

Through investment and active participation, the members and allies ensure the strength and direction of the Coalition and achievement of its goals. Members and allies are typically investing significant resources in creating and disseminating digital information, digital archiving and curation, or in developing software and hardware products. There has been a strong desire that the challenges of digital preservation should be addressed collaboratively and strategically, and prospective Coalition members have expressed their desire to provide funding for establishing the Coalition and begin addressing its mission and the common benefits it provides.

In general terms, a membership organisation such as the DPC can:

- Undertake digital preservation activities more efficiently and effectively than individual organisations (e.g. advocacy and awareness raising, dissemination of information, current awareness)
- Provide a unified voice, covering many types of organisations and different sectors.
- Provide a sense of solidarity, encouraging and facilitating exchange of practical experience and exemplars of best practice.
- Share membership with fellow organisations with a common interest in digital preservation and draw on world-class expertise in the field from the archive, cultural heritage, education, IT, industry and library sectors.
- Provide an overarching body which, in concert with members, can respond to calls from funding bodies.
- Support the members' own strategic aims in the management of their digital assets.
- Members benefit through:
 - Attendance and priority registration at DPC events which are free or heavily discounted for members.
 - Option to attend DPC invitational events.
 - Priority access to reports and papers.
 - Access to all resources and services which the DPC offers.
 - Opportunity to shape and guide the work of the DPC
 - Full members, are given a seat on the Board which shapes the direction of the Coalition by developing the DPC's plan, specifying areas of work and reviewing progress against the plan.
 - For all members participation at the Annual General Meetings
 - Opportunity for knowledge exchange on relevant issues between members facing similar problems
 - Shared tool and policy development
 - Participation in a shared – and thus more credible - agenda for digital preservation

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- Organizational [Membership Application Form](#) (rtf 546KB)
- [Personal Membership Application Form](#) (rtf 523KB)
- [Prospectus 2012-13](#) (pdf)

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