

# Open Data: Opportunities & Challenges

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# Topics

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- The politics of Open Data
- What do we mean?
- A license to print data?
- From dogma to sustainability



[www.flickr.com/photos/ben124/7674633450/](http://www.flickr.com/photos/ben124/7674633450/)

# The politics of Open Data

disinfectant or distraction?

A close-up photograph of Francis Maude, a man with light-colored hair and blue eyes, wearing a dark suit, white shirt, and teal tie. He is speaking into a microphone and looking slightly to his left. The background is a blurred blue and white.

“the 21<sup>st</sup> Century’s  
new raw material”



“enable people to hold us to account”



A photograph of President Barack Obama in a dark suit and striped tie, holding a telephone receiver to his ear with his left hand. He is looking slightly to his right with a serious expression. In the background, the American flag is visible. To the right of the image, a large, semi-transparent white text box contains the quote.

“the new default”

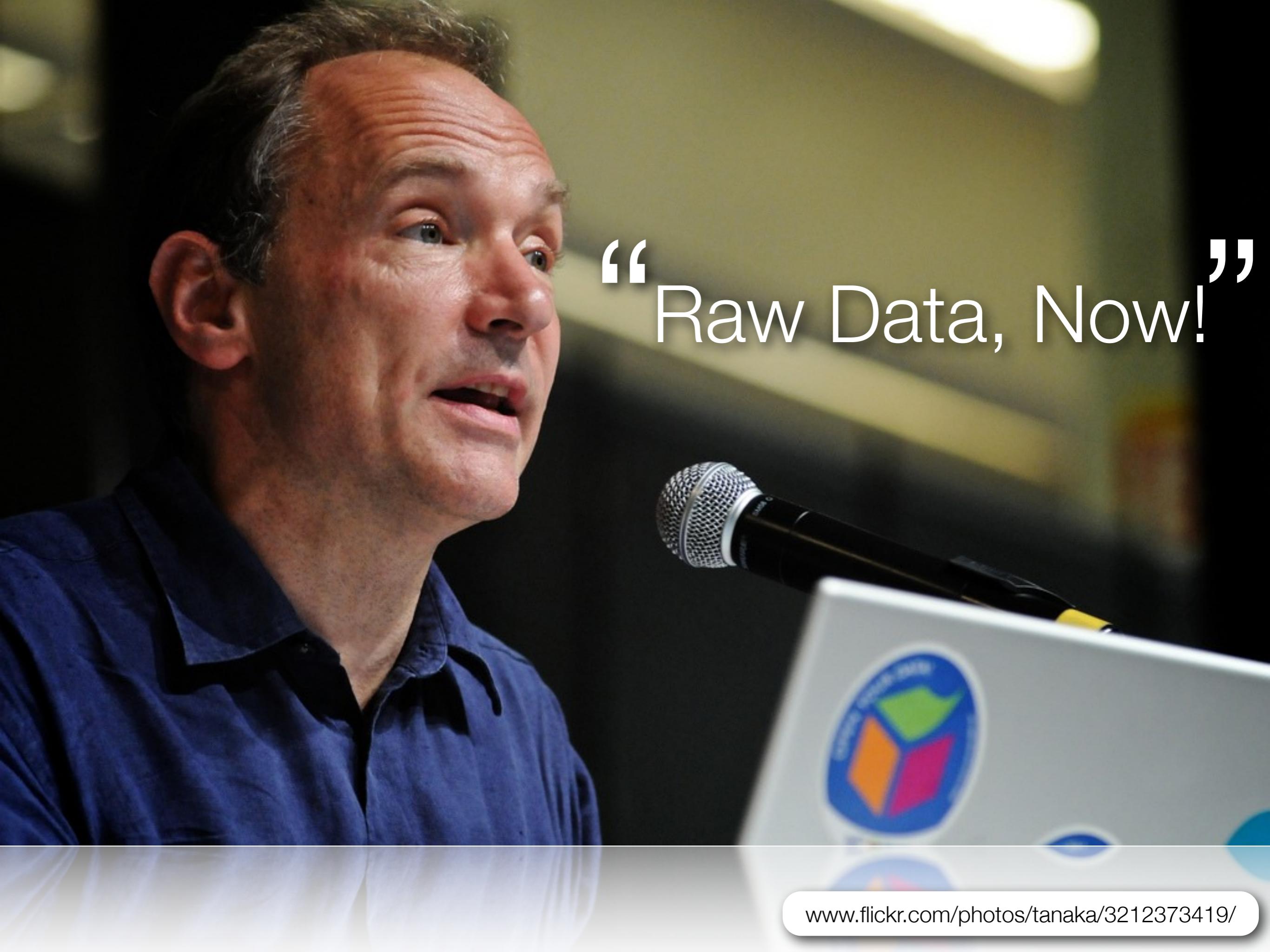


“ the new oil ”



[commons.wikimedia.org/wiki/File:F-14A\\_VF-114\\_over\\_burning\\_Kuwaiti\\_oil\\_wells\\_1991.JPG](https://commons.wikimedia.org/wiki/File:F-14A_VF-114_over_burning_Kuwaiti_oil_wells_1991.JPG)





“Raw Data, Now!”



OFFICE OF FAIR TRADING

# The commercial use of public information (CUPI)

December 2006

OFT861



**dastardly** /'dæstədli/ adj *old-fashioned* very cruel  
**DAT** /dæt/ noun [C] digital audio tape: a type of AUDIOT.

**data** /'deɪtə/ noun [U] **★★★**

1 facts or information used for recording sound or information decisions: can be followed by a plural verb in scientific English, in which case the singular is **datum**: The analysis was based on data collected in the field.

2 information used by computers: The computer can use: The new format carries 30 times more data than a CD-ROM.

**data bank** noun [C] computer

BASE 2 a large amount of information it is used by computers: data bank

**atabase**

What do we mean?

“A piece of data or content is open if **anyone** is free to use,  
**reuse, and redistribute** it ”









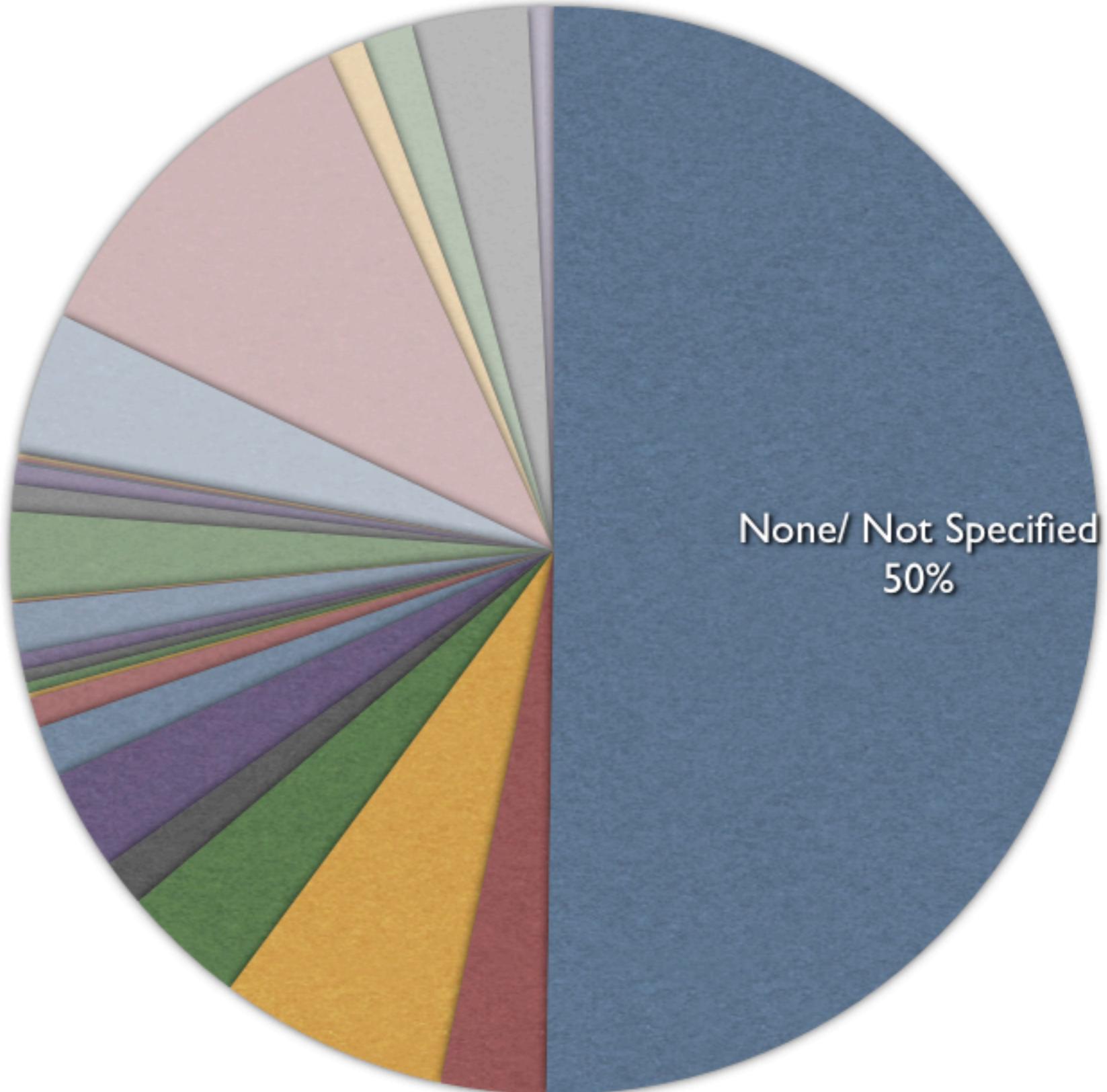
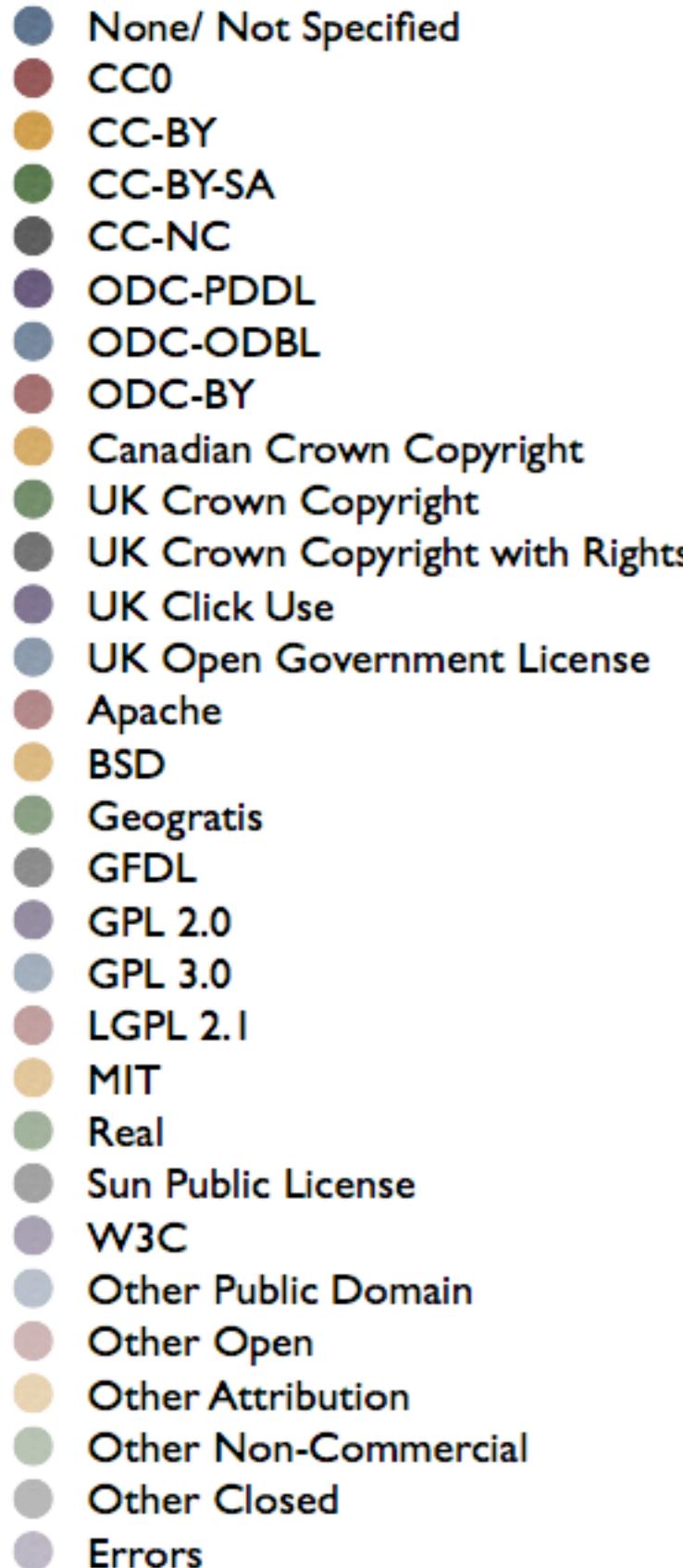


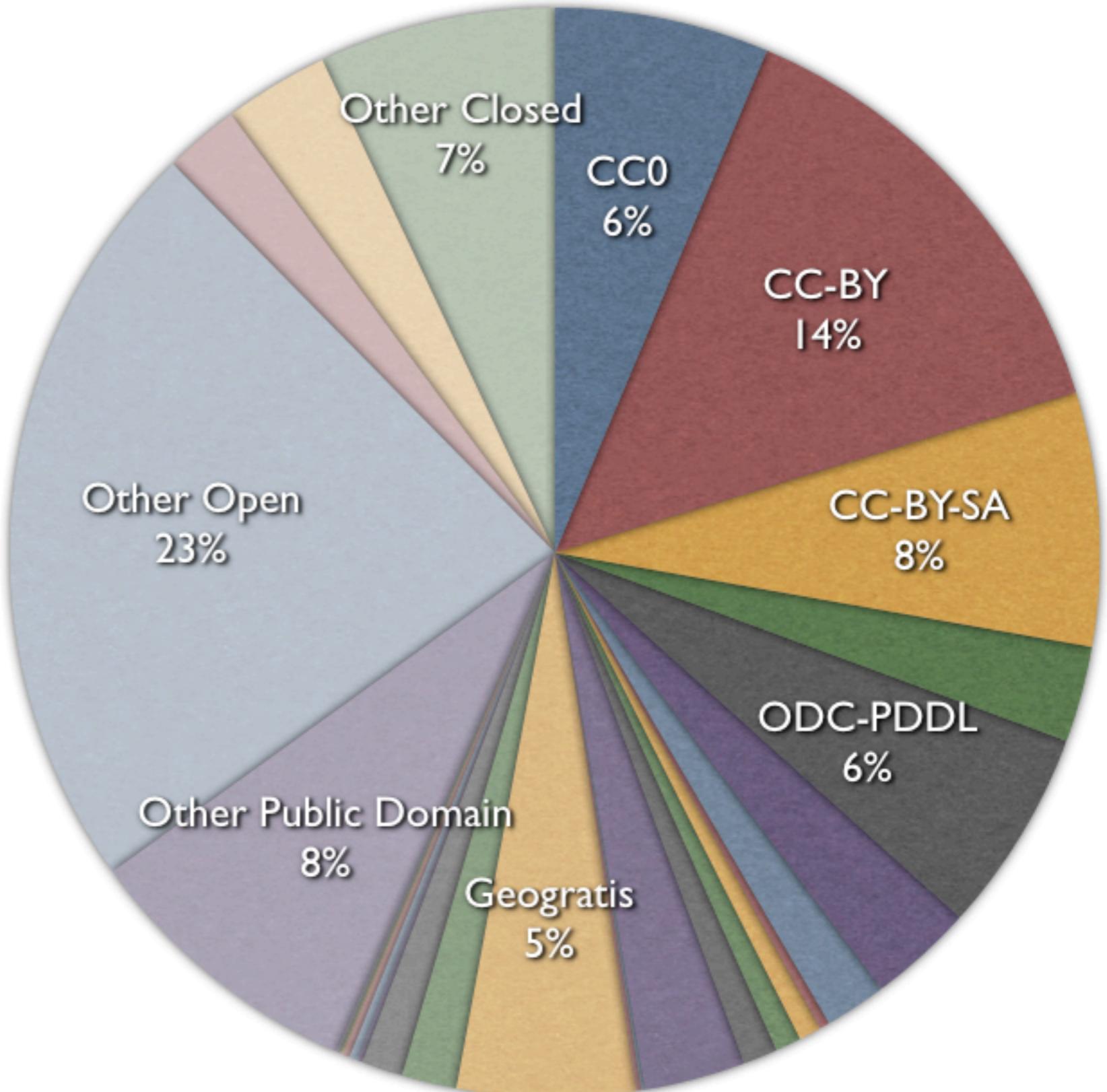
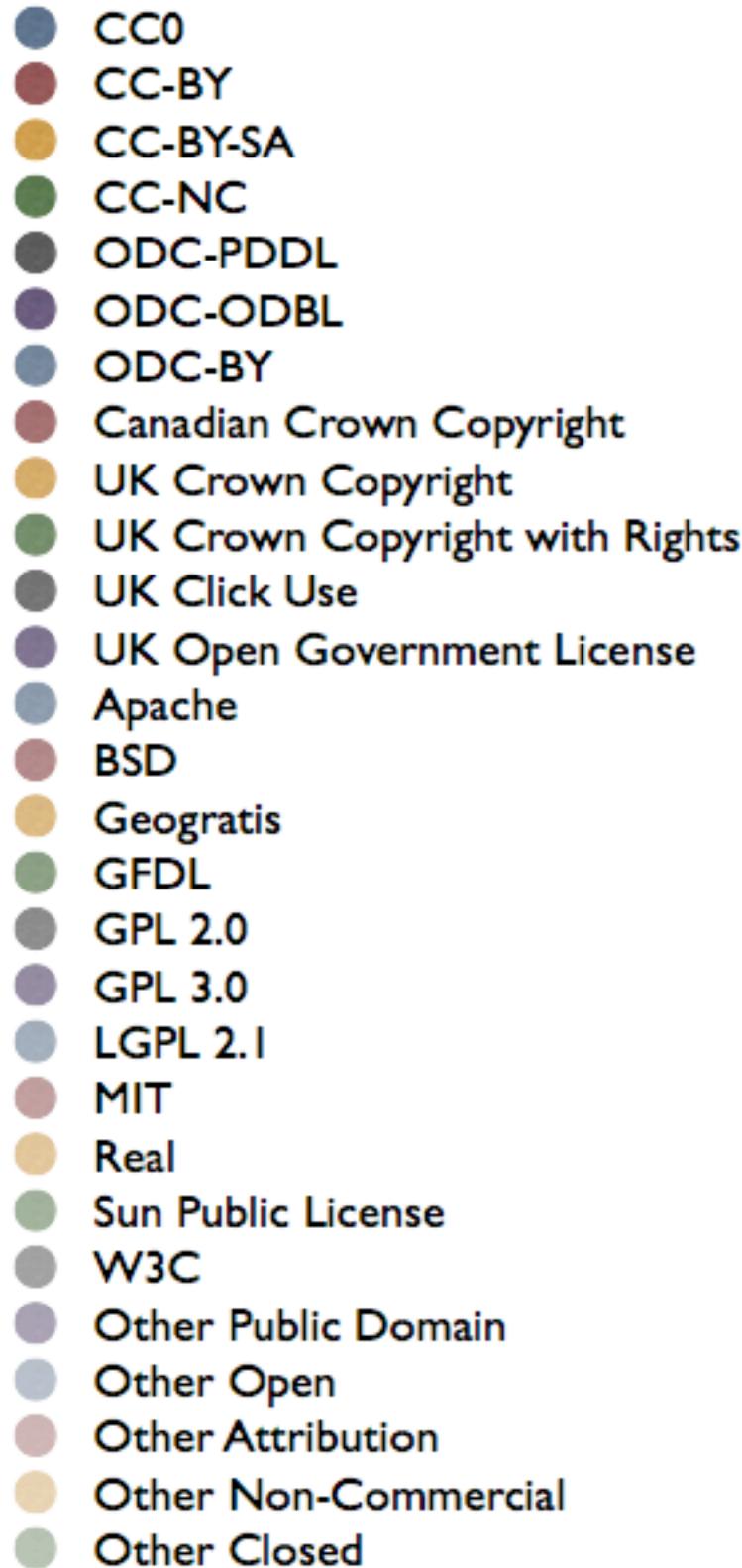
A licence to print data?

How open is 'open' ?

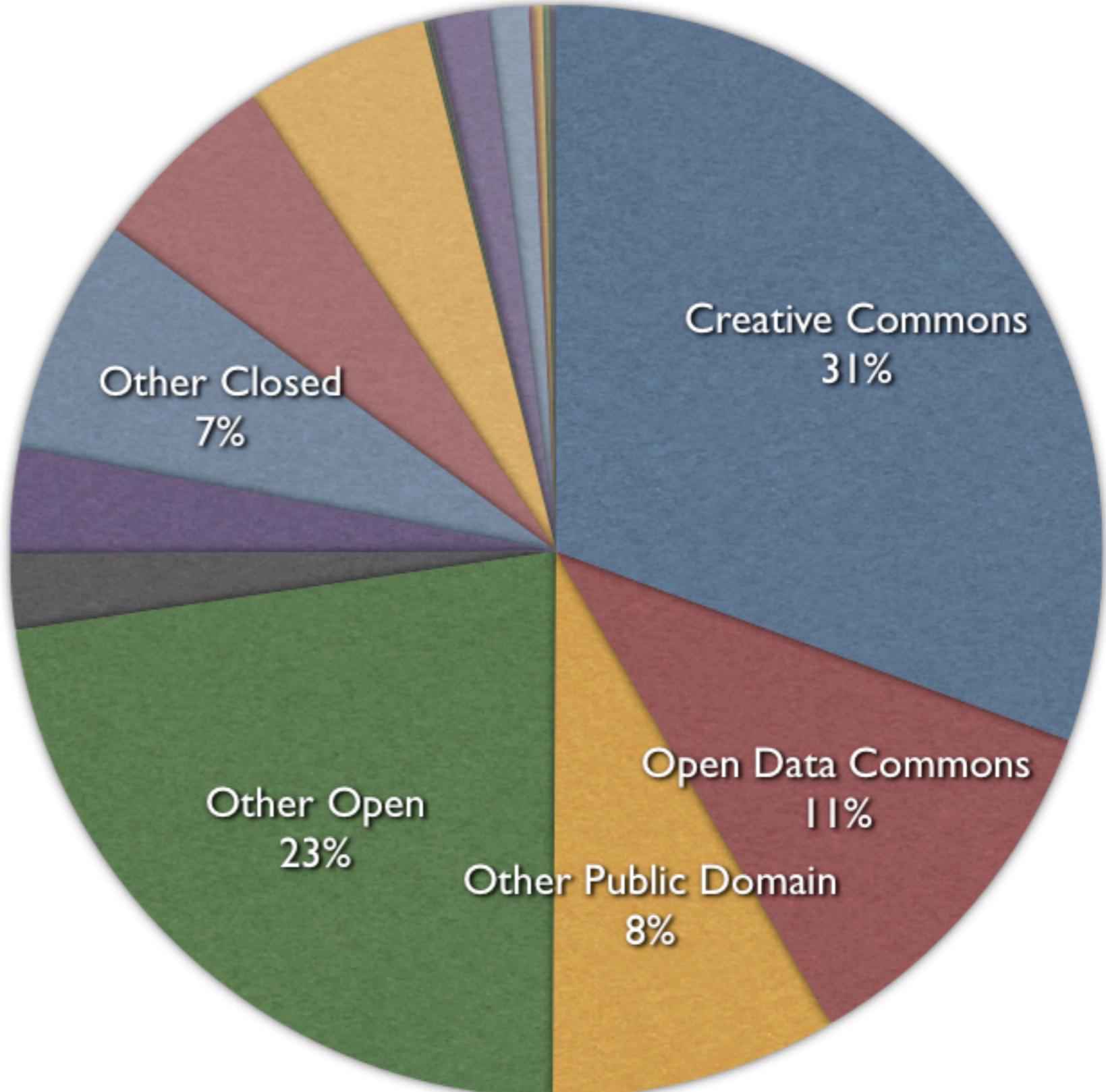
WE ❤ CREATIVE COMMONS





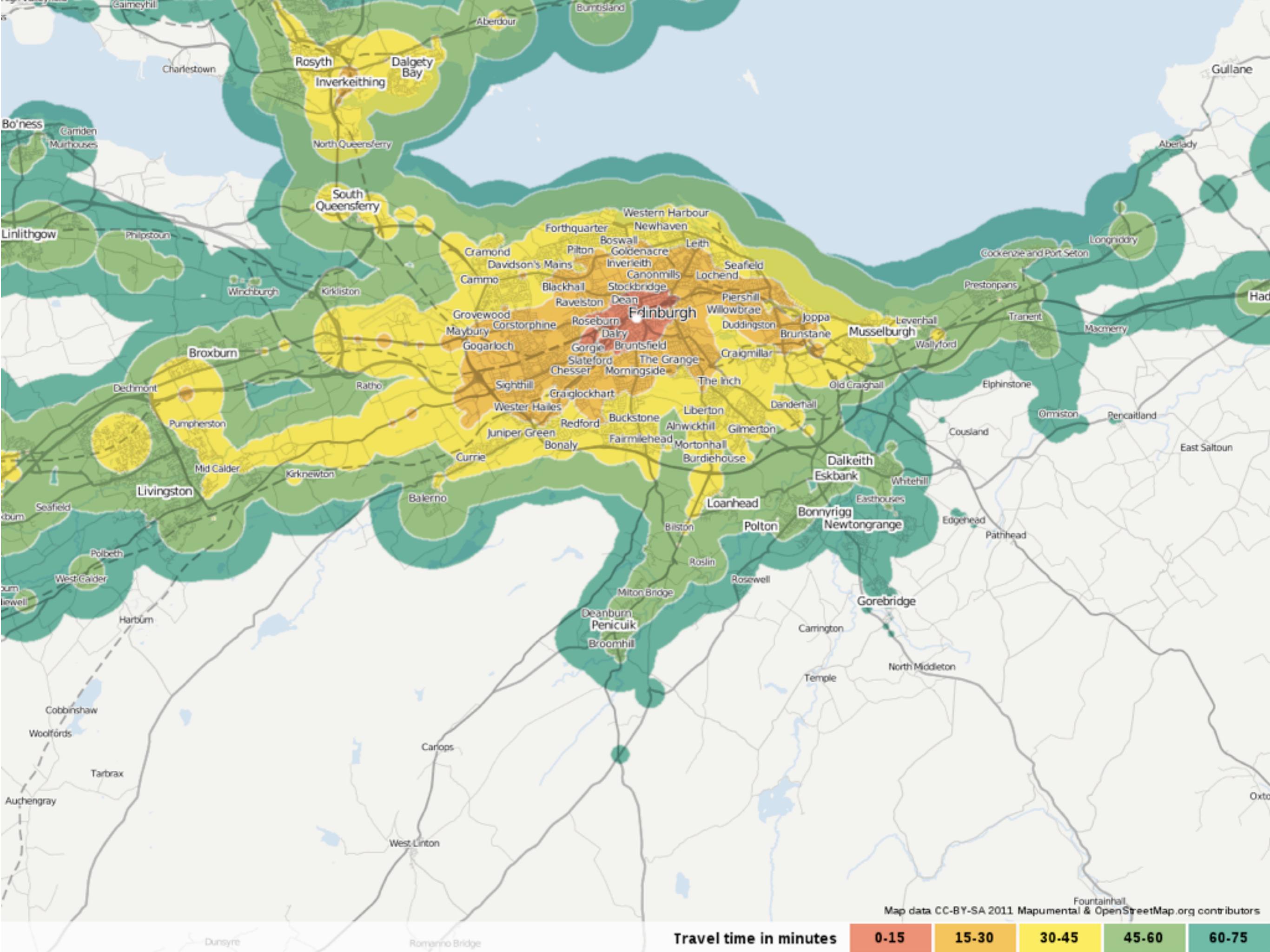


- Creative Commons
- Open Data Commons
- Other Public Domain
- Other Open
- Other Attribution
- Other Non-Commercial
- Other Closed
- Canadian Government
- UK Government
- Apache
- BSD
- GFDL
- GPL 2.0
- GPL 3.0
- LGPL 2.1
- MIT
- Real
- Sun Public License
- W3C





From dogma to sustainability



Fountainhall  
Map data CC-BY-SA 2011. Mapnik & OpenStreetMap.org contributors

### Travel time in minutes

0-15

15-30

30-45

45-60

60-75

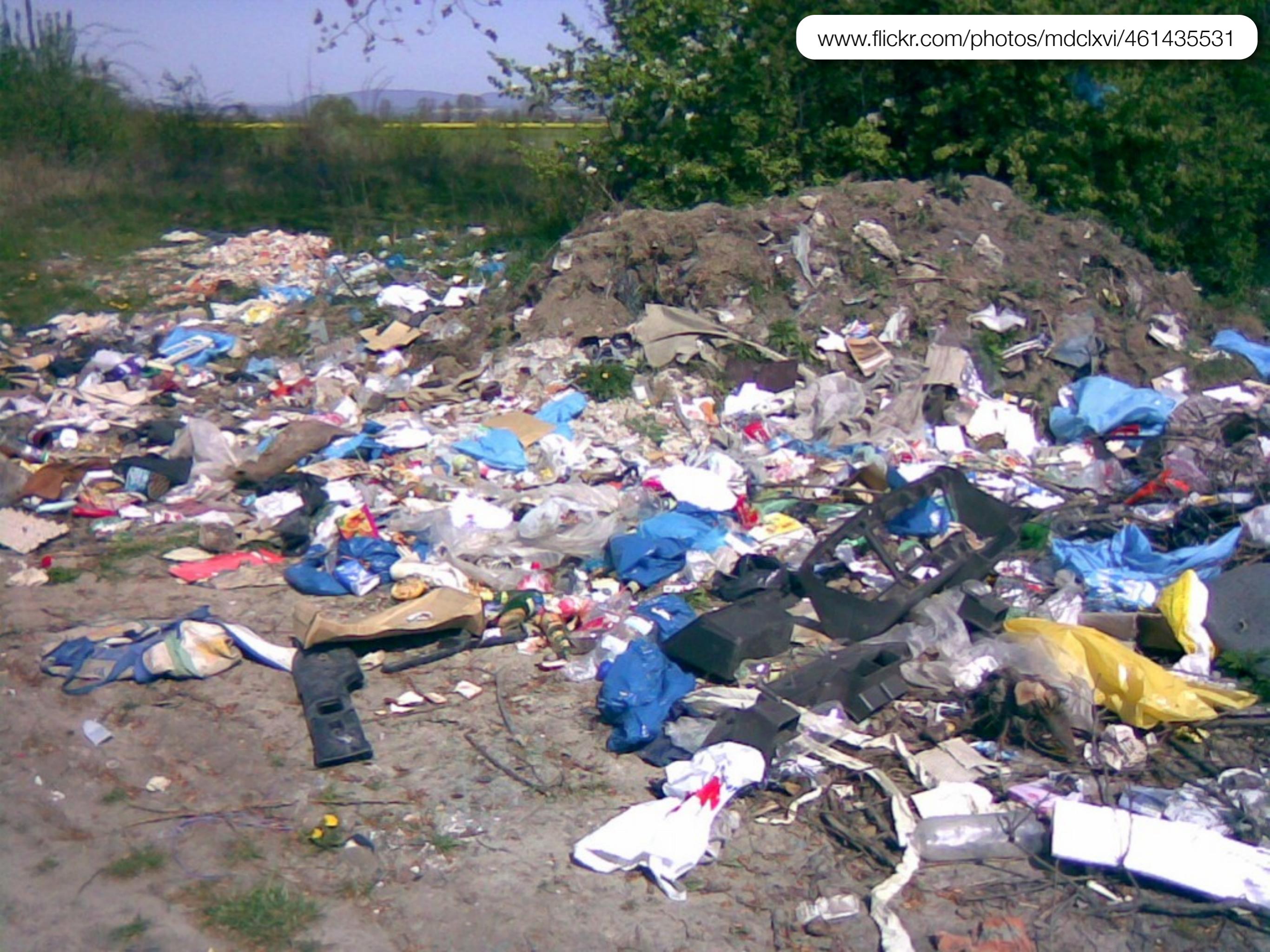
enigma

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Name	Address	City	Aircraft Model	Year Manufactured	Aircraft ID
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Federal Express	2461 Democra..	Memphis	1390006	2000	5
Federal Express	3101 Tchulaho..	Memphis	5170805	1999	5
Federal Express	2461 Democra..	Memphis	1390006	2001	5
Federal Express	3131 Democra..	Memphis	5170805	2008	5
Federal Express	2461 Democra..	Memphis	1390044	2012	5
Federal Express	3101 Tchulaho..	Memphis	1390044	2012	5

EXPOSE WHAT'S HIDDEN







## Conclusions

# Thank You!

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