

Intended primary audience

Both senior administrators and operational managers within institutions. Also existing or potential third-party service providers.

Assumed level of knowledge of digital preservation

Intermediate (basic understanding of the issues, some practical experience).

Purpose

- To form the basis for further development of policies and strategies appropriate to individual institutions.
- To provide existing examples of good practice which might serve as models.

This chapter outlines a number of strategies which have been used successfully by institutions in developing approaches to digital preservation. Each section discusses the approach, its potential advantages and disadvantages, and then provides exemplars of the approach together with further reading on the topic. Strategies such as these will form a core component of corporate policy development to address digital preservation. Sound policy development combined with effective working practices and procedures (see [Organisational Activities](#)) has been essential to effective digital preservation programmes.