGEMENT

- As part of our legislation drafting, we conducted focus group discussions with stakeholders such as academics, heritage researchers, website owners to get feedback and support.
- Newspaper op-ed by an academic advocating for web archiving during the proposed amendments.
- Organised a two-day public event in Nov 2018 to celebrate the legislation amendments. The event included a legal deposit and web archive exhibition, performances, and public talk from a popular blogger in Singapore about the importance of preserving materials.







## **PROMOTION**



#### Librarian's Pick

- Highlights from our collection once every two months
- Featured on the WAS portal and social media platforms



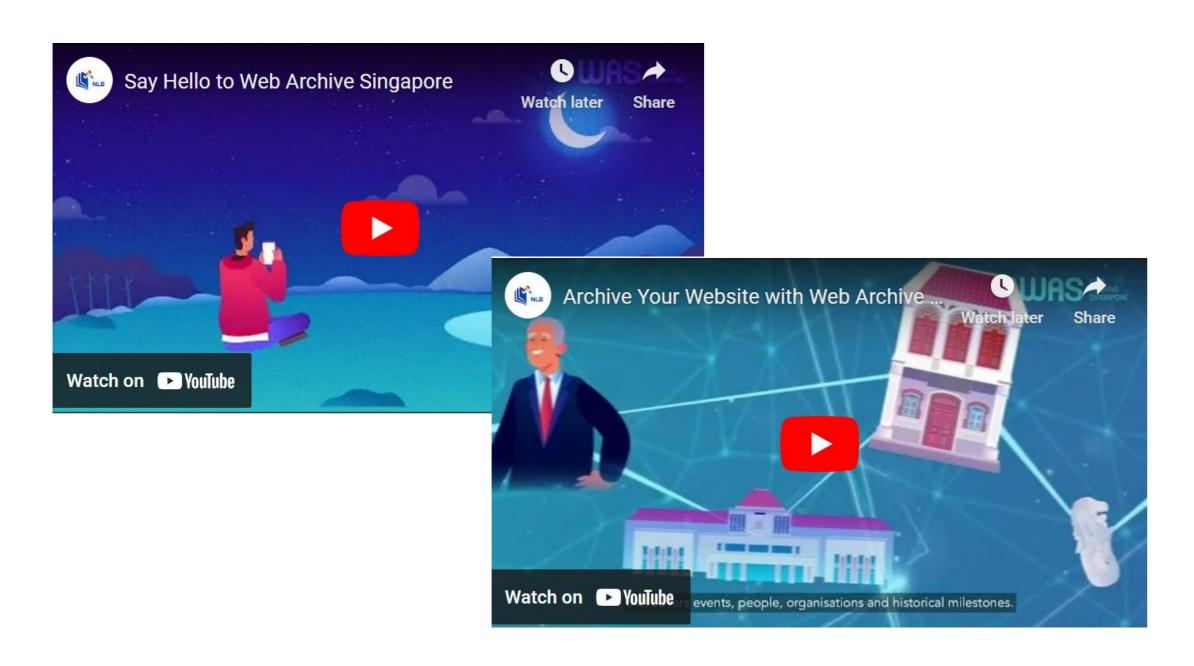


#### **NLS Publications**

 Written two articles on BiblioAsia, NLS' quarterly magazine that features articles on the history, culture and heritage of Singapore

NLB | National Library Board
Singapore

## **PROMOTION**



#### **Informative Videos**

 Developed two animation videos to provide general information about web archiving and the Web Archive Singapore

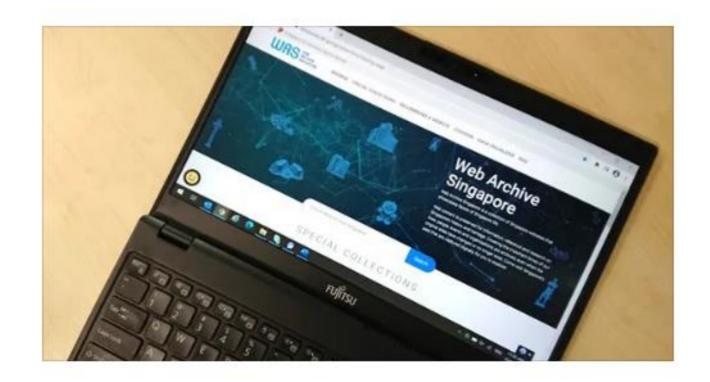


#### **Public Nomination via Social Media**

 Calls to nominate Singapore websites from the non .sg domain via social media platforms



## **PROMOTION**

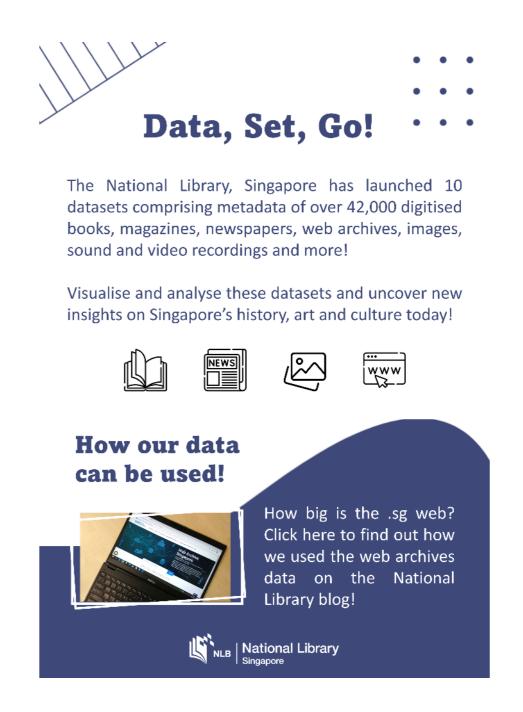


#### How Big is the .sg Web?

Librarian Shereen Tay shares her observations of the National Library's initiative to web archive .sg websites.

#### **Web Archives Data Analysis Blog Post**

- Published a short analysis of the .sg
   domain crawl data on the NLS blog
- Create awareness of the potential of using web archives data for research

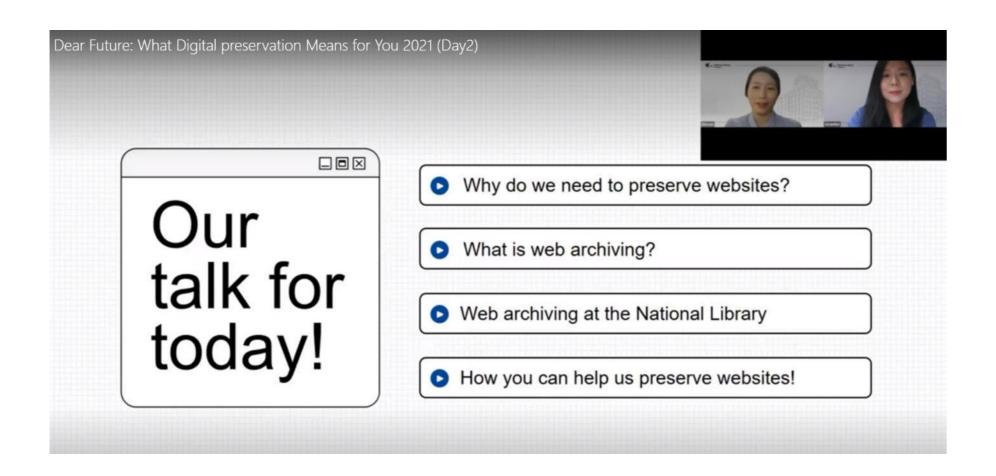


#### **EDM to Researchers**

 Promoting NLS datasets, with a spotlight on the web archives data analysis blog article



## **TALKS**





- Organised in conjunction with the World Digital Preservation Day
- Shared about what is web archiving, its importance, and how public can help



#### **Love our Libraries & Archives 2023**

- An annual event celebrating libraries and archives in Singapore with lineup of programmes
- Shared about web archiving and NLS' efforts to collect digital formats



## **FUTURE PLANS**

- Developing an annual call for nominations to get the public to nominate their favourite websites as well as other formats such as social media content (Facebook, Instagram, YouTube, TikTok)
- Exploring providing web archives datasets to promote the collection to researchers

# Thank you



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