

You are here: Home > Records > UK Government Web Archive

UK Government Web Archive

The National Archives is preserving UK government information published on the web



Applying the Principles of the UK Government Web Archive to Social Media

Tom Storrar

Head of Web Continuity



Outline

- Brief overview of the UK Government Web Archive
- Evolution of scope: websites and social media
- Selection
- Scope of capture
- Archiving workflow
- Access

Collection

Preservation

Access







define and collect the future record, transparently and seamlessly innovate to ensure optimal physical and digital preservation provide a record that is more open, inclusive and used than ever before



TWEETS **186**

Tweets

1996...

...2014



Cabinet Office

@CabinetOffice

Historical only - go to @cabinetofficeuk for current feed.

London, England

(L) Joined March 2009





The UK Government
Web Archive

Government Digital Strategy: annual report 2013

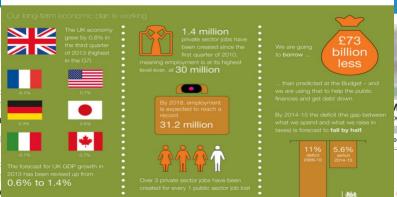
Published 10 December 2013

Corporate report

Content

Directgov on your

Delivering economic stability and sound finances







DEFENCE HEADQUART

sted on 13 April 2006 12:46 by David Miliband



THE TUMBLE OF THE UK MINISTRY OF DEFENCE City This blog space provides a place Commonwealth Office. We want GOV.UK blogs use cookies to make the site **GOV.UK Blogs BEYOND 2012:** NHScitizen THE LEGACY GAMES **History of government** culture, media Articles from guest historians and civ government. view arc Disabled athlete inspired to take up table tennis When the Olympic flame HELLO! reaches Lancaster today, one of the torchbearers will be a disabled athlete inspired to take up sport after learning that the Games were coming to 150 days **Civil Service Quarterly** London. Sixteen-year-old Jack Hunter Spivey is a wheelchair user with cerebral palsy and has been playing table tennis for six years. "I thought to Expert guidance for civil servants Defence Social Media Hub David Miliband Minister of Communities and Local Government 7 0800 77 66 00 TEXT 82111 David | Contact David | □ Featured: Veterans Toda BACK TO DEFRA WEBSITE № A-Z OF DRUGS TALK TO brings together the various social educing CO2 emissions at home Home > Join in > Stories esences operated or sponsored by al Navy, British Army, Royal Air Force Ministry of Defence n making a speech to the Green Alliance on 17 May ake a look at the featured sites. To present the domestic sector contributes to around 27% of total CO2 emissions in the UK - from energy used in Stories re, see the official Social Media mes to provide heating, hot water, lighting and electricity for appliances. e for UK Armed Forces and MOD housing developers, planners, local authorities and energy suppliers all have their role to play in shaping Hael. We are keen for your feedback: ha contact Us ople's choice - in minimising both bills and environmental impacts. Knowing what others have gone hit a 60% reduction in CO2 emissions on 1990 levels by 2050 - the recommendation of the Intergovernmental through can help you deal with your nel on Climate Change -a proportionate reduction of domestic emissions would mean dropping from 42.4 million nnes of carbon dioxide per year in 1990 to 17 million tonnes per year in 2050. situation. Scial Media Guidance is means thinking from the roots up about the way we all make decisions about energy consumption and energy will be discussing some of the ways to get from here to there in my speech - I'd be really grateful for feedback in e meantime guidance for UK Armed Forces and itil next week...Happy Easter! rsonnel when online (applies to all

Selection

- Initially, a pilot project was devised with supplier, Internet Memory Foundation, to develop capability to capture more complex social media.
 - Interviews with government departments: which services do they use the most?
 - Analysis of social media services and their archiveability (i.e. YouTube, Twitter, Facebook, Flickr)
 - Decided to focus on Twitter and YouTube based on government's and end users' needs and technical feasibility
- The National Archives' OSP27 document has gone trough several iterations between 2007 and now:



- The 24 ministerial departments, plus the 22 non-ministerial departments are in scope automatically for websites and for social media archiving.
- Other organisations e.g. Environment Agency and event-driven social media – e.g. London 2012, YouDecide2014 (Scotland Independence Referendum)

Scope of capture

- Within UK legislation, we have to make sure that we only capture content created by government departments. This means:-
 - no retweets (Twitter) or comments (YouTube) can be captured, making it a one-way conversation.
 When a non-government users Tweets at a department we do get replies to @s, but not the original Tweet. For example:



...but the majority can be viewed in isolation, e.g.



we must be adaptive to changes in the status of organisations. For example, a government body
may cease to be a government body after a certain time so we must make sure that we only
capture content created during the period that it is a government body.

Collect

Up to 3,200 tweets
Within date range(s)
Short link analysis &
capture

Re-tweets and responses

Twitter Archiving



QA - Links

Preserve

/ Written to ARC files

QA - Code

✓ JSON kept and XML also created from it

@cabinetofficeuk

@iammandeville

London 2012 - Mandeville >

JSON feed XML feed Live Twitter



Cabinet Office

Chloe Smith outlines progress made in the govt's procurement reforms to an audience at @GovKnow #Procure2013 t.co/QYibt4LUa2

Tue Sep 10 2013 12:51

- "favorite_count": 2,
 "favorited": false,
- "geo": null,
- "id": 379912410561544192,
- "id_str": "379912410561544192",
 "in reply to screen name": null,
- "in_reply_to_status_id": null,
- "in_reply_to_status_id_str": null,
 "in_reply_to_user_id": null,
- "in_reply_to_user_id_str": null,
- "lang": "en", "place": null,
- "possibly_sensitive": false,
- "retweet count": 26,
- "retweeted": false,
- "source": "HootSuite",
- "text": "Mobile alerting trials for emergencies are being held in Yorkshire, Suffolk camp; Glasgow this autumn: find out more http://t.co/ZnNiuU75PZ",

COPY 1/115 (ii) (267)



QA - UI

Access

- ✓ In/out scope short link resolution
- ✓ Courtesy embargo & links
 - ✓ Reuse enabled
 - ✓ UKGWA content discovery



Collect

- ✓ Unlimited number of Videos
 - ✓ Video metadata
 - X User comments

Video Archiving

Preserve

Store video is ARC files, in HDFS, with metadata in DB



COPY 1/115 (ii) (267)



QA - UI

Access

- ✓ Video search
- ✓ Reuse enabled
- UKGWA content discovery

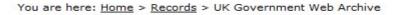


Access











Menu

Questions?

Contact us: Web.Archive@nationalarchives.gsi.gov.uk

Visit: nationalarchives.gov.uk/webarchive

