



# DPC Supporter Program

2023-2024



# About the DPC Supporter Program

The DPC is vendor and technology neutral; a global community of more than 150 agencies working together towards a sustainable future for our digital heritage. The DPC Supporter Program enables a structured, ongoing dialogue between members and solution providers. It safeguards our independence whilst enabling vendors and solution providers to access and track the changing needs and challenges our members face. DPC's global membership has mandated four distinct areas of work. Supporters are invited to participate in each of these:

## Community

The DPC's community is diverse and international. Meet and become part of this, by sharing your story and your products and by testing your ideas in a global forum. Access DPC's global communications network to share your own developments and community events.



## Workforce Development

Help develop a new generation of digital preservation professionals as a credited sponsor of the DPC's Career Development Fund. Develop your own teams and your clients with access to a growing pool of online training, labour market intelligence and competency tools.



## Advocacy

DPC Supporters are core sponsors of the Digital Preservation Awards. Join our biennial celebration of creativity and innovation that recognizes outstanding insight and leadership across the global digital preservation community.



## Good Practice

Help identify and develop good practice that makes digital preservation achievable, supporting efforts to ensure services are tightly matched to shifting requirements by participating in relevant discussions and fora. Receive feedback from and comment on DPC member activities, to feed into your own product and services development. Attend DPC Briefing Days and webinars from the annual program of events free of charge, interact with members and discover the latest thinking on a range of specialist digital preservation topics. Access online content, gain early access to publications and provide your input and perspectives at draft stage.



# Accessing the DPC Supporter Program

The DPC Supporter program is open to organizations which have established relationships with the digital preservation community. We seek recommendations from our members about providers of digital preservation services, solutions, tools or consultancy whose values are aligned with those of the DPC.

Participation in the program requires a flat registration fee of £5,000 payable at the point of registration and valid to the 31st July 2024.

The digital preservation community is supported by tools, technology and professional services from many different types of organization and it is in our members' interests to ensure that as many as possible are able to engage with the global digital preservation community through our supporter program.

A diversity of voices and approaches makes for a vibrant and diversified market of solutions and, from August 2023, the Supporter Program is accessible to agencies of all types and sizes on an equitable basis. Therefore:

- Larger agencies, such as global technology companies, conglomerates and groups, with more than 250 employees or with a listing on relevant stock market indices will be invited to participate but with a surcharge which recognises the size of the company.
- Sole traders, micro-agencies which operate on a charitable basis, and companies who offer purely open-source solutions, may apply for a discount which ensures they are able to participate equitably.
- New entrants into the digital preservation market, whether new or existing agencies, with products or services relevant to the digital preservation community may apply for a discount on a trial basis provided they can meet the other requirements.

Prospective supporters will be asked for business information to ensure the fee matches the size and nature of their company.

Please contact us on [info@dpconline.org](mailto:info@dpconline.org) to start a conversation about accessing the DPC Supporter Program.



# Our Principles

## 1: The DPC is Technology and Vendor Neutral

- Supporter status is not DPC membership and has a separate application process
- Supporters are not involved in DPC governance, planning, budgeting, editorial process, except by invitation
- Supporters must not abuse their status for commercial gain
- The number of supporters will be limited each year on a 'first come first served' basis

## 2: Funds received from Supporters will be ring-fenced to support 'good causes'

- Funds will be ring-fenced from core funds
- Where funds raised from Supporters are not enough to fund the 'good cause' activity, DPC will make up any shortfall from core funds
- Funds will be allocated for four purposes:
  - to support grants to members for training and staff development;
  - to support the digital preservation awards;
  - to support research and development projects;
  - to support participation in the DPC in low or middle income countries
- There will be clearly identified fundraising target each year
- Any underspend will be invested and will accumulate through time
- Interest will also be ring-fenced

## 3: DPC members retain private fora for discussion and debate

- Supporters recognize the need for DPC members to discuss and debate in confidence without commercial influence

DPC members are expected to acknowledge the privacy of those discussions and not relate them to Supporters

## 4: Supporters are clearly identified

- Supporters are listed on the DPC website and as sponsors of relevant activities
- Supporters will be acknowledged on relevant publications
- Supporters may use agreed DPC branding on their own websites, in effect saying 'We support the DPC'
- Supporters may not claim their relationship with the DPC represents any kind of endorsement
- Supporters will be automatically listed as 'Bronze Sponsors at major DPC events (e.g. conferences and the Digital Preservation Awards)

## 5: Supporters are invited to participate and extend the activities of the Coalition

- Supporters will be invited to a fixed number of DPC events per year
- Supporters may access previews and draft outlines of Tech Watch Reports and other published output
- Supporters will be invited to an annual event with DPC members
- Supporters will be offered an annual webinar
- Supporters can send new starters to DPC training without charge
- Attendance at events is on the assumption of participation and should not be abused
- Supporters will have access to anonymized outcomes of regular DPC member needs review
- Supporters will be invited to add a question or theme into the annual DPC members' review

## 6: Supporters are equal

- All Supporters will make a contribution annually based on a tiered tariff set by the Board and published in advance
- Supporters will be given the same benefits irrespective of the size of the organization or tier
- There will be a transparent approval process for Supporters
- Supporters are free to upgrade their sponsorship for DPC events
- DPC will deprecate 'exclusivity' sponsorship deals for events

## 7: Supporter status is ongoing but subject to review

- Supporters are asked to commit to three years' sponsorship but will pay annually
- Supporters breaching these principles may have their status withdrawn
- The Supporter Program will be reviewed annually, incorporating feedback from Supporters

## 8: Accessible but invitational

- The DPC Supporter Program is invitational, open to those with an established relationship with our members or a product suite that aligns with the DPC's mission and values
- Any organization which meets these criteria may apply for Supporter status
- Applications for Supporter status will be assessed on individual merits and references may be sought
- DPC has discretion to offer a modest discount to a micro-agencies or add a surcharge to a global technology firms
- Status may be refused or withdrawn

## Indicative Program

Activities	Description	Normal cost	Number/Date
<b>Digital Preservation Futures Webinar series</b>	<p>The Digital Preservation Futures webinar series provides Supporters with a platform to demonstrate the latest products on offer. Attended by DPC members, the webinars are an opportunity to connect in person with potential users and gain insight into customer needs and requirements through open dialogue.</p> <p>Supporters may also attend selected webinar sessions with other speakers.</p>	-	October 2023
<b>Digital Preservation Futures Community Event</b>	An annual community forum bringing together members, strategic funders and solution providers to discuss emerging trends, shared challenges, and the new technologies and services which may be used to address them. Find out more on the next page.	-	October 2023
<b>DPC Staff Annual Update</b>	Update the DPC's expert staff on the details of your product and service provision, so that they can speak knowledgeably to members about latest releases and offerings.	-	April 2024
<b>Job Advertisements</b>	Advertise job vacancies on the most popular part of the DPC website which receives interest from some of the most experienced world leading organizations in digital preservation	£275 per advert	Ongoing
<b>Community News</b>	Share details of your community activities on the DPC news pages to be read by members and the wider digital preservation community. *Please note—advertisements or marketing material are not permitted.	-	Ongoing
<b>Blog post</b>	Provide an insight into the products and services your organization is working on and developing or ask for input, comments and direction on your latest project from the digital preservation community at large. The DPC blog brings together lively and informal contributions from members and invited guest bloggers, and attracts a readership from around the world.	-	Minimum 1 post per year, with further posts upon request
<b>Online and in-person events</b>	<p>Attend DPC events from the annual program of activities to discover the latest thinking on a range of specialist digital preservation topics.</p> <p>Where relevant Supporters will also be invited to contribute to identified events on the program.</p>	£275 per person, per event	Attendance at 3 events per year, for 3 members of staff per event.*
<b>Training</b>	Introduce new colleagues to the DPC community by enrolling them in the DPC's Novice-to-Know How online training.	£50 per person, per event	Unlimited

\*More places may be made available subject to availability.

# Digital Preservation Futures Event Series

## Digital Preservation Futures Webinar series

16th - 27th October 2023\*

### Online

This year the Digital Preservation Futures Webinar Series will focus on a customer journey. DPC Supporters are invited to bring a current or recent customer to their webinar to talk through the process, identifying challenges and successes. Each Supporter will have one episode to demonstrate their customer journey, and each episode will last 1 hour.



## Digital Preservation Futures Community Event

### Post procurement: What happens next? Panel Discussion

Monday 16th October 2023\*

### Online

This panel discussion will follow the Digital Preservation Futures Webinar Series and will gather all of our presenting DPC Supporters together for an opportunity for Members to ask questions about the process post procurement, common challenges and advice on how to enable a smooth implementation of a new digital preservation system or process. This event will last 90 minutes.

\* Dates are provisional and will be confirmed.



### Contact Us

Email: [info@dpconline.org](mailto:info@dpconline.org) | website: [www.dpconline.org](http://www.dpconline.org)

The Digital Preservation Coalition is a registered company (4492292) and charity (SC051077)