

Investing in Opportunity: Policy Practice and Planning for a sustainable digital future

17th -18th November 2014, Wellcome Conference Centre, Euston Road, London NW1 2BE

Introduction

The 4C Project and the Digital Preservation Coalition invite you to join them for a two day conference exploring the economics, long-term value and sustainability of digital objects.

The Collaboration to Clarify the Costs of Curation is an EC-funded initiative that is helping organisations across Europe to invest more effectively in digital curation and preservation. Research in digital preservation and curation has tended to emphasize the cost and complexity of the task in hand. 4C reminds us that the point of this investment is to realise a benefit, so our research must encompass related concepts such as 'risk', 'value', 'quality' and 'sustainability'. In this major international conference the project will present its major findings and invite a distinguished panel of experts to review and consider the implications of their work. It will review the state of the art in policy, practice and planning for digital curation. Delegates will have an opportunity to participate in the review of 4C's deliverables; comment on a draft of the project's roadmap; and contribute to a lively debate on future trends in digital curation.

Working jointly with the membership of the DPC, the conference will compare the strategic economic aspirations of funders and policy makers against the practical experience of digital preservation, including perspectives from practitioners, vendors and users of digital preservation services. It will identify emerging best practice and will provide a forum for needs and practical requirements to be articulated.

The conference coincides with a ceremony at which the biennial Digital Preservation Awards will be presented.

Presentations will:

- Introduce and review the 4C Roadmap for Digital Curation
- Showcase the 4C Curation Costs Exchange
- Present and review a series of emerging models for sustainability planning.
- Review state of the art in practical preservation
- Elucidate long term sustainability of curation policy

Who should come?

This conference will interest:

- Collections managers, librarians, curators and archivists in memory institutions and higher education
- Information and records managers in regulated sectors whether in the public or private sector
- CIOs and CTOs in organisations with commercial intellectual property such as publishers or content creators
- Vendors and developers with digital preservation solutions

- Researchers with interests in big data
- Agencies and SMEs with a commercial interest in curated information
- Research funders

How to register?

Places are strictly limited and should be booked in advance. Registration will close before the event and early booking is recommended as we expect these events will be popular.

Registration is free.

Register online at:

Can't make it?

We'll publish the slides after the event and host a webinar for the keynote presentations.

Outline Programme – Monday 17th November

0930 – Registration open, tea and coffee

1015 – *Webinar opens*

1030 – Welcome and Introductions (Rachel Bruce, Jisc)

1035 – 1st Keynote (Fran Berman, Research Data Alliance)

1120 – Brief Q&A

1130 – *Webinar closes*

First session: 4C Roadmap

1130 – Presentation of Roadmap (Ingrid Dillo and Neil Grindley)

1200 – Invited Response 1 (Juan Bicaregui, STFC)

1210 – Invited Response 2 (Rob Sharpe, Preservica)

1220 – Invited Response 3 (Jamie Shiers, CERN)

1230 – Discussion (Chaired by William Kilbride)

1300 - Lunch

Main auditorium	Dale Room	Franks Room	Steel Room
Second Session: Planning Sustainability 1400 – overview and introduction to theme (Raivo Ruusalepp) 1410 – paper one - Costs Concept Model (Ulla Bøggvad Kejser) 1440 – paper two - Economic Sustainability Reference Model (Neil Grindley) 1510 - Discussion Raivo Ruusalepp	1330 DPC Board Meeting	1400 – Workshop 1: Digital Preservation Cost Myths, Preservica	1400 – APARSEN Workshop

1520 - Minute Madness: Digital Preservation Awards Finalists (Chaired by Paul Stokes)

1545 Tea and Coffee

Main auditorium	Breakout room	Franks Room	Steel Room
Third Session: What sustainability means in practice (Chair to be confirmed) 1615 – repository perspective (Catherine Ardman, ADS) 1635 – service provider perspective (Sandra Collins, RI) 1655 – funder perspective (Ron Dekker, NWO) 1715 – roundtable	1615 DPC AGM Presentation of DPC Strategic Plan	1615 – Workshop 1 continues	1615 – APARSEN continues

By 1730 – close

1830 – Doors open for Digital Preservation Awards 2014

1900 – Digital Preservation Awards 2014 Ceremony

2000 – Drinks reception

2100 – End of Day one

Outline Programme – Tuesday 18th November

0930 – Webinar opens

0945 – Welcome and Introductions (Neil Grindley)

0950 – 2nd Keynote (David Rosenthal, Stanford University)

1035 – Brief Q&A

1040 – Webinar closes

1040 – tea and coffee

Main auditorium	Dale Room	Franks room	Steel Room
<p>Fourth session: Curation Costs Exchange</p> <p>1100 Introduction to CCEX (Alex Thirifays and Luis Faria)</p> <p>1120 invited response (from prospective users –Simon Hodson, CODATA)</p> <p>1130 invited response from service provider (Kate Wittenberg, Portico)</p> <p>1140 Discussion (Ron Dekker NWO)</p>	<p>1100 – Workshop 2: Shared preservation for archives, University of Hull</p>	<p>1100 – Workshop 3: Working together and growing together, nestor</p>	<p>1100 – Workshop 4: Preserving more than data -Tools demo, TIMBUS Project</p>
<p>Fifth Session: here comes the future – Stephan Strodl Chairing</p> <p>1200 – Technology Tipping points (John Tilbury, Preservica)</p> <p>1220 - skills for the future (Sarah Higgins Aberystwyth University)</p> <p>1240 – Organisations (Marius Snyders, Presto Centre)</p>	<p>Workshop 2 continues</p>	<p>Workshop 3 continues</p>	<p>Workshop 4 continues</p>

1300 Lunch provided

Main auditorium	Franks room	Dale Room
<p>Sixth Session: Policy and Planning: getting it right</p> <p>William Kilbride Chair</p> <p>1400– Doing nothing: the costs of inaction (Chris Lacinak, AV Preserve)</p> <p>1420 – The fall’s gonna kill you: sensitivity matters (Tim Gollins, TNA)</p> <p>1440 – Deleting to Preserve: Appraisal in the digital age (Simon Wilson, University of Hull)</p> <p>1500 – Is there a gold standard and does that matter? (Barbara Sierman, KB)</p> <p>1520 – Roundtable Discussion (chair William Kilbride)</p>	<p>1400 – Workshop 5: Developing National Digital Preservation Infrastructure, NCDD</p>	<p>1400 – Workshop 6: Preservation Planning with the Parliamentary Archives and friends</p>

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1600 – Tea and coffee

1630 – Final Plenary (review of proceedings) Matthew Woollard

1700 Thanks and close

About this document

Version 1	Document initiated	21/05/2014	WK
Version 2	Reviewed and updated by committee	03/06/14	WK and committee
version 3	Further updates		WK
Version 4	Further updates to workshop programme	27/06/14	WK
Version 9	Confirmed speakers and workshops	26/09/14	WK