# Digital Preservation Planning July 29 2008, London, UK



# The Planets Preservation Planning workflow and the planning tool Plato

organized in cooperation with DPC

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### **Outline**

- Preservation Planning
  - Evaluation of potential actions
- □ The Planets Preservation Planning Workflow
  - Underlying methodology
  - Workflow walkthrough
  - Requirements definition
  - The planning tool Plato
- □ Requirements definition exercise
  - Groups, scenarios, tasks
  - Schedule





# Evaluating preservation strategies

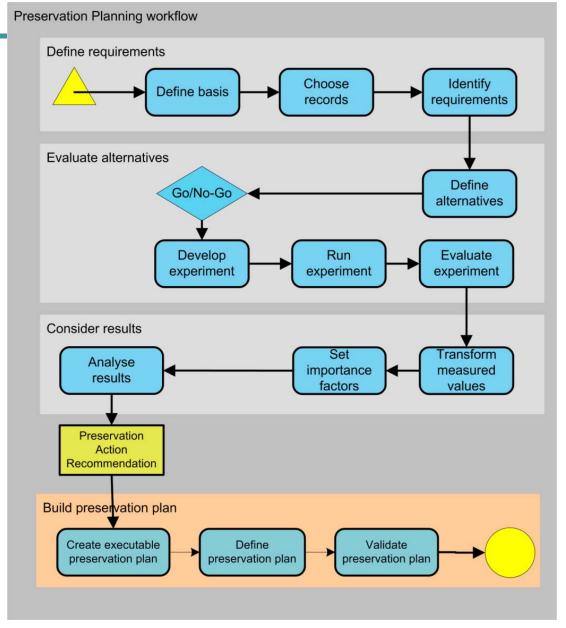
- Variety of solutions and tools exist
- Each strategy has unique strengths and weaknesses
- Requirements vary across settings
- Decision on which solution to adopt is complex
- Documentation and accountability is essential
- Preservation planning assists in decision making
- Evaluating preservation strategies on representative samples according to specific requirements and criteria





# Planets Preservation Planning Workflow

- Define requirements
- Evaluate potential actions
- Analyse results
- Build a preservation plan





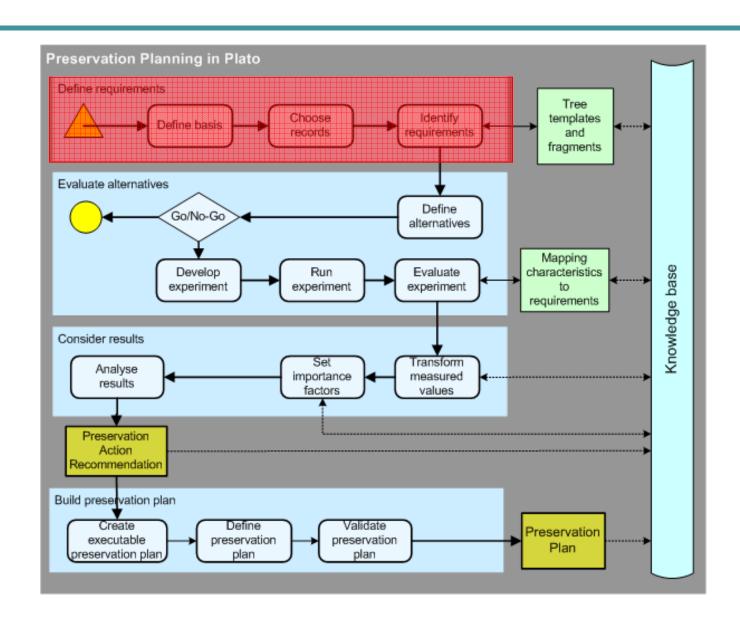
# Preservation Planning in Plato

- Web based planning tool implementing the Planets preservation planning workflow
- Publicly available
- Automation of the planning process
  - Integration of registries and services for
    - File format identification
    - Preservation action (migration, emulation...)
    - Characterisation and comparison
- Knowledge base to support planning

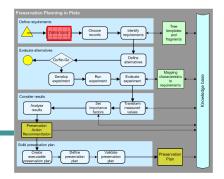




### PP Workflow

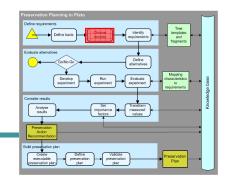


### Define basis



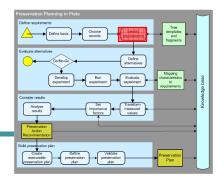
- Document basic assumptions and constraints
  - Types of objects
  - Purpose of planning
  - Mandates and designated community
  - Applying policies
  - Triggers that initiated the planning process

# Choose sample objects/records



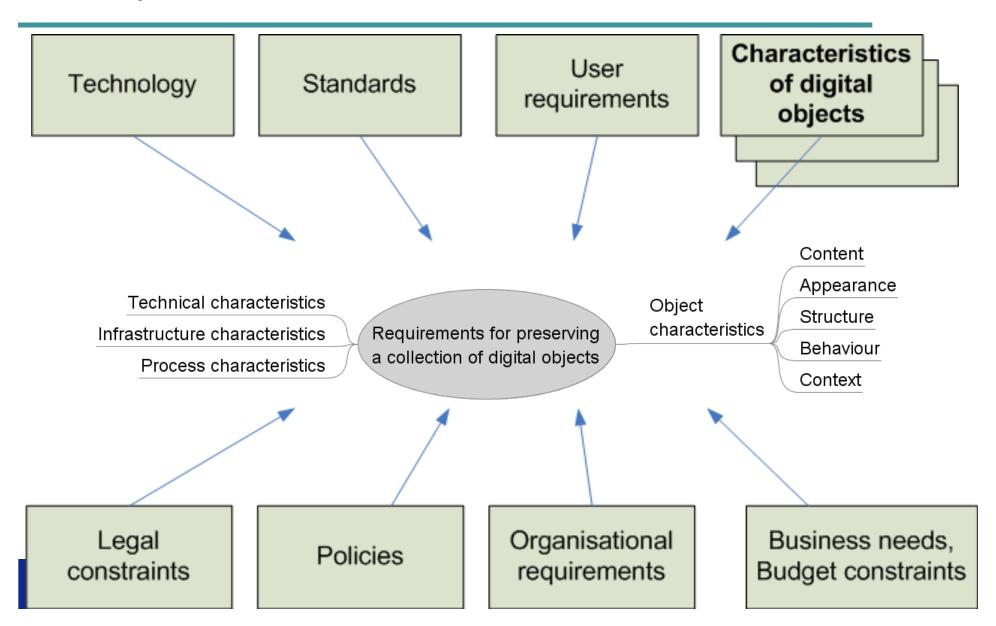
- Define the set of objects that are the subject of preservation planning
  - Size of the collection
  - Growth rate
  - Object format
  - **>**
- Specify representative sample objects that cover the variety of significant properties and technical characteristics

# Identify requirements



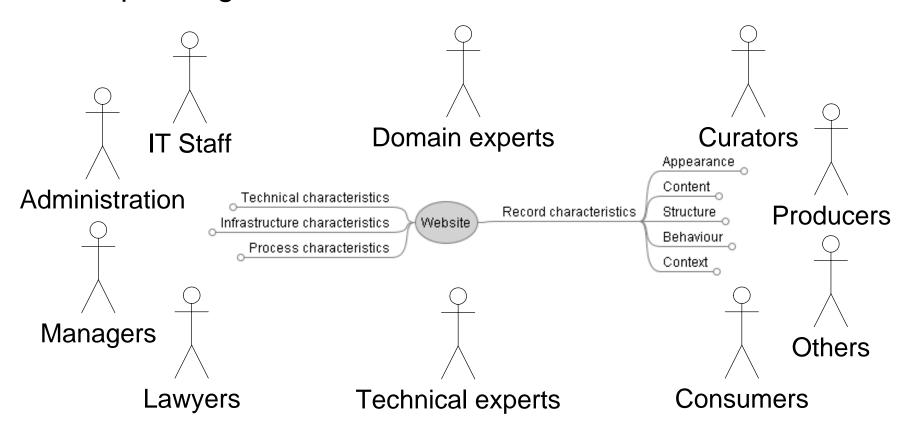
- Define all relevant goals and characteristics (high-level, detail) with respect to a given application domain
- Usually four major groups:
  - object characteristics (content, metadata ...)
  - record characteristics (context, relations, ...)
  - process characteristics (scalability, error detection, ...)
  - costs (set-up, per object, HW/SW, personnel, ...)
- Put the objects in relation to each other (hierarchical)
- Objective tree approaches:
  - bottom-up
  - top-down

# Requirements and Influence Factors



# Stakeholders

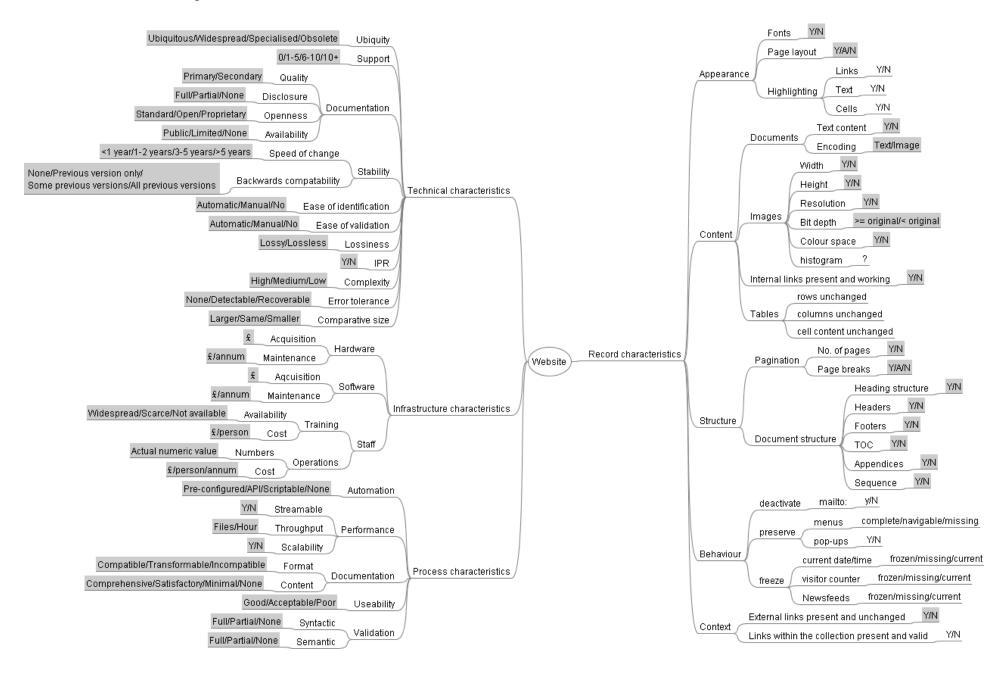
 Input needed from a wide range of persons, depending on the institutional context and the collection



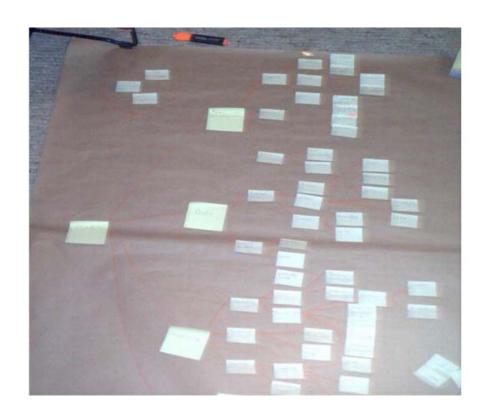


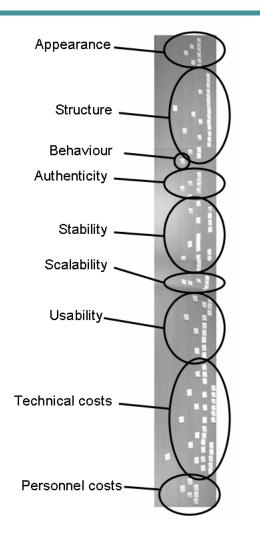


# An Objective Tree



# Analog...

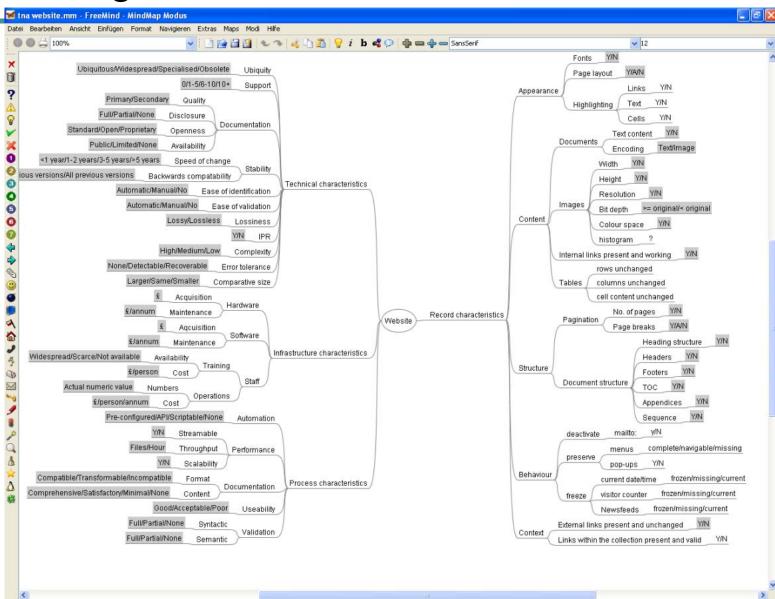








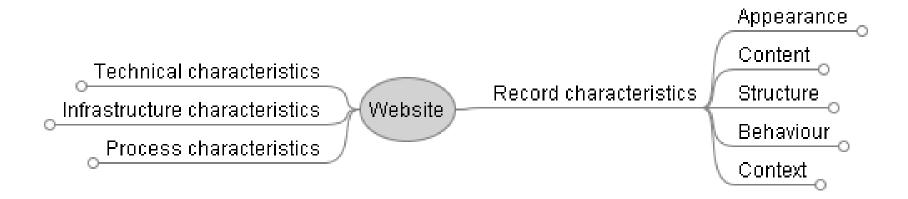
# ... or born-digital





# Case Study: Web archiving

- Static web pages from the public domain
- Includes documents in formats such as doc, pdf
- Images
- No interactive content shall be preserved







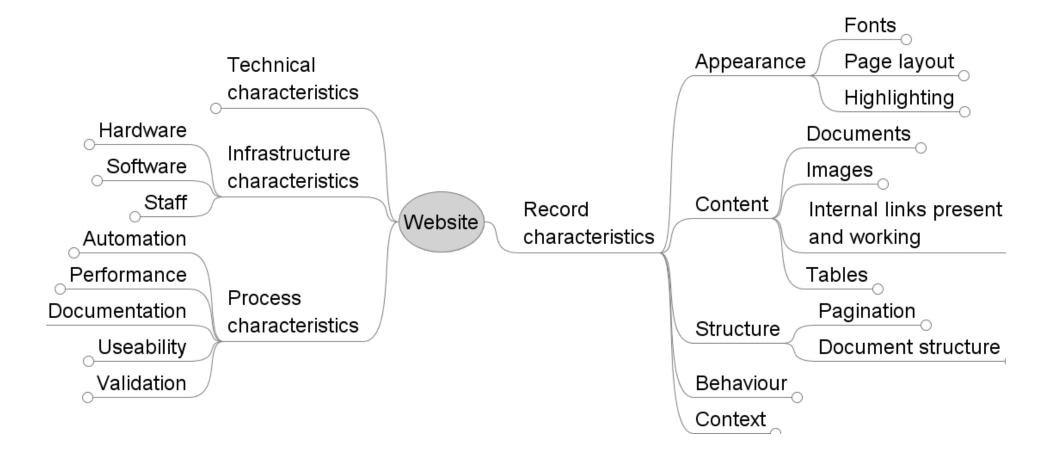
# Object characteristics

- Content
- Structure
- Appearance
- Behaviour
- Context





# A bit more detail...







# Assign Measurable Units

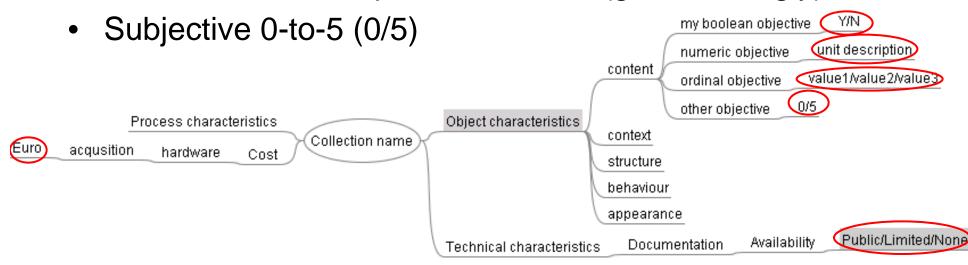
- □ Leaf criteria should be objectively measurable
  - Seconds per object
  - Euro per object
  - Bits of colour depth
- Subjective scales where necessary
  - Adoption of file format
  - Amount of (expected) support
- > Quantitative results





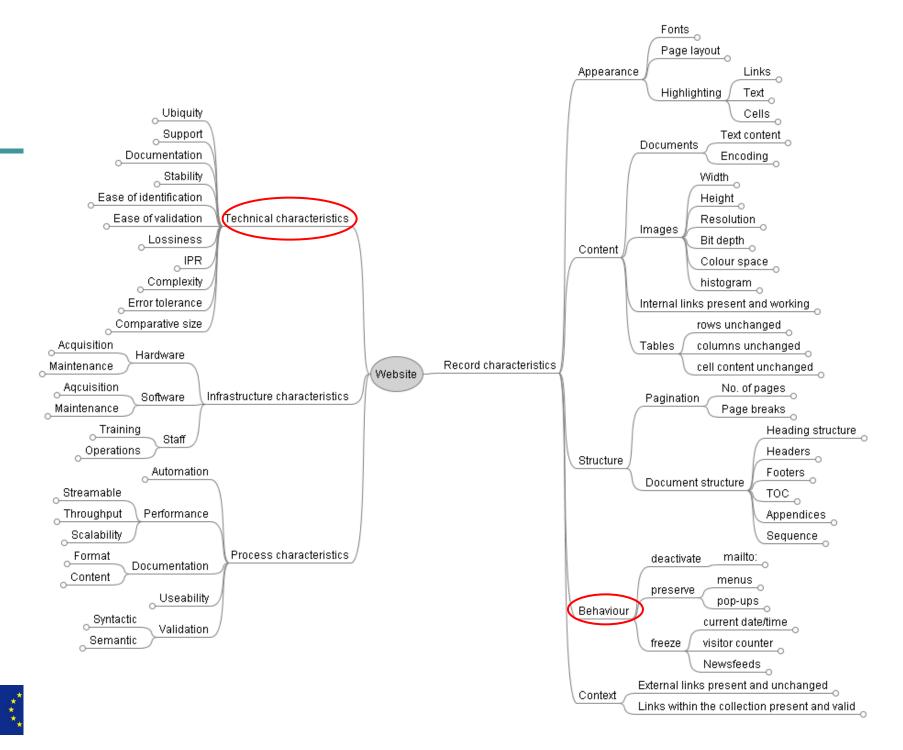
# Types of scales

- Numeric (unit)
- Yes/No (Y/N)
- Yes/Acceptable/No (Y/A/N)
- Ordinal: define the possible values (good/bad/ugly)

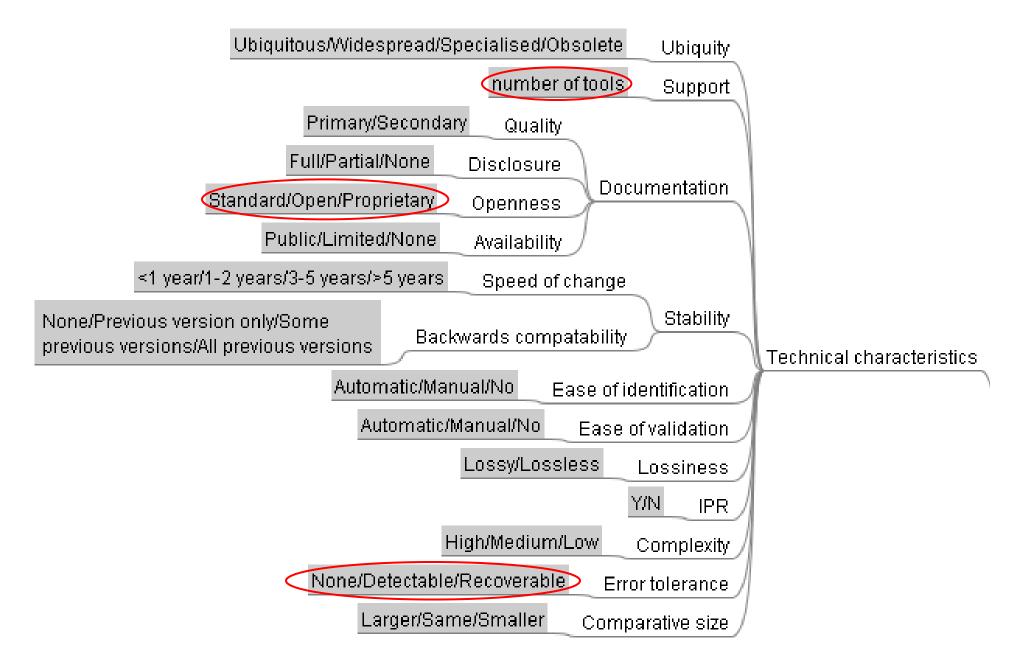




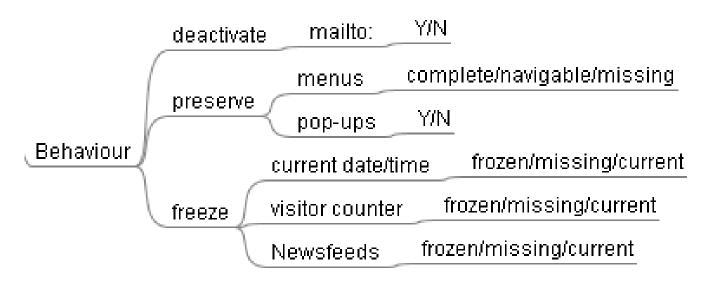




# File format characteristics



# Behaviour

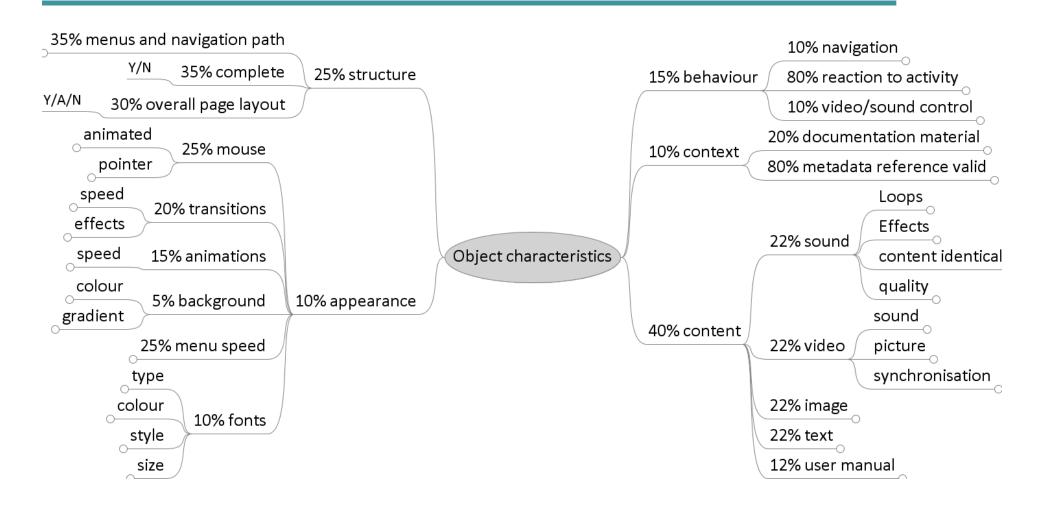


- Visitor counter and similar things can be
  - Frozen at the point of harvesting
  - Left out
  - Still counting while being accessed in the archive (Is this desirable?)





# Interactive multimedia

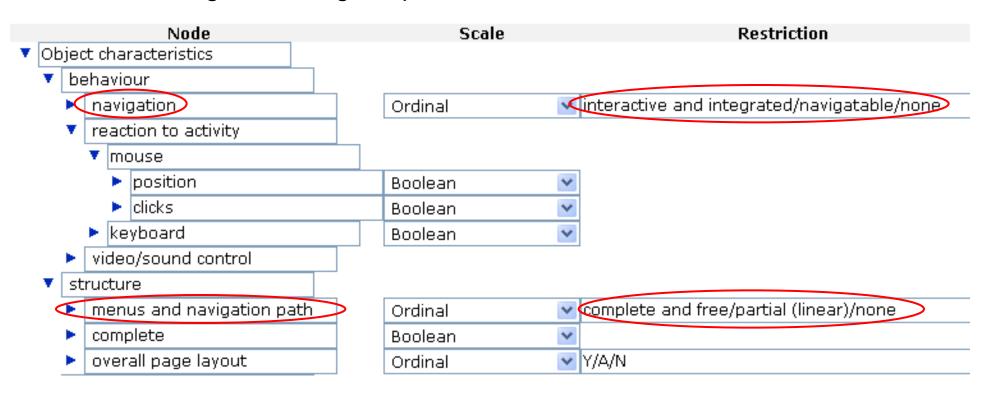






# Behaviour

- Interactive presentations exhibit two facets
  - Graph-like navigation structure
  - Navigation along the paths







# **Objective Tree**



#### PLANETS Preservation Planning Tool (Plato)

Institute of Software Technology and Interactive Systems

Loaded project: PP4 workshop - The National Archive

Project

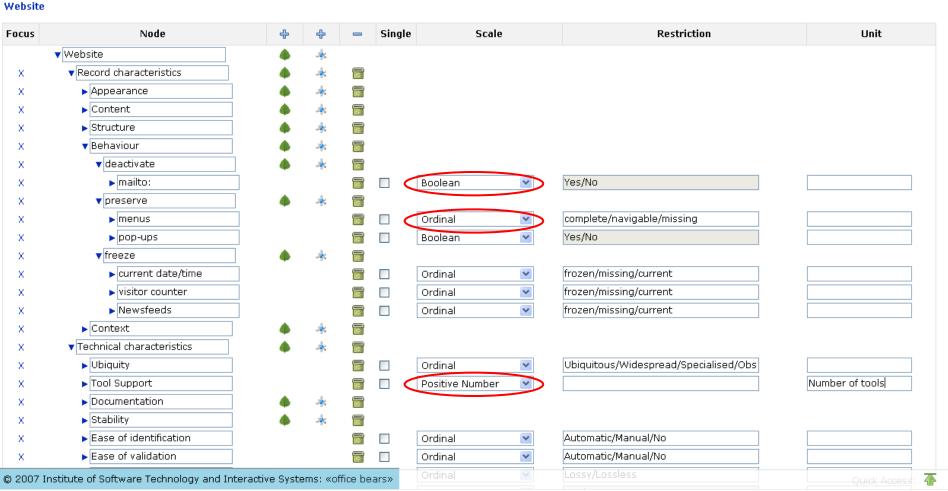
Define Requirements

**Evaluate Requirements** 

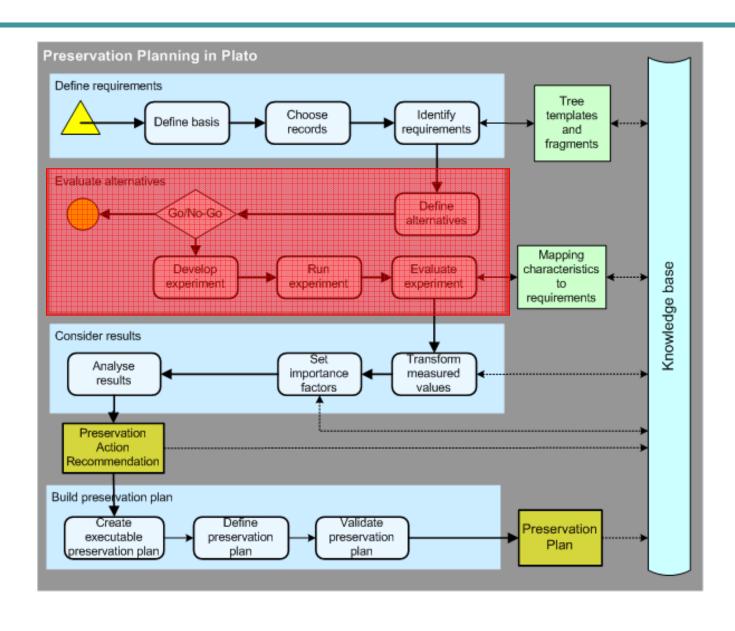
**Consider Results** 

#### **Identify Requirements**

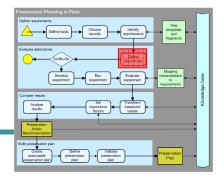
Expand All | Collapse All



### PP Workflow

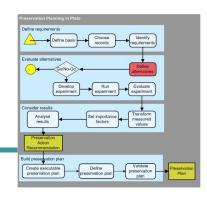


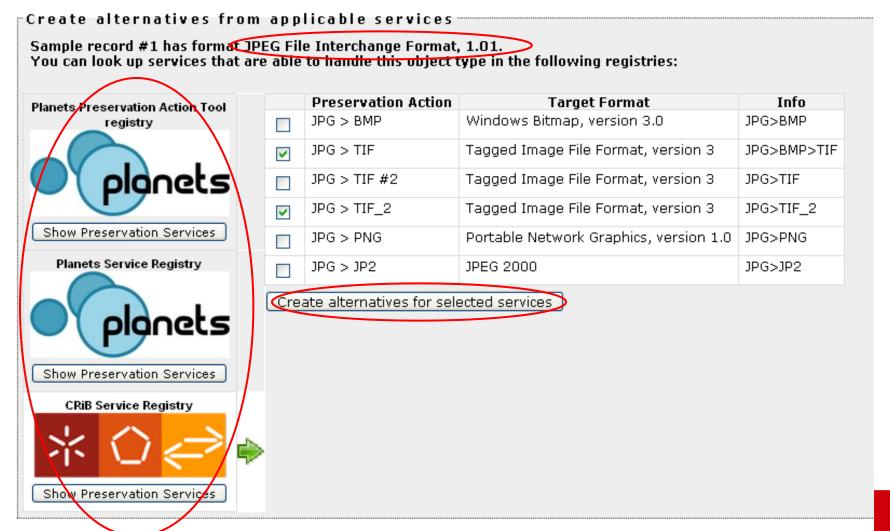
### Define alternatives



- Given the type of objects and requirements, what strategies would be best suitable/are possible?
  - Migration
  - Emulation
  - Both
  - Other?
- For each alternative precise definition of
  - Which tool (OS, version,...)
  - Which functions of the tool in which order
  - Which parameters

# Discovering possible actions

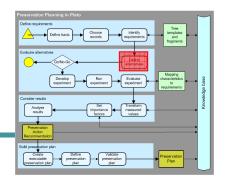






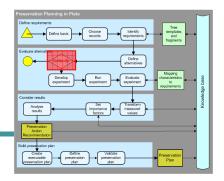


# Specify resources



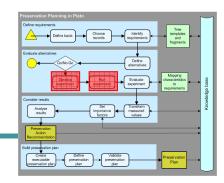
- Detailed design and overview of the resources for each alternative
  - human resources (qualification, roles, responsibility, ...)
  - technical requirements (hardware and software components)
  - time (time to set-up, run experiment,...)
  - cost (costs of the experiments,...)

### Go/No-Go



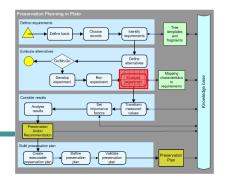
- Deliberate step for taking a decision whether it will be useful and cost-effective to continue the procedure, given
  - •The resources to be spent (people, money)
  - The availability of tools and solutions,
  - The expected result(s).
- > Review of the experiment/ evaluation process design so far
  - •Is the design complete, correct and optimal?
- Need to document the decision
- > If insufficient: can it be readressed or not?

# Develop and run experiment



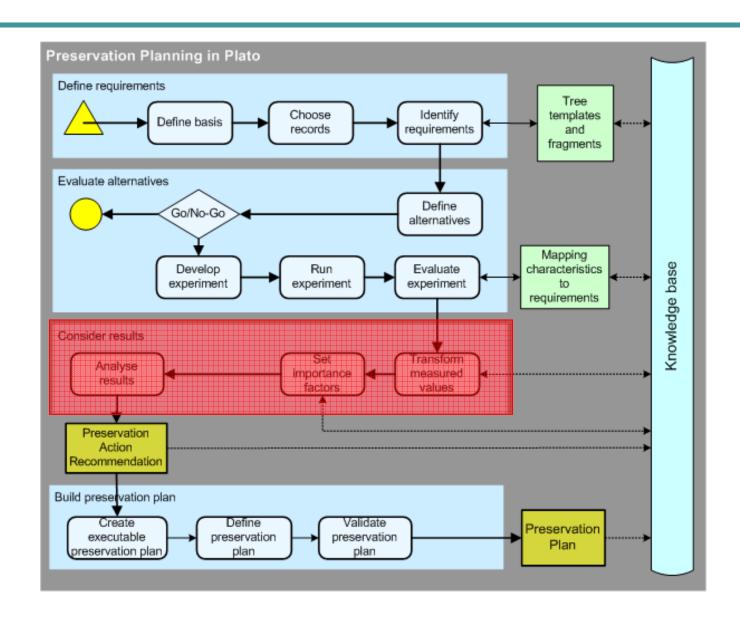
- Formulate for each experiment detailed
  - Development plan
    - steps to build and test software components
    - procedures and preparation
    - parameter settings for integrating preservation services
  - Evaluation/experiment plan (workflow/sequence of activities)
- Apply the selected potential preservation actions on the sample objects

# Evaluate experiment

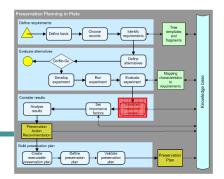


- ➤ Evaluate the outcome of each alternative for each leaf of the objective tree
- The evaluation will identify
  - Need for repeating the process
  - Unexpected (or undesired) results
- Includes both technical and intellectual aspects
- Evaluation may include comparing the results of more than one experiment/evaluation.

# PP Workflow



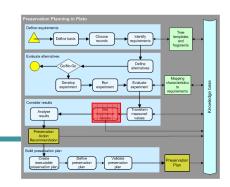
### Transform measured values

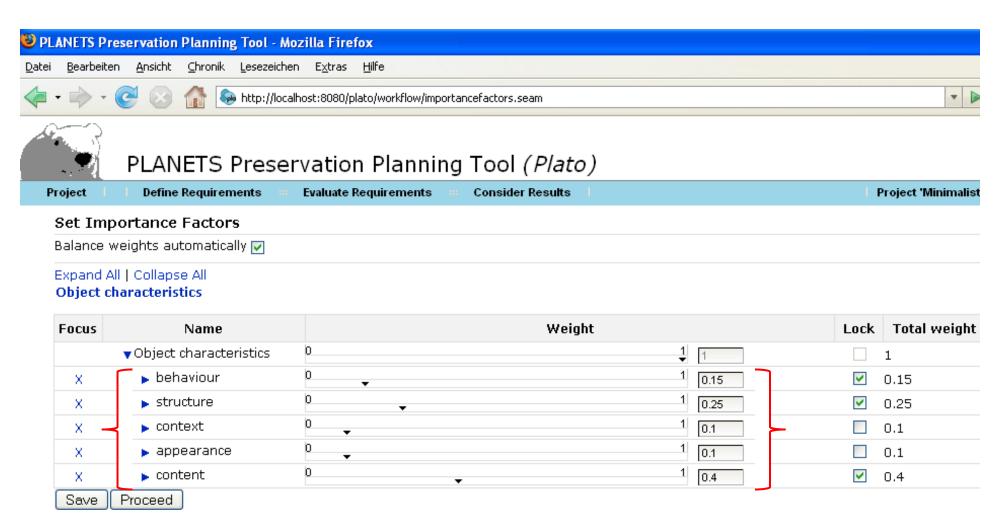


- □ Measures come in seconds, euro, bits, goodness values,...
- Need to make them comparable
- □ Transform measured values to uniform scale
- □ Target scale 0-5

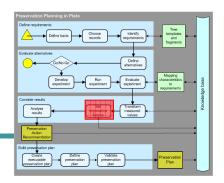
# Set importance factors

Adjust relative importance of all siblings in a branch





# **Analyse Results**



- Aggregate values
  - Multiply the transformed measured values in the leaf nodes with the leaf weights
  - Sum up the transformed weighted values over all branches of the tree
- Rank alternatives according to overall performance value at root
- Performance of each alternative
  - overall
  - for each sub-criterion (branch)
- Comparison of different alternatives





# Analyse results



Generate final report

### PLANETS Preservation Planning Tool (Plato)



Analyse Resu Aggregation method Sele  Show Expand All   Col		Evaluate Requirements Consider Results	Minimalist test project in state #11	
Aggregation method: Sele  Show  xpand All   Collinimalist roof				
Sele  Show  Show  Expand All   Collinimalist root	n Sum			
Show  Expand All   Coldinimalist root	I•	<u>~</u>		
Show  Expand All   Coldinimalist root	ect		Alternative	
Show  Expand All   Col  Inimalist root  Focus	PDF/A	ToolA		
expand All   Col	PDF/A	ToolB		
dinimalist root				
▼Min		Name	Result	
	▼ Minimalist root node		PDF/A ToolA: 2,98 PDF/A ToolB: 3,19	
X	Image properties		PDF/A ToolA: 0,70 PDF/A ToolB: 0,80	
X •	Karma		PDF/A ToolA: 0,40 PDF/A ToolB: 0,00	
X •	▼Filesize (in Relation to Original)		PDF/A ToolA: 0,78 PDF/A ToolB: 0,99	
X v	A Single-Leaf		PDF/A ToolA: 0,40 PDF/A ToolB: 0,80	
X •	IntRange 0-10		PDF/A ToolA: 0,70 PDF/A ToolB: 0,60	
Recommen	ndation			
	Recommendation:	PDF/A ToolA 💌		
	Reasoning:	Tool B has very bad Karma		
Save recomn	mendation			

# Questions?

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### **Outline**

- Preservation Planning
  - Evaluation of potential actions
- □ The Planets Preservation Planning Workflow
  - Underlying methodology
  - Workflow walkthrough
  - The planning tool Plato
- □ Break-out session: Requirements definition
  - Groups
  - Scenarios
  - Schedule





# Practice time! (after lunch)

- □ Part 1
  - Think about
    - Your collection, your objects
    - The designated community, organisation...
    - Requirements
  - Document that shortly to have a common basis
  - Create a draft objective tree
- □ Part 2
  - Refine the tree structure and complete it
  - Think about the significant properties of the objects in the specific scenario
  - Assign measurable units
  - Set high-level importance factors
- □ Part 3 (optional, if time permits)
  - Walk through the demo project in Plato (online)





# **Scenarios**

- □ A: Word documents in a governmental archive
- □ B: Word documents in an enterprise archive
- C: Word documents in an eLearning environment
- D: PowerPoint presentations in an eLearning environment





# Groups



- □ 1: A Word docs in government archive
- □ 2: B Word docs in enterprise archive
- □ 3: C Word docs in eLearning environment
- □ 4: D Powerpoint presentations in eLearning environment
- □ 5: A Word docs in government archive
- □ 6: B Word docs in enterprise archive
- □ 7: C Word docs in eLearning environment
- □ 8: D Powerpoint presentations in eLearning environment
- □ 9: A Word docs in government archive
- □ 10: B Word docs in enterprise archive
- □ 11: C Word docs in eLearning environment
- □ 12: D Powerpoint presentations in eLearning environment









### How to construct the tree

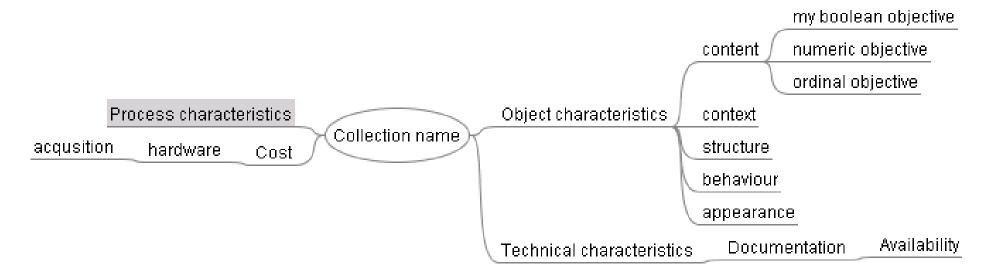
- With the open-source mind-mapping tool Freemind
  - USB stick with file, default mindmap and sample files
  - Java required
  - Freemind is installed in 20 seconds
- With post-it notes





# Tree template

- This is one way to start
- Add (and remove) criteria as you like
- Adapt hierarchy as you deem appropriate







# Questions?

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# Groups



- □ 1: A Word docs in government archive
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