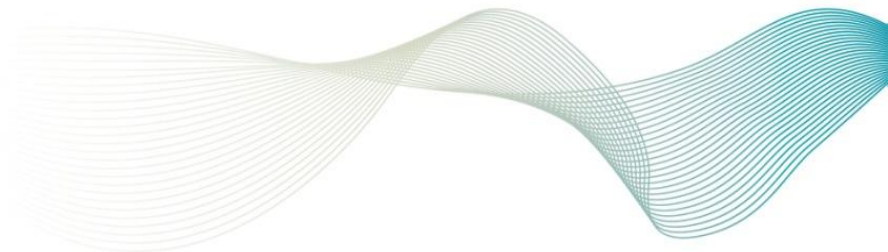


Trust and E-Journals: *Publisher's Perspective*

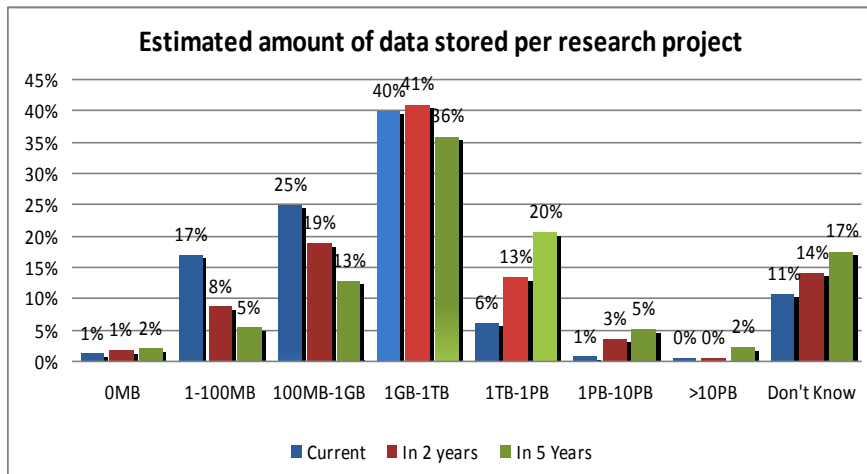
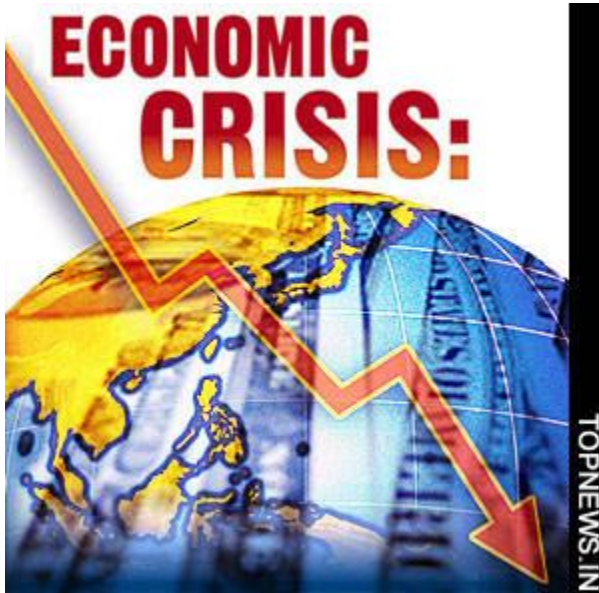
Fiona Murphy, Wiley-Blackwell
fmurphy@wiley.com



Who, what, why?



Why am I here?



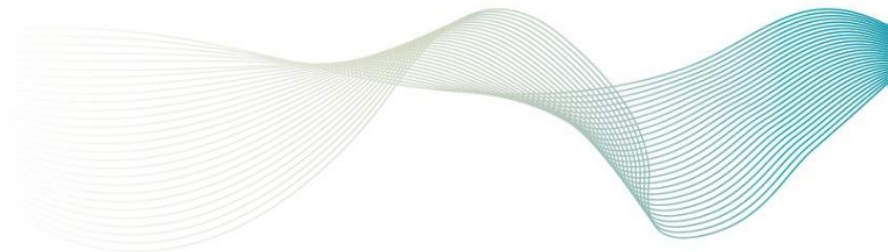
What is Wiley-Blackwell?

Scientific, Technical, Medical, Scholarly Content

1500+ Journals

800+ Society Partners

4,000,000+ articles, 10,000+ online books



Digital Preservation Activities

Portico

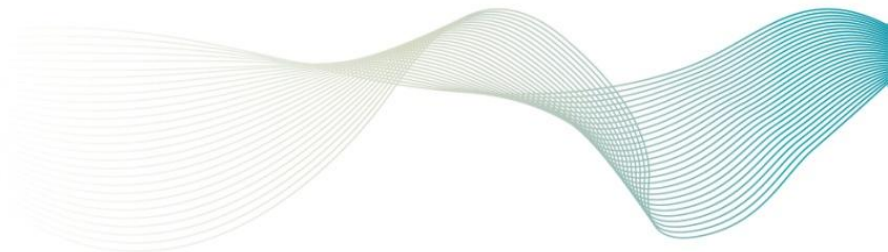
- Includes WOL books
- Includes supplementary information

CLOCKSS

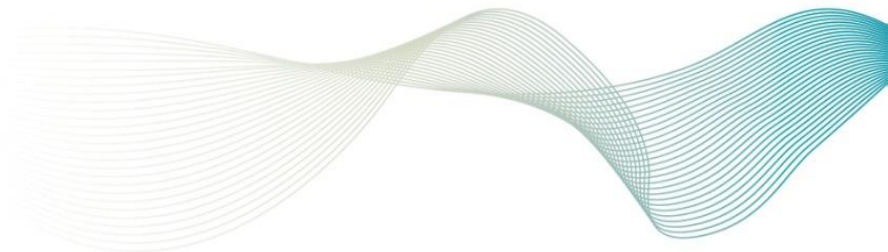
- No online books
- In talks about supplementary information

LOCKSS

- Not using

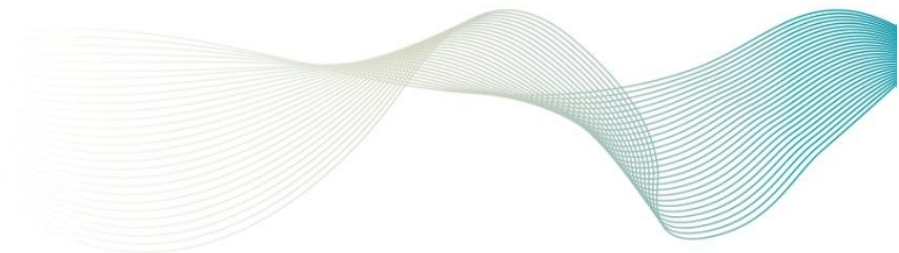
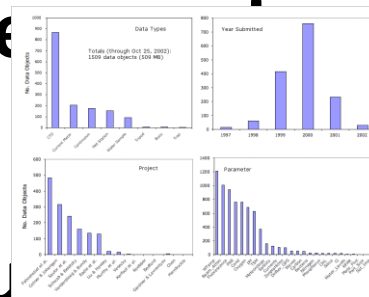


Is it worth it?



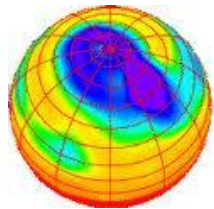
Data

Teaching
Articles
Long
Full-text
dates
Long-term curation



New products and partnerships

Geoscience Data Journal



*British
Atmospheric
Data
Centre*



Regular

- Deal directly with data curation and data analysis services

Network

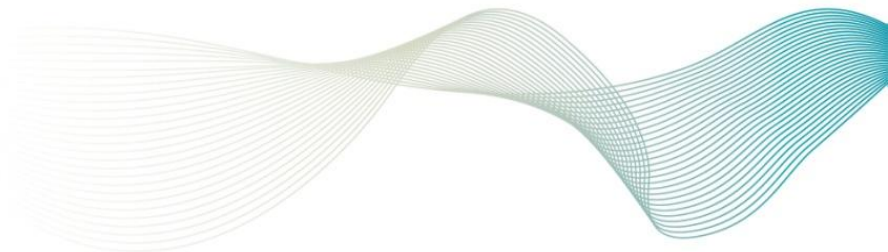
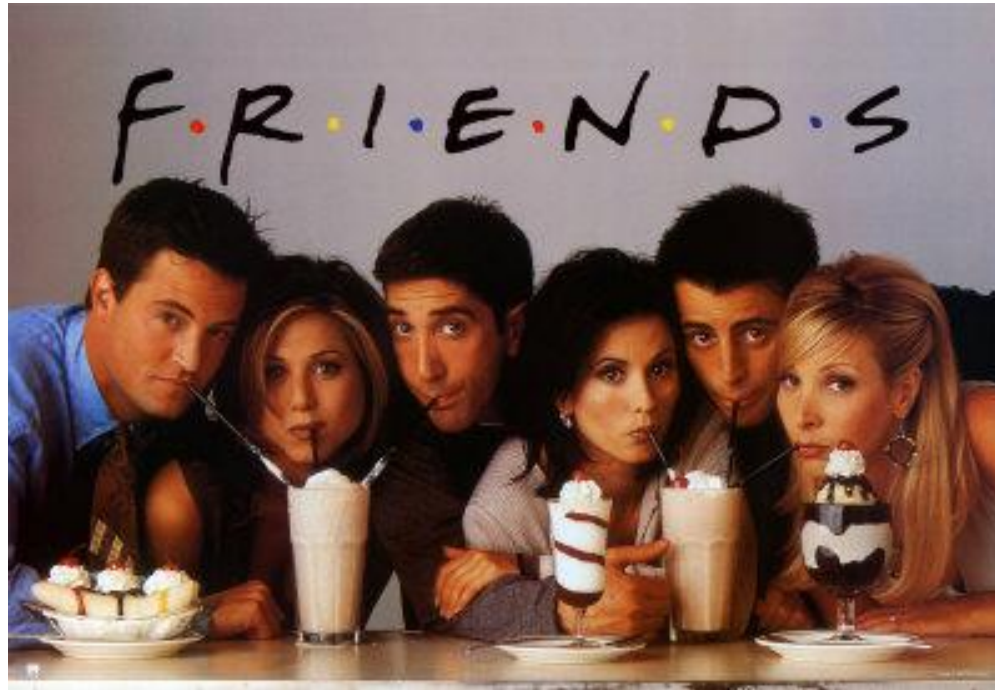
- Represent groups of regular members and serve as coordinating agents

Partner

- Do not deal directly with the nuts-and-bolts of data collection, curation, and distribution, but contribute funding or other support

Associate

- Interested , participate in the discussion, but do not contribute direct funding or other material support



Thank you!

