



Maïté Braud, Tessella 13 December 2013

SDB & Preservica

Digital Preservation Market

- Digital Preservation Systems market EXISTS
- Think product selection, not bespoke development
- Can configure & customise a product
- Consider customising your processes
- Products have roadmaps, so you benefit from future improvements (as part of a support contract)
- Think total cost



Consider Prototyping or Pilots

- Consider running a prototype or pilot to discover your requirements
 - Find out how you would REALLY use a digital archive
 - What features are important & which don't matter
 - No commitment at this stage
 - Consider a cloud-based digital preservation system

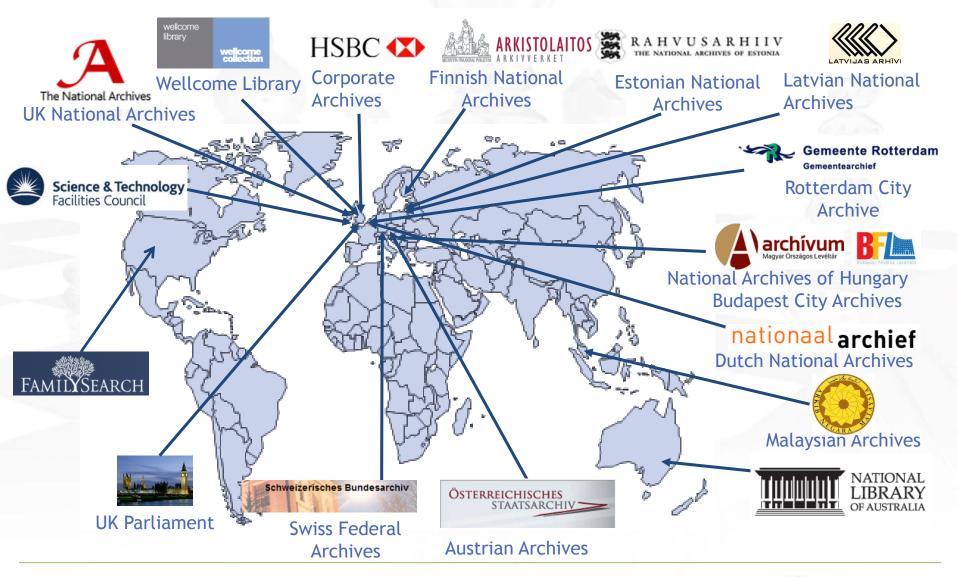


Tessella's Digital Preservation Systems

- OAIS-compliant digital preservation system
- Bitstream & logical (active) preservation
- *SDB
 - Configurable and customisable
 - API => extensible by 3rd parties (not just Tessella)
- Preservica: SDB in the cloud
 - Limited configuration, no customisation
 - Easier to get started (no infrastructure costs/procurement)

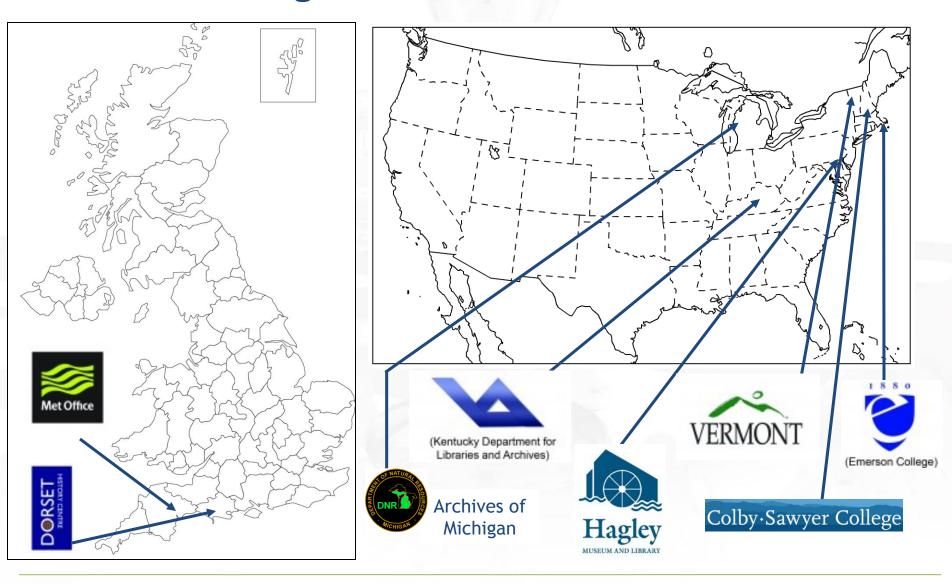


Digital Archiving Systems in 11 Countries across 4 Continents





Preservica: Digital Preservation as a Service





Thank you!

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http://preservica.com/

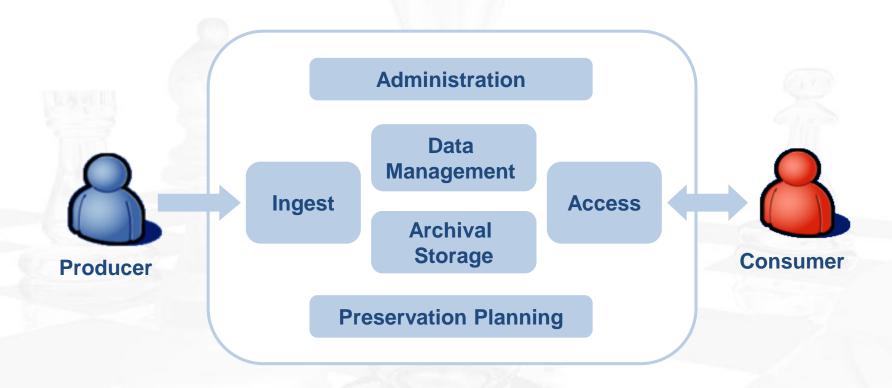
http://www.digital-preservation.com/



Appendix 1: Preservica screenshots



Preservica functionality



- OAIS compatible, built with Active Preservation from the start
- Proven modular system which offers flexibility and automation
- Highly scalable, vast storage



The importance of Active Preservation

- Content needs to be constantly managed to ensure usability: this is Active Preservation
 - What content have I got?
 - Can users still use it as they would expect?
 - If not, reliably convert to something that can be used
 - Repeat when the new content becomes unusable
- Alternatives
 - Do nothing → increasing risk information becomes difficult or impossible to use
 - Convert to "long term" format e.g. PDF/A → subtle information lost
- Only <u>Active Preservation</u> can ensure content can be used as effectively as possible when required



Getting started on Preservica

No up front capital costs

Flexible upload tools

Easy to start

No need for system admins

Only pay for what you use

Easy to operate

Very durable storage

Best "Active Preservation" tools

Easy to preserve

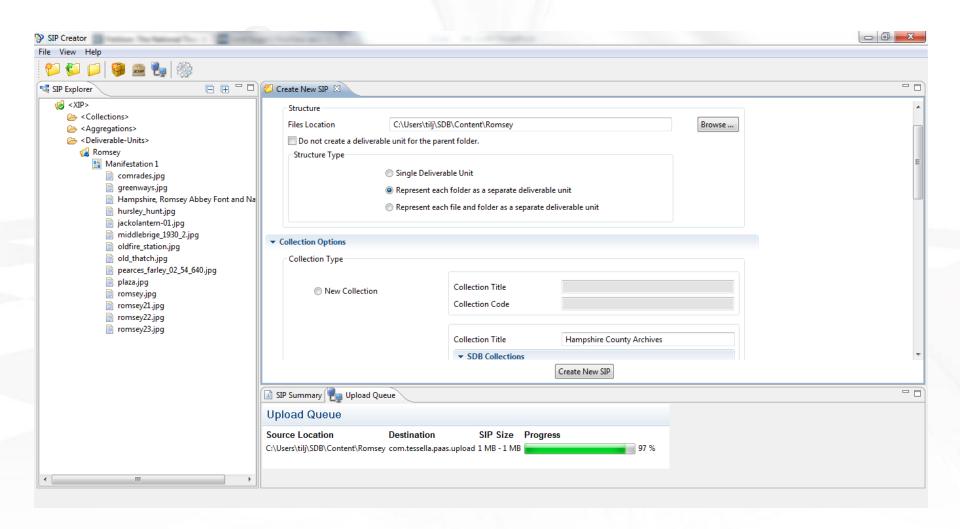


Summary

- Digital Information is the lifeblood of your organisation
- Having a digital preservation strategy allows you to:
 - Secure information as a safeguard
 - Maximise information as an asset
- Preservica ensures your Digital Value is secured for the future:
 - Unique "Active Preservation" functionality
 - Built on widely used award winning technology
 - Developed in conjunction with world leaders in digital preservation
 - Delivered via the cloud at economical prices
 - Easy to start, easy to use, easy to preserve

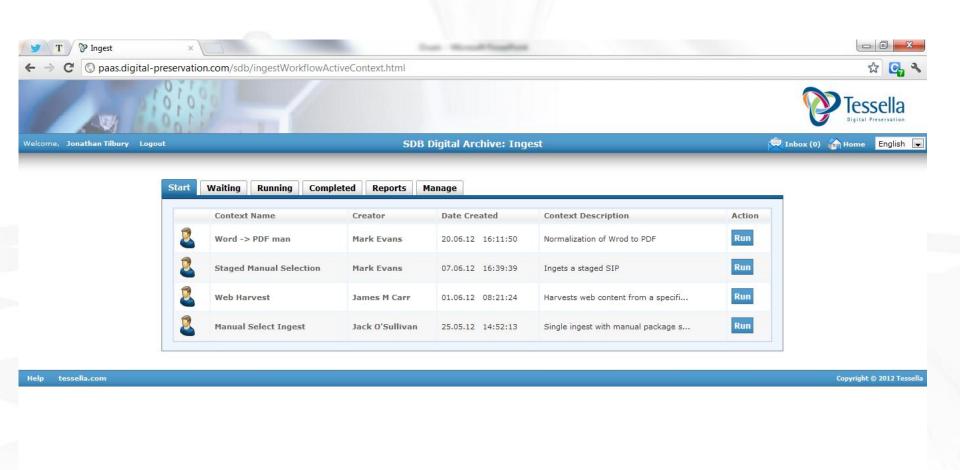


Building an upload package



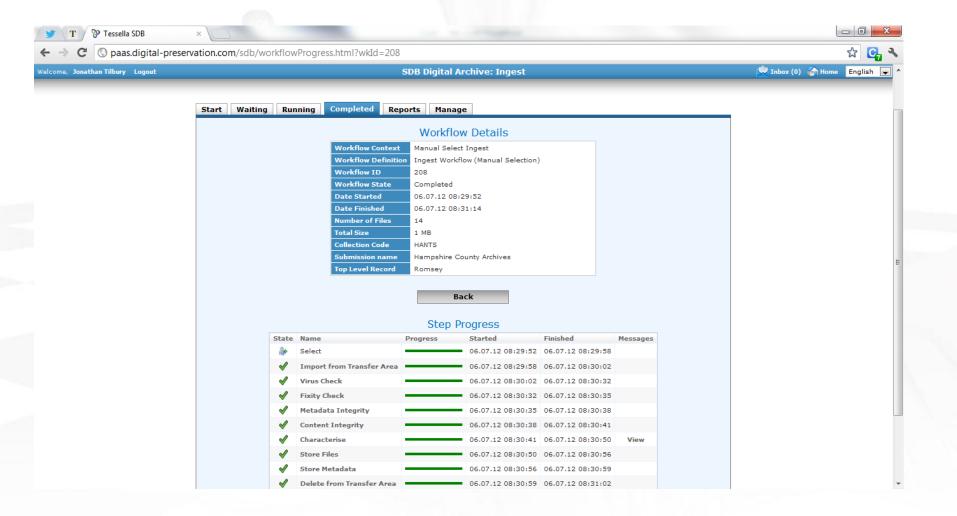


Workflows



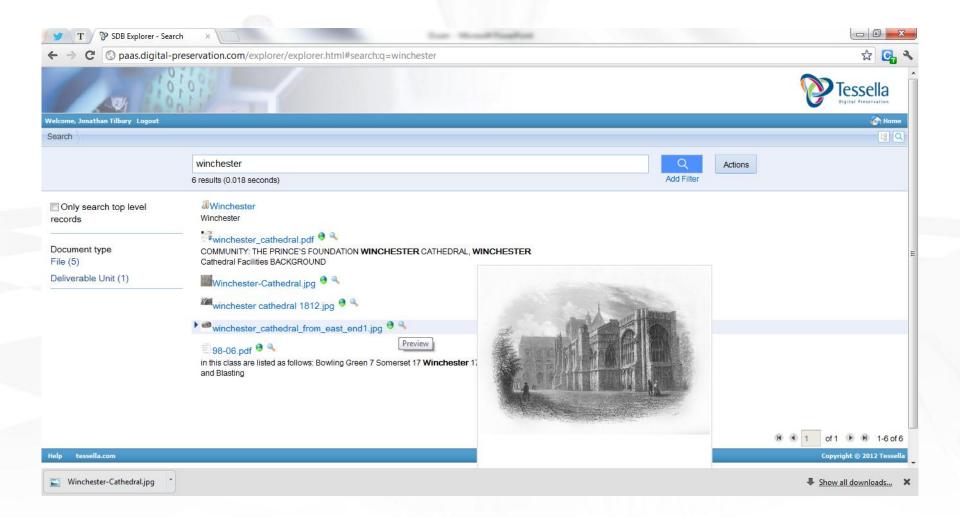


Ingest



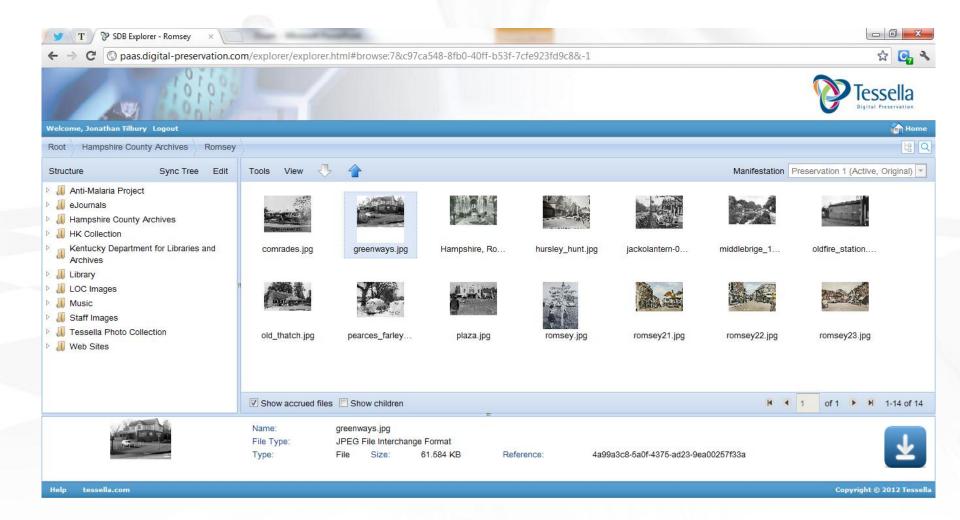


Search



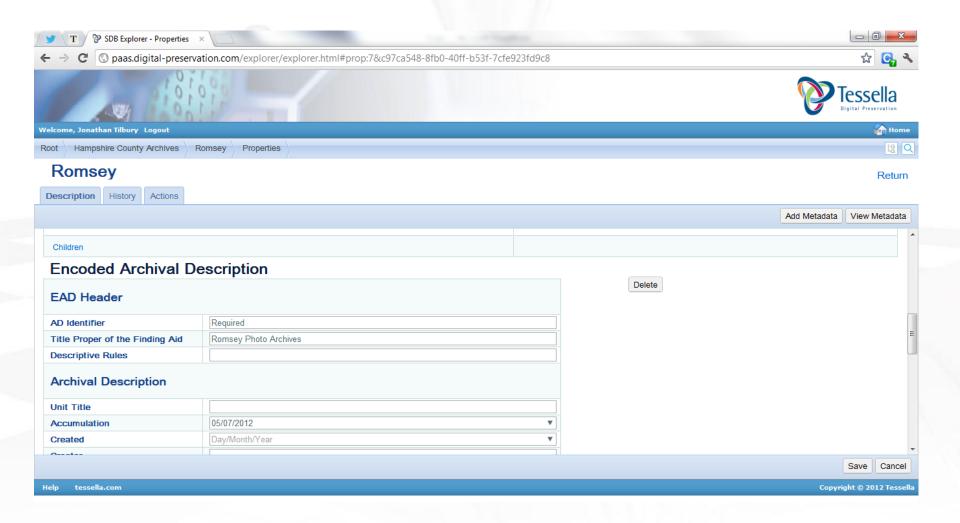


Explore



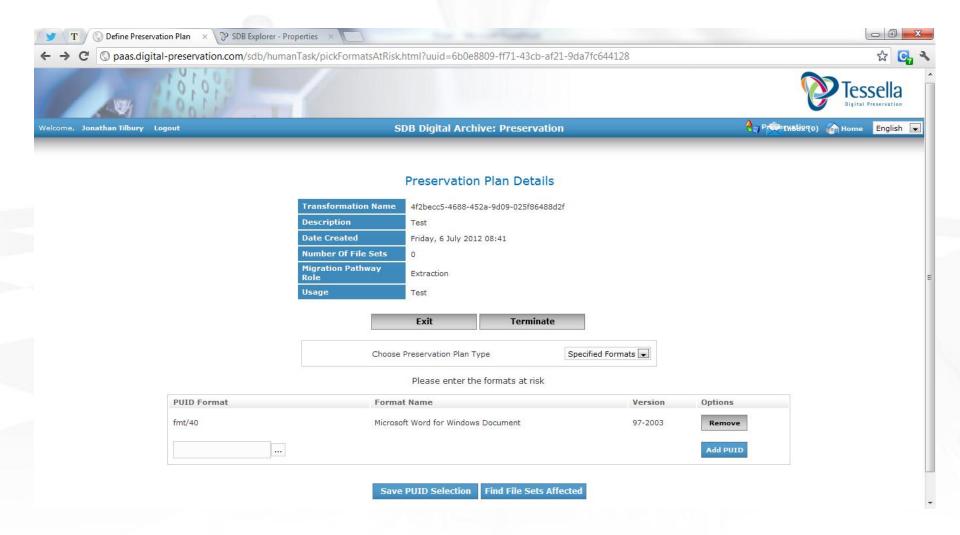


Edit





Preserve





Preserve

