Workshop Programme: Expressions of Interest Welcome

Investing in Opportunity: Policy Practice and Planning for a sustainable digital future
17th -18th November 2014, Wellcome Conference Centre, Euston Road, London NW1 2BE

Introduction

The 4C Project and the Digital Preservation Coalition (DPC) are organising this two day conference to explore the economics, long-term value and sustainability of digital objects.

Research in digital preservation and curation has tended to emphasize the cost and complexity of the task in hand. 4C – the Collaboration to Clarify the Costs of Curation - reminds us that the point of this investment is to realise a benefit, so our activities must encompass related concepts such as 'risk', 'value', 'quality' and 'sustainability'. In this major international conference the 4C project will present its most important findings to date and invite a distinguished panel of experts to review and consider the implications of our work. A key goal of the conference is to work collaboratively to identify recommendations for future R&D activity around curation costing . It will review the state of the art in policy, practice and planning for digital curation costing. Delegates will have an opportunity to participate in the review of 4C's deliverables; comment on a draft of the project's roadmap; and contribute to a lively debate on future trends in digital curation.

Working jointly with the membership of the DPC, the conference will compare the strategic economic aspirations of funders and policy makers against the practical experience of digital preservation, including perspectives from practitioners, vendors and users of digital preservation services. It will identify emerging best practice and will provide a forum for needs and practical requirements to be articulated.

The audience

This conference will interest:

- Collections managers, librarians, curators and archivists in memory institutions and higher education
- Information and records managers in regulated sectors whether in the public or private sector
- CIOs and CTOs in organisations with commercial intellectual property such as publishers or content creators
- Vendors and developers with digital preservation solutions
- Researchers with interests in big data
- Agencies and SMEs with a commercial interest in curated information
- Research funders

We expect that it will be popular and have 150 places available in total.

Workshop Strand

The main conference strand is well developed with a series of invited speakers reflecting on the themes of the project. However the DPC in general and the 4C project in particular have

an open and consultative approach which engages widely. Therefore the organisers would like to in hear proposals from partners and stakeholder interested in holding parallel workshops to coincide with the conference.   Proposals are therefore welcome which fit with the broad themes of the conference and which:

- Review state of the art in practical assessment of costs relating to preservation and curation
- Elucidate long term sustainability of preservation curation policies
- Demonstrate the value of preservation and curation actions
- Extend but do not repeat topics already covered in the main conference sessions

Priority will be given to workshops that include contributions from DPC member, or workshops led by EC-funded projects that demonstrate emerging tools or services,

We realise that not everyone will want to run a whole workshop and we are content to try to put speakers together into intellectually coherent sessions. So if you want to contribute to a workshop but are unable to commit to a whole session then we'd still be interested to hear from you.

Five slots are available on the programme which is outlined below:

- Workshop 1 (day one, up to 60 people, 1400-1730 with tea break)
- Workshop 2 (day two, up to 60 people, 1100-1300)
- Workshop 3 (day two ,up to 24 people, 1100-1300)
- Workshop 4 (day two, up to 60 people, 1400-1600)
- Workshop 5 (Day two, up to 24 people, 1400-1600)

Proposals should be not more than 2 pages long and include the following information:

- Aims of the workshop.
- Context of the workshop.
- Prospective speakers and parties involved.
- Expected audience (number and interests).
- Technical requirements.
- Outline programme.
- Which of the workshop slots is requested.

The organisers will endeavour to provide the room and time requested but cannot guarantee this.

Proposals should be submitted to info@4cproject.eu by 28th July 2014 and will be notified 1st August. For an informal conversation about the workshop please contact Sarah Middleton on + 44 (0)1904 567654.

Indicative Programme – Monday 17th November

1000 – Registration open, tea and coffee

Plenary
1015 – Webinar opens
1030 – Welcome and Introductions
1035 – 1st Keynote
1120 – Brief Q&A
1130 – Webinar closes

Plenary
First session: 4C Roadmap
1130 – Presentation of Roadmap
1200 – Invited Responses
1230 – Discussion

1300 - Lunch

Main auditorium	Large workshop Space	Small workshop strand
1400 Second Session: Planning Sustainability	1400 First workshop (TBC)	1330 DPC Board Meeting

1545 Tea and Coffee

Main auditorium	Large workshop Space	Small workshop strand
1400 Third Session: Sustainability in Practice	1600 First workshop continues (TBC)	1600 DPC AGM

By 1730 – close

1830 – Doors open for DPA2014
1900 – DPA 2014 ceremony
2000 – Drinks reception
2100 – End of Day one

Outline Programme – Tuesday 18th November

Plenary
0930 – Webinar opens
0945 – Welcome and Introductions
0950 – 2nd Keynote
1035 – Brief Q&A
1040 – Webinar closes

1040 – tea and coffee

Main auditorium	Large workshop Space	Small workshop strand
1100 Fourth Session: Curation Costs Exchange	1100 Second workshop (TBC)	1100 Third Workshop
1200 Fifth Session: Here comes the Future		

1300 Lunch

Main auditorium	Large workshop Space	Small workshop strand
1400 Sixth Session: Policy and Planning Challenges	1400 Fourth workshop (TBC)	1400 Fifth Workshop

1600 – Tea and coffee

1620 – Final Plenary (review of proceedings)

1700 Thanks and close