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Access to Video Assets

The Open University

November 2008 – July 2011

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AVA: Access to Video Assets Project

Outcomes and Lessons Learnt

Digital Preservation Coalition
Preserving Digital Sound and Vision
Foyle Centre, British Library, London
8th April 2011

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Aims

- To deliver a proof-of-concept repository prototype for managing the digital preservation of OU video
- To improve staff access to OU video assets

Benefits

- Long term preservation of OU video heritage
- Improved access to facilitate reuse, repurposing and repackaging of content, to save time and money in course production

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Challenges

- Multiple collections with different functions
- Plethora of formats
- No consistent way to reference objects in one collection from another

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Main Activities

Audit to locate and identify *at-risk* tapes
Audit to identify video related metadata and paperwork
Preservation of *at-risk* tapes and digitisation of related paperwork
Identifying needs - user workshops, surveys, interviews
Metadata profile for video
In-video search technology & prototype development
Digitise-on-demand pilot

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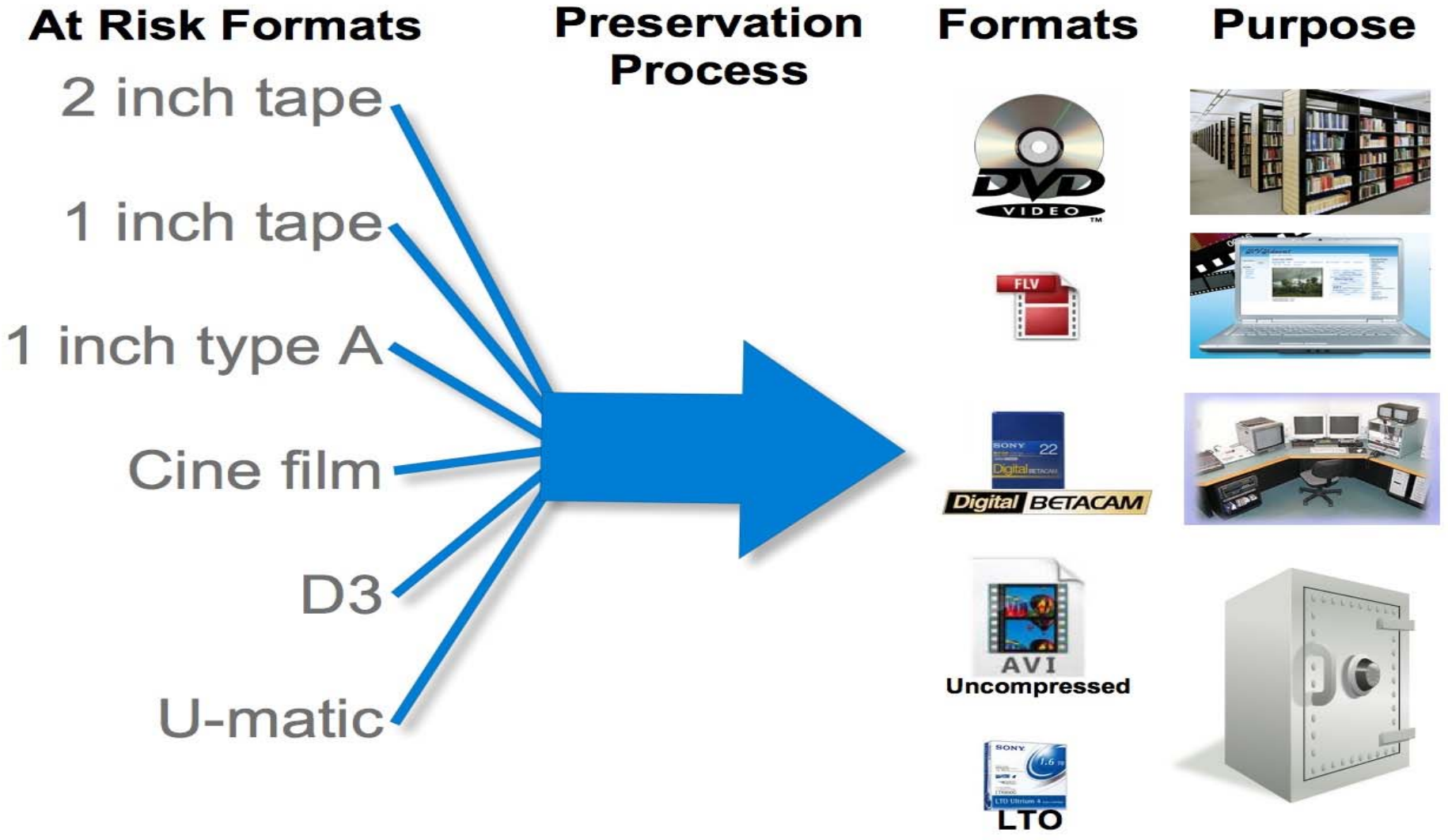
Digital Preservation of 1200 Tapes



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Digitisation of paperwork for metadata extraction

- 145,000 pages of related metadata digitised

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User Needs Analysis

Over **98%** of survey respondents said it was either very, or fairly important for the OU to allocate resources to preserve its video content and to support re-use video materials

"It makes sense to re-use good quality material. Unfortunately the time taken to source it often cancels out the time saving of not producing new"

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Possible repository solutions

EMC² documentum

Autonomy

Cinegy

FedoraCommons™

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Lessons Learnt

- Untangling rights of archived video is a problem, not easily resolved
- Preservation actions need to be embedded into the workflow of the production of the asset
- It’s very time-consuming to retrospectively link metadata
- Active preservation needs to be more than copying and keeping

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Future Issues

- Flexible system to cope with changing workflows
- Urgent need to address the management and storage of online only content
- Need to encourage access to create demand for preservation

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Why we chose Fedora

- Flexible object model
- Flexible on location of content – local and distributed
- Preserves and supports relationships between objects
- Enables web services for management and access

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AVAdora!

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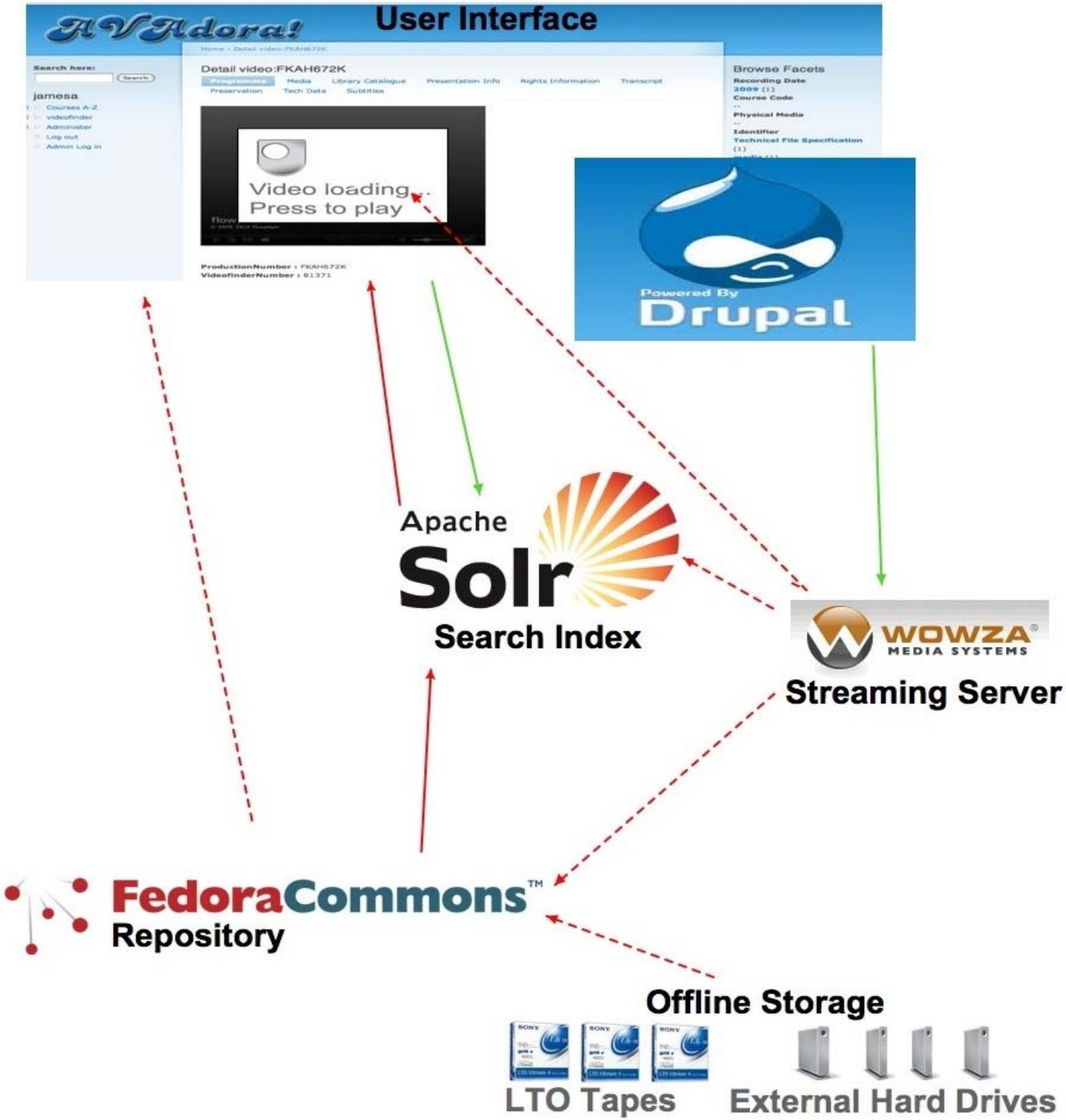

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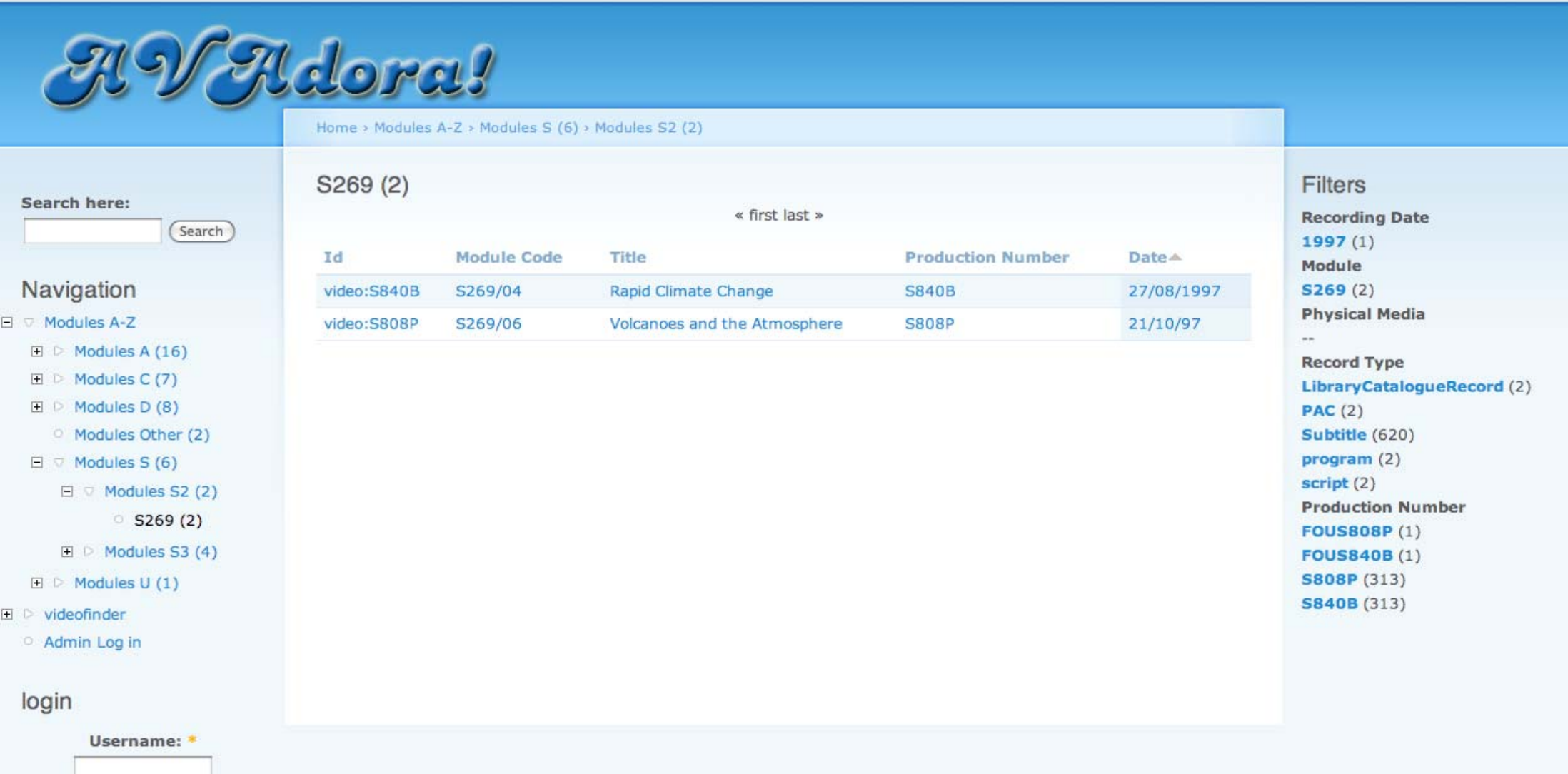
Module-based Navigation



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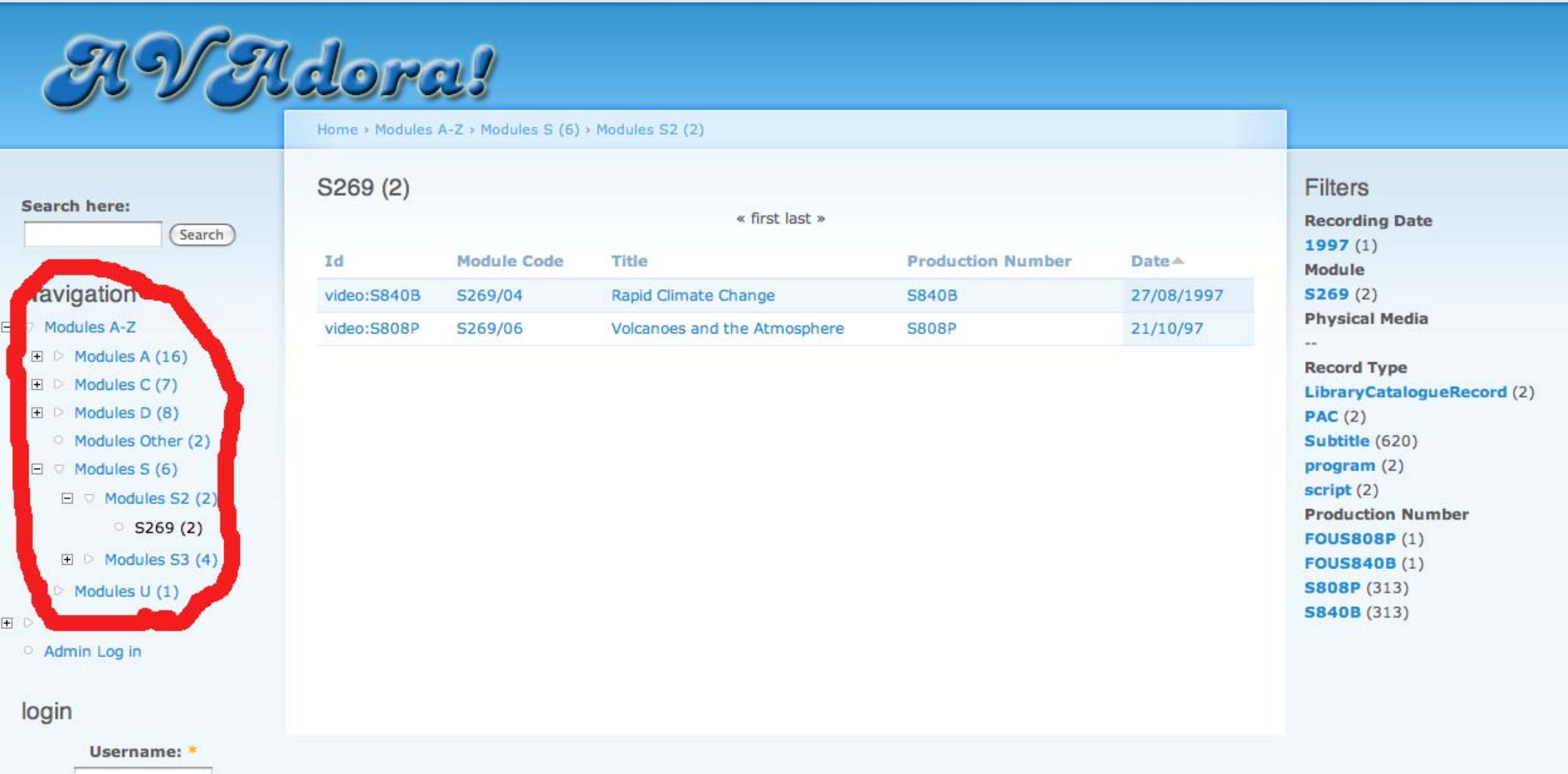
Module-based Navigation



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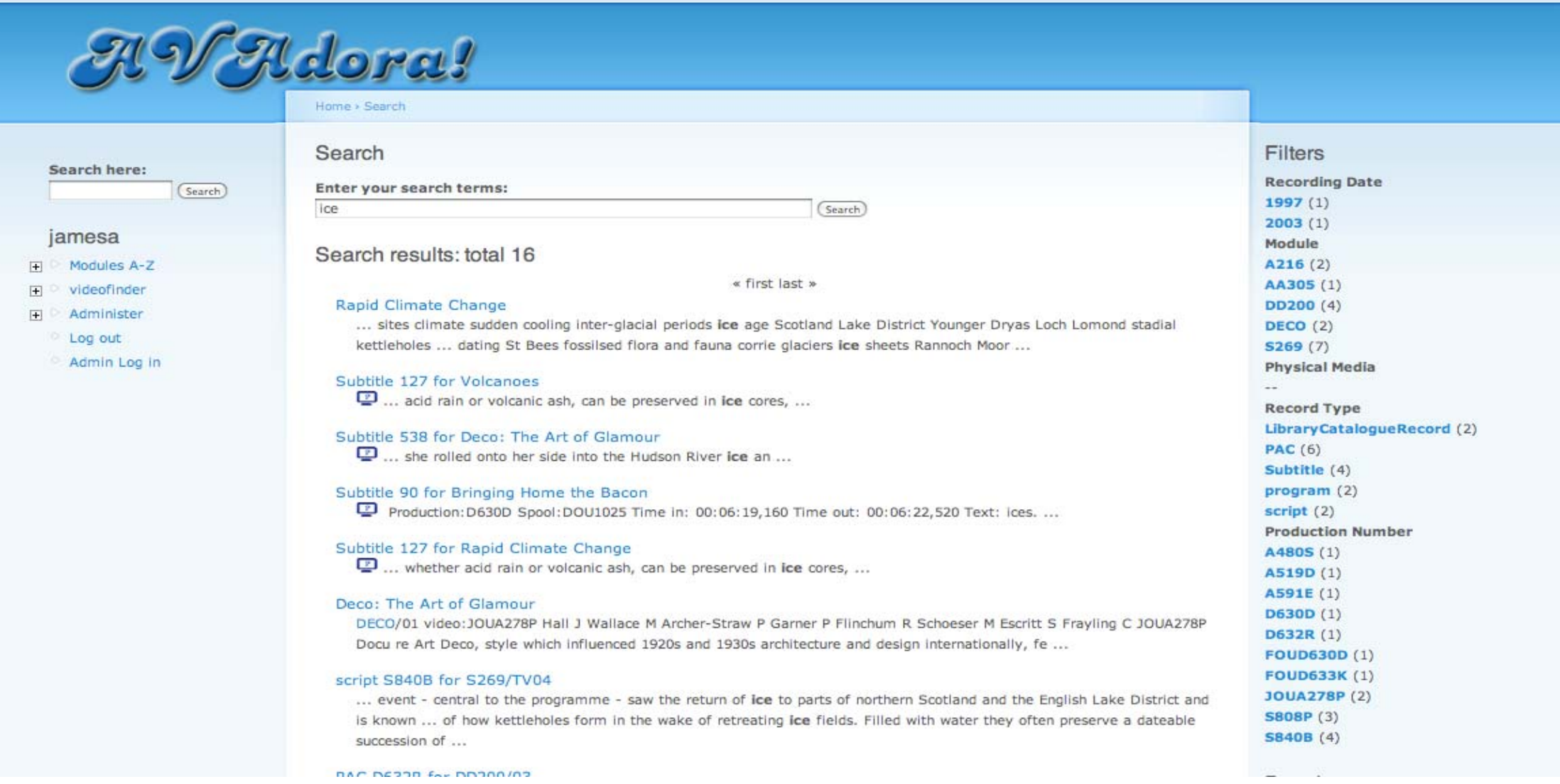
Search results



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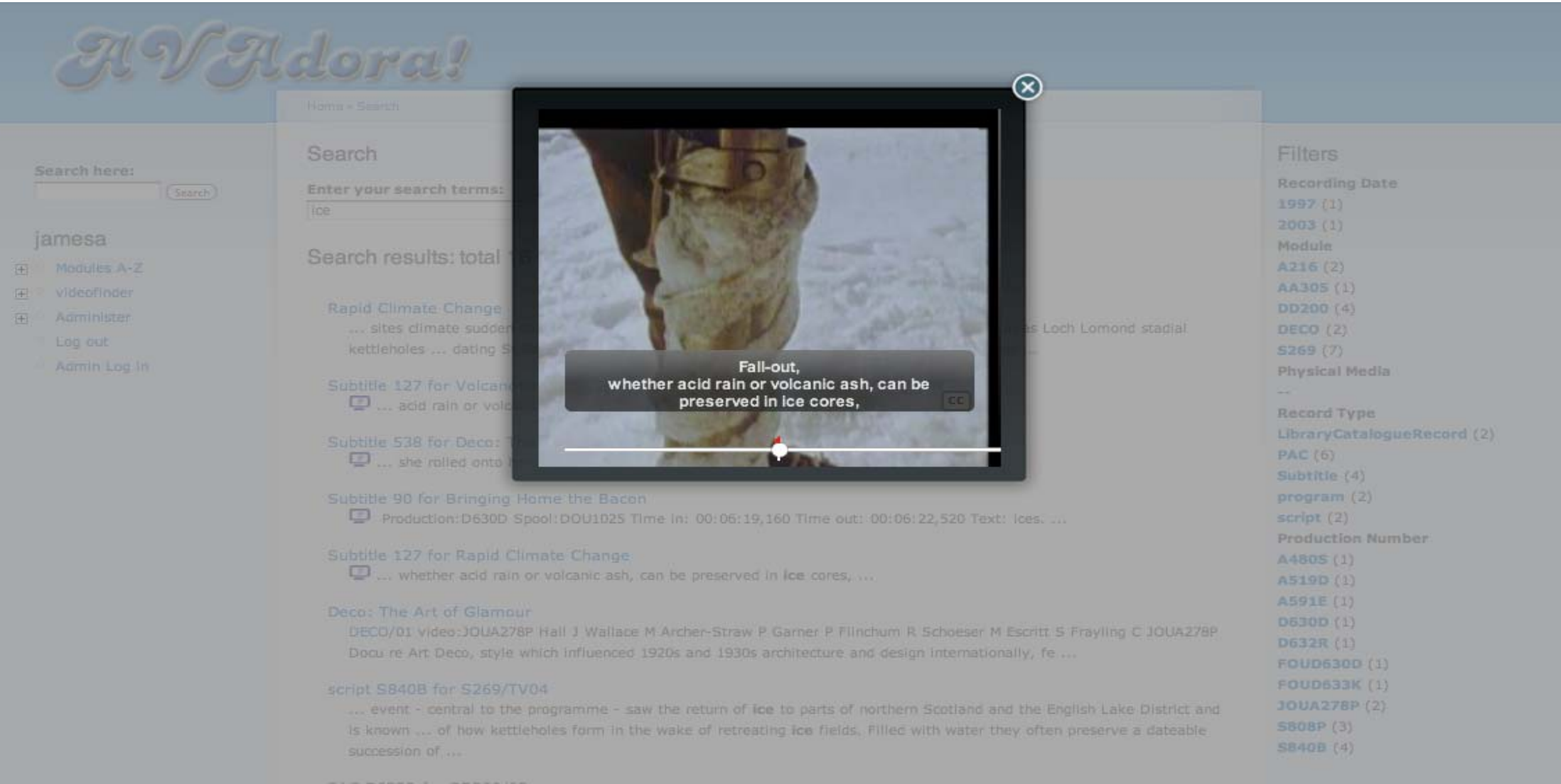
Search results 2



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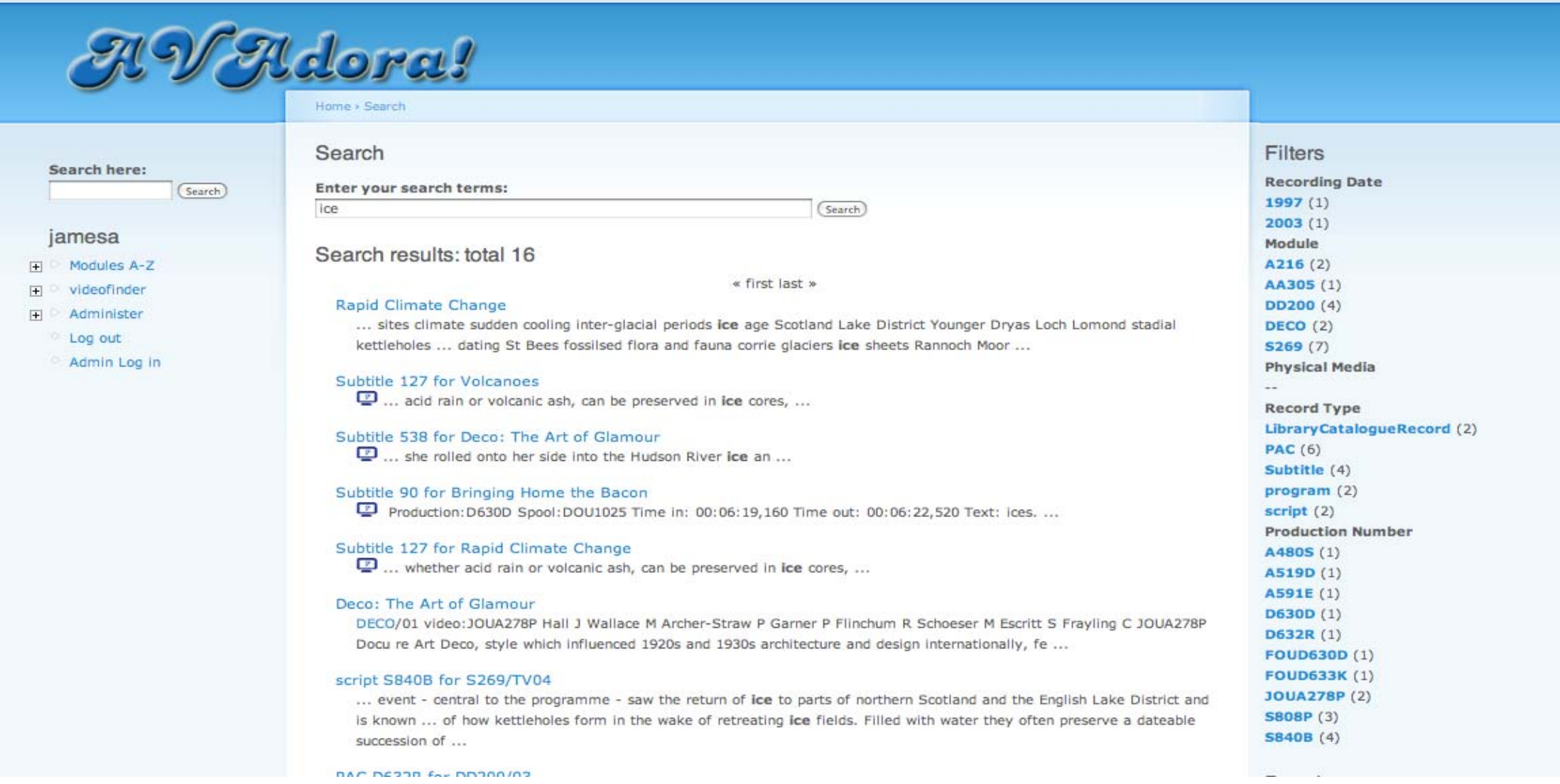
Filter Results



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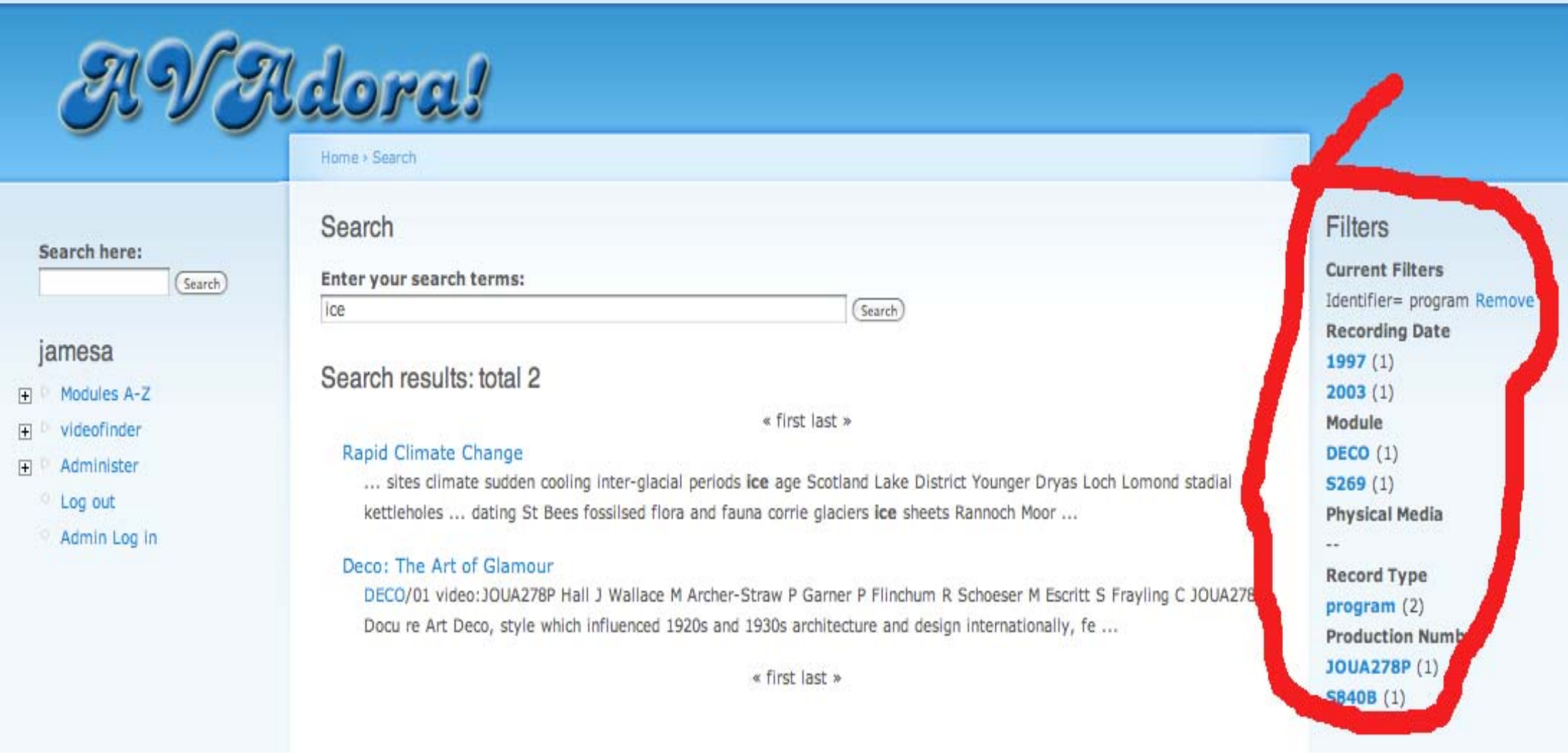
Results Filter



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Detail View

AVAdora!

Home › Detail video:S840B

Search here:

Search

jamesa

- Modules A-Z
- Administer
- Log out
- Admin Log in

Detail video:S840B

Programme | Media | Library Catalogue | Presentation Info | Rights Information | Transcript | Preservation | Tech Data | Subtitles | Storyboard

climatic north moraine glacial birch metres Stream evidence sediment Climate glacier Bees Northern corrie maximum glaciers coast present valley polar west sort water somewhere retreat period ice years Lake Gulf Scotland trees occupied warming meltwater temperate south weather Lomond District beetles Atlantic time pattern Loch conditions changes Arctic Stadial extent

ProductionNumber : S840B
VideofinderNumber : 5276
CourseCode : S269/04
Title : Rapid Climate Change
Producer : D Jackson
Contributor : Jackson Pryce C Coope R Turner C Boardman J Ballantyne C
RecordingDate : 27/08/97
Summary : Quaternary Scientists research sites climate sudden cooling inter-glacial periods ice age Scotland Lake District Younger Dryas Loch Lomond stadial kettleholes sediment dating St Bees fossilsed flora and fauna corrie glaciers ice sheets Rannoch Moor

Browse Facets

Recording Date
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Module
S269 (313)
Physical Media
3 (11)
beta (30)
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sp (30)
umat (1)
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Identifier
PAC (1)
Subtitle (310)
Technical File Specification (1)
media (49)
program (1)
script (1)
Production Number
S840B (363)

Development

- Devel settings
- Empty cache
- Enable Theme developer

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Tag Cloud Click Thro’

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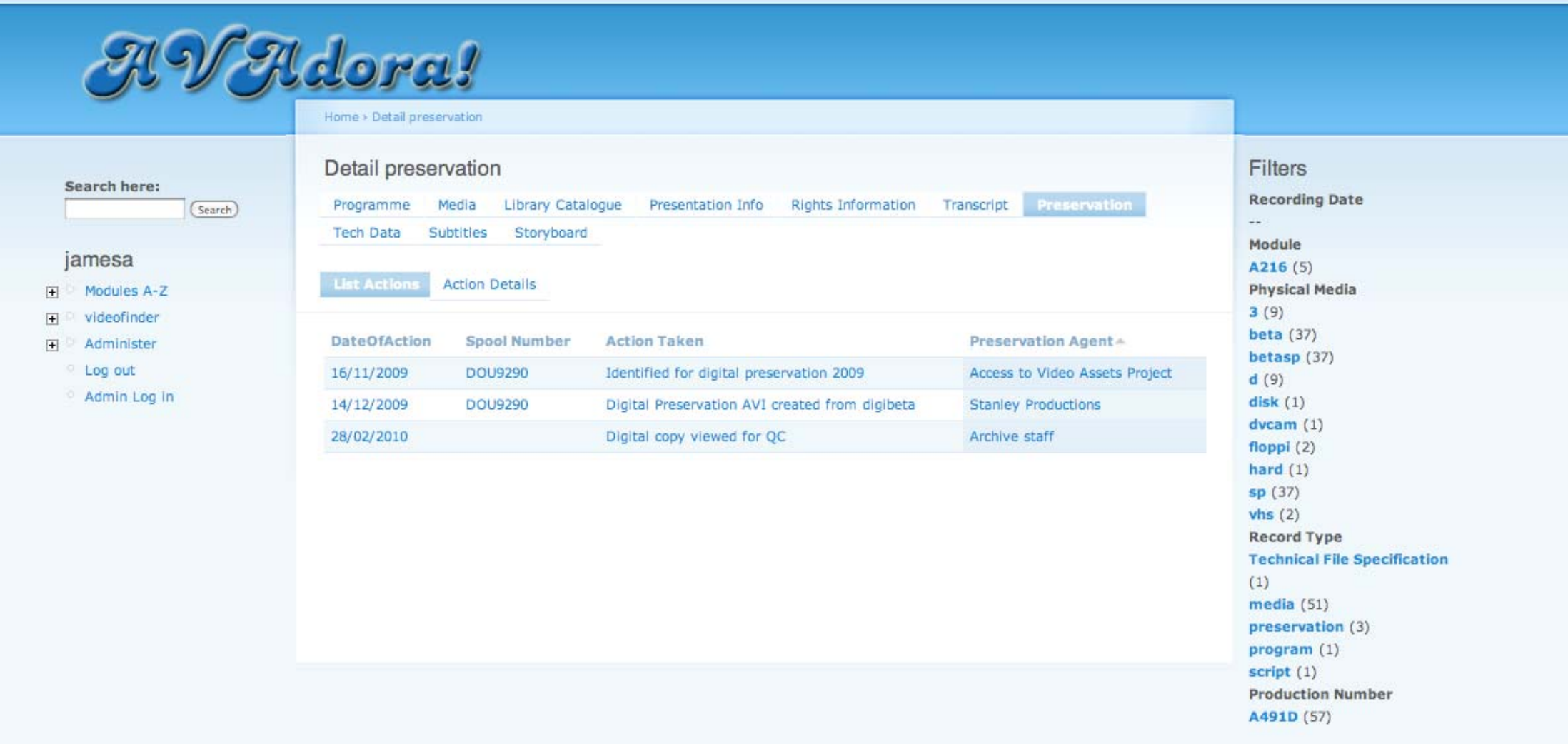
Preservation tab



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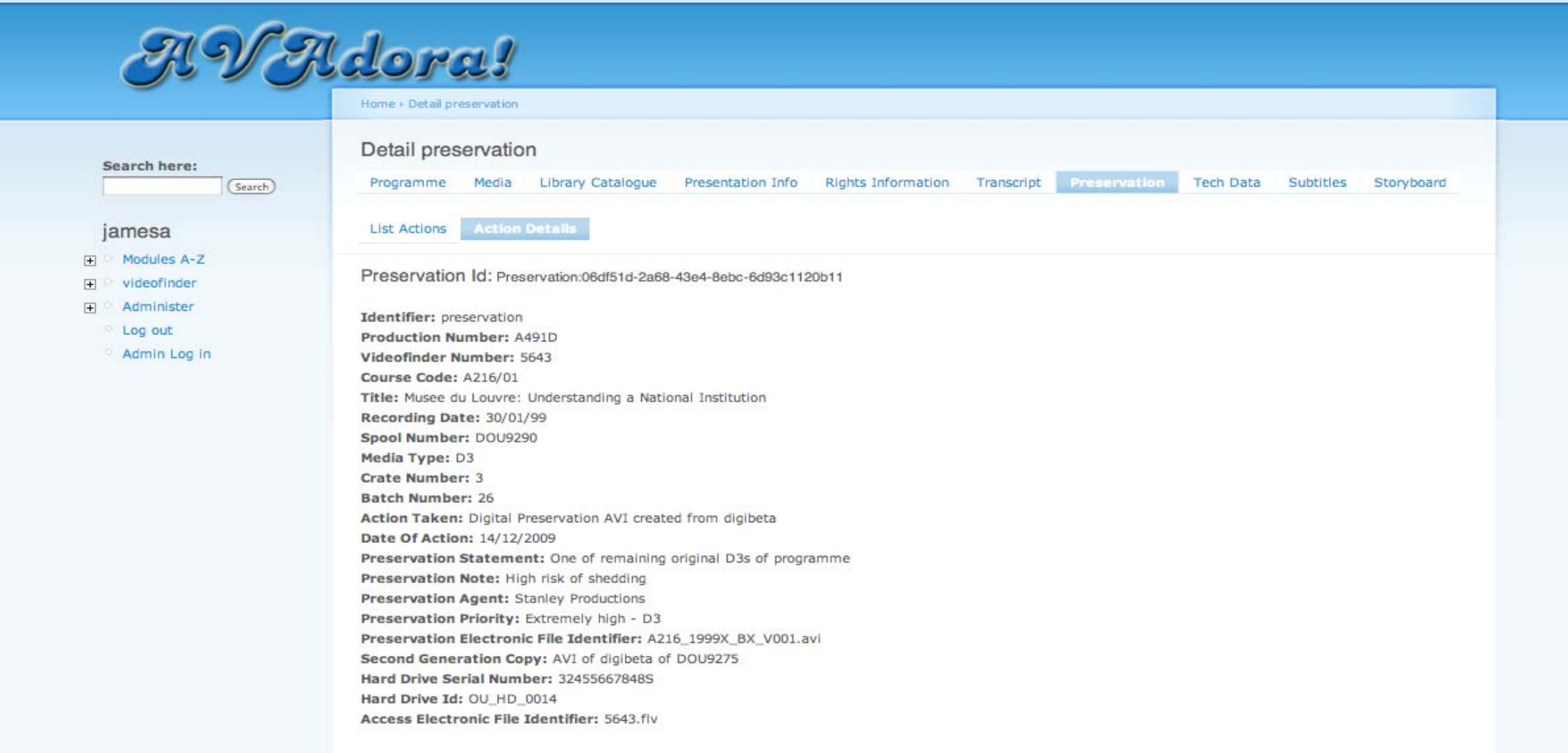
Preservation tab 2



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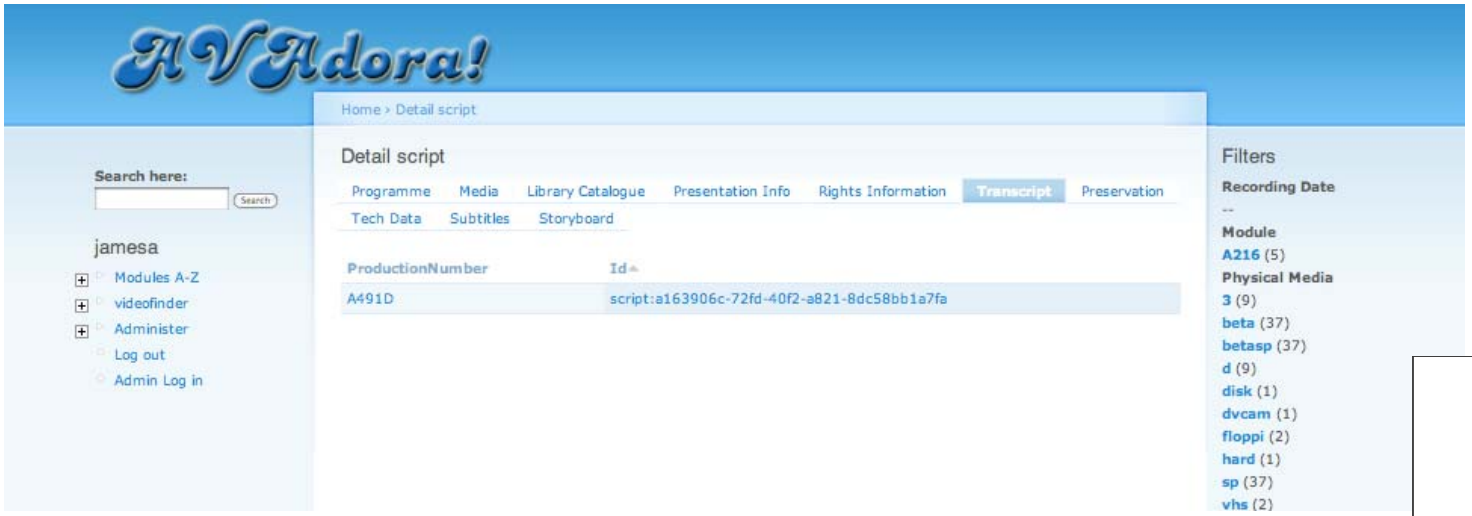
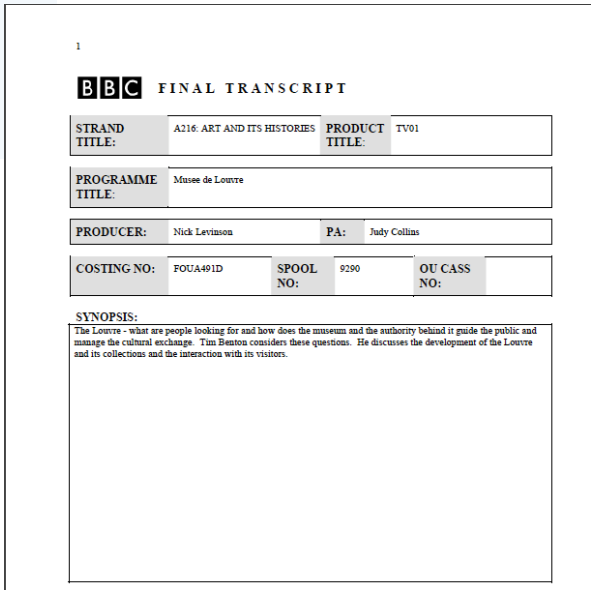
Transcript tab





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BBC FINAL TRANSCRIPT

STRAND TITLE:	A216: ART AND ITS HISTORIES	PRODUCT TITLE:	TV01
PROGRAMME TITLE:	Musee de Louvre		
PRODUCER:	Nick Levinson	PA:	Judy Collins
COSTING NO:	FOUA491D	SPOOL NO:	9290
OU CASS NO:			

SYNOPSIS:

The Louvre - what are people looking for and how does the museum and the authority behind it guide the public and manage the cultural exchange. Tim Benton considers these questions. He discusses the development of the Louvre and its collections and the interaction with its visitors.

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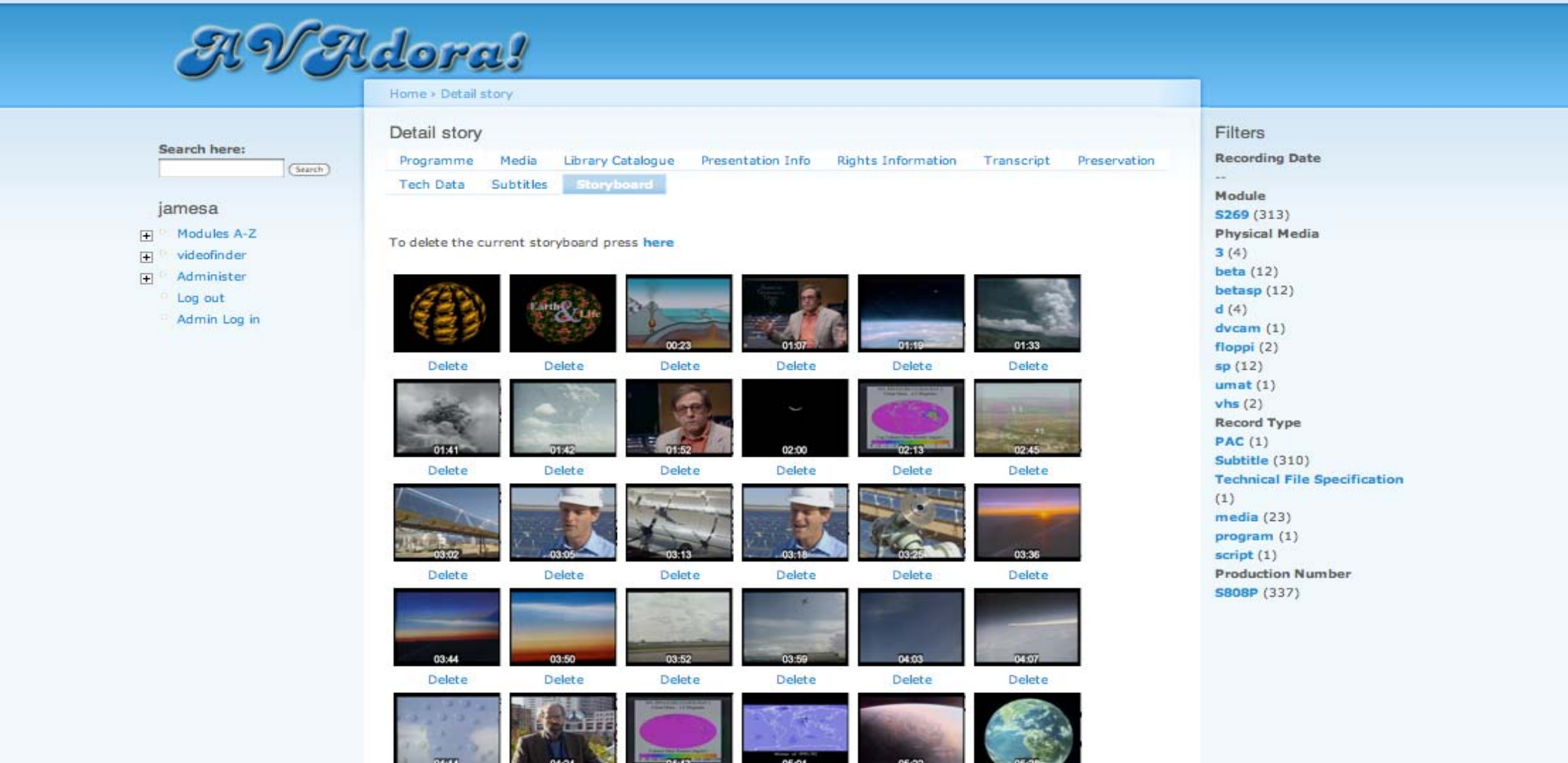
Storyboard