

### **Intended primary audience**

Senior administrators, funding agencies, creators and publishers, anyone requiring an introduction to the subject.

### **Assumed level of knowledge of digital preservation**

Novice.

### **Purpose**

- To provide a strategic overview and senior management briefing, outlining the broad issues and the rationale for funding to be allocated to the tasks involved in preserving digital resources.
- To provide a synthesis of current thinking on digital preservation issues.
- To distinguish between the three major categories of issues.
- To help clarify how various issues will impact on decisions at various stages of the life-cycle of digital materials.
- To provide a focus for further debate and discussion within organisations.