



Digital Preservation Coalition

# DPC Supporter Program

2019—2020

## About the Supporter Program

The DPC's Supporter Program facilitates meaningful and continuous communication between members and solution providers on 'neutral' ground, and in a way that all parties may work closely, effectively and harmoniously.

Recognizing the need for an environment where Supporters and members can collaborate and learn from each other, this program of events and activities provides opportunities for insight into the requirements of our members and the solution providers who support the community.

In the same way that the DPC offers support to its members through distinct areas of work, we do the same for our Supporters:

### Community Engagement

The DPC's community is diverse and international. Connect with members through the blog, by presenting scheduled webinars, and by using the online news pages to share your own development stories and community events.

### Advocacy

Be acknowledged as a Supporter and sponsor while we celebrate the hard work and creativity which make digital preservation possible, help us highlight the need for greater efforts to safeguard at-risk materials, and participate in World Digital Preservation Day as an invited contributor.

### Capacity Building

Attend DPC Briefing Days and webinars from the annual program of events free of charge, interact with members and discover the latest thinking on a range of specialist digital preservation topics. Share versions of your own products and services through the DPC website. Access online content, gain early access to publications and provide your input and perspectives at draft stage.

### Good Practice and Standards

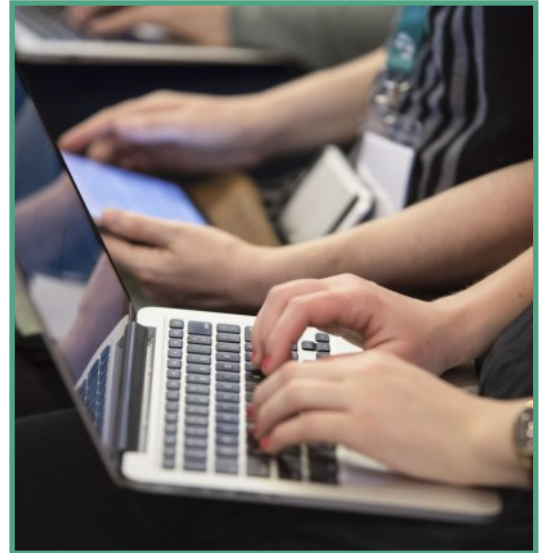
Help identify and develop good practice and standards that make digital preservation achievable, supporting efforts to ensure services are tightly matched to shifting requirements by participating in relevant discussions and fora. Receive feedback from and comment on DPC member activities, to feed into your own product and services development.

### Workforce development

Develop your own teams by sending new starters to our 'Getting Started in Digital Preservation' and 'Making Progress in Digital Preservation' workshops free of charge. Advertise job vacancies on the most popular part of the DPC website which receives interest from some of the most experienced world leading organizations in digital preservation. Help develop a new generation of digital preservation professionals as a credited sponsor of the DPC's Leadership Program.

### Partnership and sustainability

Attend the annual Digital Preservation Futures forum to engage with members and gain valuable insight into their needs and develop products and services to precisely meet requirements.



# Our Principles

## 1: The DPC is Technology and Vendor Neutral

- Any organization may apply for Supporter status
- Applications for Supporter status will be assessed on individual merits
- Supporter status is not DPC membership and has a separate application process
- Supporters have no involvement in DPC governance, planning, budgeting, editorial process, except by invitation
- Supporters must not abuse their status for commercial gain

## 2: Funds received from Supporters will be ring-fenced to support 'good causes'

- Funds will be ring-fenced for member support and events
- Where funds raised from Supporters is not enough to fund the 'good cause' activity, DPC will make up any shortfall from core funds
- Funds will be used in first instance to support grants to members for training and staff development
- Funds may be used to support the Annual Student conference or to subsidise training workshops
- Funds may be used to support designated research projects and the bi-ennial Digital Preservation Awards, as well as to sponsor DPC membership for charities and not-for-profits
- There will be clearly identified fundraising target each year
- Any underspend will be invested and will accumulate through time
- Interest will also be ring-fenced

## 3: Supporters are clearly identified

- Supporters are listed on the DPC website
- Supporters will be acknowledged on relevant publications
- Supporters may use agreed DPC branding on their own websites, in effect saying 'We support the DPC'
- Supporters may not claim their relationship with the DPC represents any kind of endorsement
- Supporters will be automatically listed as 'Bronze Sponsors at major DPC events (e.g. student conference)

## 4: Supporters are invited to participate and extend the activities of the Coalition

- Supporters will be invited to a fixed number of Briefing Days per year
- Supporters may access previews and draft outlines of Tech Watch Reports and other published output
- Supporters will be invited to an annual event with DPC members
- Supporters will be offered an annual webinar
- Supporters can send new starts to 'Getting Started' and 'Making Progress' training events without charge
- Attendance events is on the assumption of participation and should not be abused
- Supporters will have access to anonymised outcomes of regular DPC member needs review
- Supporters are invited to insert a question or theme into the annual DPC members' review

## 5: DPC members retain private fora for discussion and debate

- Supporters recognise the need for DPC members to discuss and debate in confidence without commercial influence
- DPC members are expected to acknowledge the privacy of those discussions and not relate them to Supporters

## 6: Supporters are equal

- All Supporters will make a contribution annually based on a tariff set by the Board and published in advance
- Supporters will be given the same benefits irrespective of the size of the organization
- There will be a transparent approval process for Supporters
- Supporters are free to upgrade their sponsorship for DPC events
- DPC will deprecate 'exclusivity' sponsorship deals for events

## 7: Supporter status is ongoing but subject to review

- Supporters are asked to commit to three years' sponsorship but will pay annually
- Supporters breaching these principles may have their status withdrawn
- The Supporter Program will be reviewed annually for the first three years, including asking for feedback from Supporters

## Indicative Program

Activities	Description	Normal cost	Number/Date
Job Advertisements	Advertise job vacancies on the most popular part of the DPC website which receives interest from some of the most experienced world leading organizations in digital preservation	£275 per advert	Ongoing
Community News	Share details of your community activities on the DPC news pages to be read by members and the wider digital preservation community.  Please note—advertisements or marketing material is not permitted.	-	Ongoing
Blog post	Provide an insight into the products and services your organization is working on and developing. The DPC blog brings together lively and informal contributions from members and invited guest bloggers, and attracts a readership from around the world. Ask for input, comments and direction on your latest project from the digital preservation community at large.	-	Minimum 1 post per year, with further posts upon request
Briefing Days	Attend a DPC Briefing Day from the annual program of events to discover the latest thinking on a range of specialist digital preservation topics.  Where relevant Supporters will also be invited to contribute to identified Briefing Days on the program.	£275 per person, per event	Attendance at 3 events per year, for 3 members of staff per event. Places at other events may be made available subject to availability.
Training	Introduce new starters to the DPC community by sending them to our 'Getting Started in Digital Preservation' or 'Making Progress in Digital Preservation' workshops free of charge.	£50 per person, per event	Attendance at 1 of each workshop session per starter, for 2 members of staff per event.
DPC Staff Annual Update	Update the DPC's expert staff on the details of your product and service provision, so that they can speak knowledgeably to members about latest releases and offerings.	-	April 2020
Webinar session	The Digital Preservation Futures webinar series provides Supporters with a platform to demonstrate the latest products on offer. Attended by DPC members, the webinars are an opportunity to connect in person with potential users and gain insight into customer needs and requirements through open dialogue.  Supporters may also attend selected webinar sessions with other speakers.	-	May 2020
Digital Preservation Futures Community Forum	A new annual community forum bringing together members, strategic funders and solution providers to discuss emerging trends and challenges, and the new technologies and services which may be used to address them. Find out more on the next page.	-	24th June 2020

# A Guide to Digital Preservation Procurement: Launch Event, Workshop and Briefing London, 24th June 2020

## Introduction

The recent emergence of a genuine marketplace for third-party services has seen a difference in the way organizations approach the delivery of digital preservation. A great deal has changed in ten years, including the emergence of a competitive marketplace with the growth and enhancement of commercial products, set against a paradigm shift to cloud computing.

This shift has brought considerable benefit. A professional digital preservation capability can now (at least in part) be bought off the shelf and implemented relatively rapidly. The growing number of third-party providers has generated a variety of effective products leading to new competition, which has stimulated growth and development.

The emergence of the commercial digital preservation marketplace also brings new challenges and risks. Mitigating these risks requires staff to gain new skills in managing outsourced work, renewed attention to quality checking, dedication to maintaining effective communication with third parties and an awareness of the common problems that might occur.

Feedback from both DPC Members and Supporters suggests that procurement activities are complex, challenging and very time consuming. Members typically find slow moving procurement projects frustrating and feel unsure if these resource intensive activities will be successful in making the right procurement choices. Supporters are frustrated by the need to produce bespoke responses to long Requests for Information (RFIs), despite an obvious core set of questions that appear from one RFI to the next (albeit with different wording).

The Digital Preservation Coalition invites DPC Members and Supporters to a day of practical discussions which will explore experiences on both sides of the procurement process, will introduce a new resource which provides advice on how to get the best result possible out of a procurement process with minimum pain for all parties, and aims to identify a core set of functional requirements for a digital preservation repository.

This day-long session will provide a neutral forum where those involved in procuring and providing digital preservation solutions can talk directly and without prejudice about the challenges they face. The dialogue that results aims to clarify the process of requirements gathering and lower the barriers to effective procurement.

The program has been designed for all DPC Members and Supporters: Members who have undertaken or are in the middle of a procurement process, to share their experiences as well as those who have not yet undertaken a procurement process, to share their perceptions of the process and help shape a set of resources to help them do this in the future. DPC Supporters will also share their own experiences and insights into the procurement process to help shape these resources.

## Outline Program

- 1000 – Registration open, tea and coffee
- 1030 – Welcome and Introductions
- 1035 – Member Experiences
- 1135 – Supporter Experiences
- 1245 – Lunch
- 1345 – Introduction to the Procurement Guide
- 1415 – Breakout: Developing a core set of functional requirements (including refreshment break)
- 1530 – Feedback and Discussion
- 1600 – Close

DPC Supporters may display stands and marketing materials at this event.



## Contact Us

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