

DPC Student Conference

~~What I wish I knew before I started~~

Yeah, right

London, January 2018

Dave Thompson

#dpc_wiwik

Everything you are
being told about
digital is wrong

Do you know how information is used?

1. Just in time research on the bus using Google
2. Are totally prepared to ignore you & all you offer
3. Become their own gatekeepers
4. Rely on social media as a source
5. Will focustrate to learn
6. Have no idea how to use a computer



<https://www.cuttothec.com/492122/mec-using-train-passenger-clearly-haent-heard-macbook/>

Where does digital preservation fit?

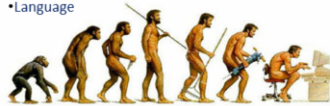
Comfortable world

- Catalogues
- Digital as archives
- Closed
- Archivists/Librarians
- Donors
- Centralised knowledge
- Local experts
- Searching catalogues
- Complicated access
- Certainty
- Language

It don't fit

Scary world

- YouTube TED talk learning
- Online data as economic good
- Open but commercial
- Anyone can
- Social media data exchange
- Collaboration/sharing
- Personal collections
- Many know just a bit
- Information for business/start-ups
- Creative commons/Open Access
- Uncertainty/agile/change
- Emoji/language of sharing



<http://www.jpseo.co.nz/evolution-online-marketing/>

Where is the user in digital preservation?

1. It's not an institutional collection, it lives in the community
2. It's not on the shelf, it's information that is distributed
3. It's not our context, it's their cultural identity
4. It's not about collections, it's about community
5. It's not about holding on, it's about letting go
6. Information is no longer owned



<http://kerryanmorgan.com/2014/06/20/surprising-things-we-learned-while-working-at-the-library.html>

Looking out of the rear window

What we do is based on a rear window view of the world

We fit the present around the past or stay fixed in the past

We spend a lot of time working on the minutiae of files, formats, systems, metadata and process

Why? For whom?



http://www.lennimports.com/alfred_hitchcock_rear_window_poster_shop_new.jpg


John Sheridan talks of 'Disruption'

John Sheridan, Digital
Director, The National
Archives, Kew

<https://www.nationalarchives.gov.uk/about/our-role/executive-team/john-sheridan/>



Is our love affair with digital over...?



Opinion | Our Love Affair With Digital Is Over

Pepper the robot fired from grocery store for not being up to the job

By Trevor Mogg — Posted on January 21, 2018 10:20 pm

Heavy Technology Use Linked to Fatigue, Stress and Depression in Young Adults

By David Hoag, MD, PhD, FAHA

Modern technology is affecting our sleep. The artificial light from TV and computer screens affects melatonin production and throws off circadian rhythms, preventing sleep, restorative sleep.

Evidence mounts that laptops are terrible for students at lectures

Time to reconsider the notebook and pen

By The Oryx (@TheOryx) · Nov 27, 2017, 5:14pm EST

See sticker on side of machine or parking signs for more details and location code

HOW DO YOU PAY
IF YOU DON'T
HAVE A PHONE?
STUPID!!!

You are listening to
the wrong people

Talking 'bout my g-g-g-g-generation

1. Lets talk baggage – my generation has way too much
2. Preconceived (analogue) ideas, attitudes & (analogue) approaches
3. What do we know about how social media has changed information, we don't get WhatsApp
4. We're good with tools/process, less with the 'why' we do digital preservation



<http://img.wernermedia.com/article-media/horizontal/7385-20121005-pete-townshend-picture-624x420-134946563-f3470161-631-4ae0-95b-00034a078950.jpg>





**“My use of social media is not presidential –
it’s MODERN DAY PRESIDENTIAL. Make
America Great Again!”**

<http://www.marieclaire.co.uk/entertainment/people/donald-trump-quotes-57213>

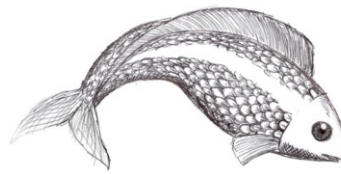
‘The illiterate of the 21st century
will not be those who cannot read
and write, but those who cannot
learn, unlearn, and relearn’

Alvin Toffler, 'Rethinking the Future'
http://blog.commlabindia.com/elearning-design/how_can_you_unlearn

Does this change
the way you
work...?



**A fish must know
the sea in which it
swims**



http://img09.deviantart.net/47c1x2012/197/a/2/fish_etching_forstudie__pradcing_the_technique_by_chocolatwolfd57h2k.jpg

Having shared values is important – but get them right

Digital Preservation [\[a\]\[b\]\[c\]\[d\]\[e\]\[f\]\[g\]\[h\]](#) Declaration of Shared Values

Issued by representatives [\[i\]\[j\]\[k\]](#) of Academic Preservation Trust (APTTrust), Chronopolis, CLOCKSS, Coalition for Networked Information (CNI), Digital Preservation Network (DPN), DuraSpace, Edinburgh Metadata Cooperative, Stanford University - LOCKSS, Texas Digital Library (TDL), Council of Europe and Pacific University Libraries (COPPLA).

Digital preservation combines policies, strategies, and actions that ensure access to digital content over time.^[1] When successful, digital preservation results in a cumulative record of human action and memory.^[2]

We are a group of collaborating organizations united in our commitment to preserve the cultural, intellectual, scientific and academic record [\[c\]\[d\]\[e\]\[f\]\[g\]](#) for current and future generations. We believe that preservation should be sustainable, affordable, practical, and available to all. We provide services for the cultural heritage, research, and academic communities, and all kinds of scholars.

The mission of our shared work^[3] is rooted in a set of core values. These core values inform and direct our collective work^[4].

- **Collaboration** - We work together and favor open technologies but will collaborate with any organization, including commercial vendors, that share^[5] the values set out in this statement.
- **Affordability** - We make available a variety of services for all, regardless of institutional size or technical ability.
- **Inclusiveness** - We strive to promote and adopt^[6] inclusive practices^[7] in the partnerships we form, the collections we preserve, and the organizations we serve.
- **Diversity** - We develop and deploy a variety of platforms and technologies to create a heterogeneous network that spans diverse geographic, technical, and institutional environments^[8].
- **Portability/Interoperability** - We recognize that digital preservation involves moving data across systems and time. We design and maintain our services to maximize the ease by which we port^[9] this data.
- **Transparency/Information sharing** - We share information about costs and technologies^[10] openly. As part of the cultural mission of digital preservation, we all benefit by learning from others' experiences, good and bad. [\[11\]](#)
- **Accountability** - We are responsible to each other and the broader community for employing ethical and transparent business [\[12\]](#) practices.
- **Stewardship/Continuity** - We will collaborate to help identify new locations for at-risk content when one of our organizations' stewardship [\[13\]](#) cannot continue.
- **Advocacy** - We aim to inspire stakeholders at every level to engage, invest in, and sustain preserving our collective cultural heritage and academic record.
- **Empowerment** - We encourage capacity building in our partners, members, and the larger digital preservation community to sustain our shared goal.

https://docs.google.com/document/d/1dL_g_X4Zj4p7d8H7O9YvUD4-KCnRUITC2zyfX5n5a/mobilebasic#heading=h.ac0j13wt50

Fails to address the context
of digital preservation:

1. Why do we do it?
2. Who do we do it for?
3. How do we do it?

You need to work
out **why** & **who**. It's
your future, not
mine



Don't tell me I'm
wrong, how will you
become a disruptive
change agent & make
digital great again

But then what
do I know? I'm
just some old
bloke in a suit

Let's have a banana

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